

TVS Srichakra Limited Campus Drive - India's leading manufacturers and exporters of Two, Three-Wheeler tyres and Off-Highway Tyres.

Role : Direct Sales Executive (Retail & B2C Sales)

Industry Type : Auto Ancillary

What are we looking for?

- Fresh graduates(B.Com/BBA/ Any Degree) preferably 2023 pass-out (Min 60% aggregate) who are interested to take up Sales & Marketing as their career prospect.
- Should be flexible with any kind of **sales marketing role**.
- Should be willing to **relocate based on company requirement**.

Job description.

- Focus on increasing the sales and supervise the sales process by following up on orders, deliveries, and collections.
- Ensure achievement of sales target for each segment and product in the assigned region through regular follow up with all channel partners.
- Meet the daily set targets in terms of meetings with channel partners, customers, potential customers, and influencers.
- Ensure regular relationship building with distributors for the assigned area.
- Participate in monthly planning and review exercises with the distributors to maximize sales and coverage.

Key Skills

- Effective written and verbal communication skills
- Presentable
- Should be able to meet deadlines.

What can we offer?

- Work in a good environment / team
- Adequate learning & growth opportunities
- Competitive compensation of 4 Lacs as CTC with incentive.

Induct as Sales Trainee for one year, after successful complete of one year – absorption as Territory Sales Executive.

Locations : Pan India.

TVS Srichakra Limited, makers of TVS Eurogrip brand of Tyres are one of India's leading manufacturers and exporters of Two, Three-Wheeler tyres and Off-Highway Tyres. With global research

and development capabilities and cutting-edge technology, TVS Srichakra produces industry leading tyres for the automotive sector in India and worldwide.

Incorporated in 1982 & headquartered in Madurai, TVS Srichakra has manufacturing facilities in Madurai (Tamil Nadu) and Pantnagar (Uttarakhand) with a production capacity of over 3 million tyres a month. The company has a design centre in Milan, Italy supporting the R&D centre in Madurai and the tyres are tested in Indian, European, and Japanese road conditions. TVS Srichakra's products are available in over 85 countries across the world. In India, the company enjoys a significant market share amongst the original equipment manufacturers and replacement markets and has a comprehensive network of distributors and dealers giving it a robust presence.

For further information related to the company please visit <https://tvseurogrip.com/>