

UNDER EMBARGO until May 22 at 8 a.m. CST

**FOSSIL CONTINUES PARTNERSHIP WITH THE TREVOR PROJECT, ALONGSIDE
RELEASE OF NEWEST PRIDE COLLECTION, IN CELEBRATION OF PRIDE MONTH**



Richardson, Texas – May 22, 2023 – In celebration of Pride Month, Fossil is proud to share our [newest collection](#), designed to celebrate the power of being you, and to continue our partnership with [The Trevor Project](#)—the leading suicide prevention and crisis intervention organization for LGBTQIA+ youth. Since 2021, we’ve donated over \$275,000* to support their life-saving crisis services, education and advocacy programs for LGBTQIA+ youth.

Because #LoveUnites, we encourage our Fossil family to bring their best selves to work every day, fostering a place where everyone is welcome, valued and loved. We are committed to building awareness and safe spaces through the affirmation of our unique intersections of LGBTQIA+ identities, education, and community engagement. Our Employee Resource Group—PLUS: LGBTQ+ and Allies—further develops an inclusive and supportive work environment for members and allies of the community. We’re also proud that the Human Rights Campaign (HRC) recognized us as a 2022 Best Place to Work for LGBTQIA+ employees, and that we’ve scored 100% on the Corporate Equality Index (CEI) three years in a row—a testament to our incredible employees and partners.

“The Trevor Project’s 2023 U.S. National Survey found that 41% of LGBTQ young people seriously considered attempting suicide in the past year, including half of transgender and nonbinary young people. And our trained crisis counselors hear from young people every day who lack access to affirming spaces and simply want to be respected for who they are. Thanks to partners like Fossil, we’re sending a clear message to LGBTQ young people this Pride that they should be proud of who they are and deserve love and support,” says Brittany Desgages (she/her pronouns), Corporate Partnerships Manager for The Trevor Project.

In celebration of this, we are excited to share our newest collection designed to let your Pride shine inside out, featuring a special-edition watch, necklace and ring. Our well-crafted Everett watch (\$170) beams with Pride every minute. Rainbow indices mark every moment in the colors of the Pride and Trans flags, complimented by a silver-tone 42MM case and 18MM bracelet. Designed to wear every day, the necklace (\$65) and ring (\$50) are a personal expression of unity, inclusion and infinite love, radiating the colors of the Pride and Trans flags as bright enamel accents. The watch and necklace can be made even more personal by engraving pronouns, favorite mantra or even a meaningful date.

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Visit [Fossil.com](https://www.fossil.com) and select Fossil retail stores to shop the collection beginning **May 22**, and follow @Fossil to stay up to date on future launches.

FOSSIL

[Fossil](https://www.fossil.com) is a leading global lifestyle accessories brand inspired by creativity and ingenuity. We create timeless, well-crafted leather goods, jewelry and watches to accessorize a joyful, inspired life. In everything we do, we strive to Make Time For Good™, working to create positive change for our people and communities.

THE TREVOR PROJECT

The Trevor Project is the leading organization working to end suicide among LGBTQ young people in the U.S. and beyond. The nonprofit operates several programs to help prevent and respond to the public health crisis of suicide among LGBTQ young people, including 24/7 free crisis services, innovative research, advocacy, public education, and peer support.

**Fossil donated a total of \$278,342 to The Trevor Project between 2021 and 2023.*