

CANDIDATE LETTER EXAMPLES

Hello! I hear you're trying to find your **PERFECT** letter template!

Well, you've come to the right place!

Below you will find several Candidate Letter Templates. ***We have different versions for solo candidates, teams of 2 candidates, teams of 3 candidates, an 'In Memory of...' and some for an "In Honor of our Honored Hero."***

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How to Submit Your Template:

1. Choose the template that best fits your Student Visionaries experience
2. Copy & Paste the version that you plan on using into a BLANK word document
3. Update the document to be relevant to your campaign (e.g., add your WHY, make sure you put your co-candidates name if applicable, add your teams overall fundraising goal, update the signature at the bottom, etc.), and any other information highlighted **YELLOW** and with **RED** writing (*anything in BLUE is for LLS Staff, so just skip over that*)
4. When you've updated your document send it to your Campaign Manager so that they can make any final edits and add your fundraising link and campaign photo

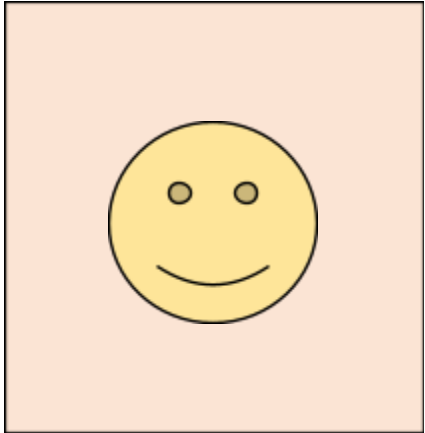
If you have any questions, please do not hesitate to reach out to LLS staff.



SOLO CANDIDATE LETTER EXAMPLE 1

<<Salutation>> <<Salutation - Name>>,

Today more than a million Americans are fighting a daily battle with blood cancers and every 3 minutes another person unwillingly joins the fight. I have been given the once-in-a-lifetime opportunity to join the battle and help those living with blood cancers. The Leukemia & Lymphoma Society (LLS) has nominated me as a candidate in their St. Louis "Student Visionaries of the Year" fundraising challenge, and I could not be more excited to make a difference in the lives of patients across the country. This mission is especially important to me personally **...[INSERT YOUR "WHY" HERE]**



The Leukemia & Lymphoma Society is the largest donor to blood cancer research in the nation. They have invested nearly \$1.6 billion in research, and are leaders in advancing breakthroughs in immunotherapy, genomics and personalized medicine. These revolutionary new treatments originally discovered through blood cancer research are now being tested in clinical trials for other cancers. While there has been phenomenal progress, there is still so much more to be done. Cancer is still one of the leading causes of death in children and young adults.

My campaign provides an opportunity to support the critical work of LLS in combating these diseases. I am honoring those who have battled blood cancers and raising money that will go directly to LLS in support of its longstanding mission to find a cure and improve the quality of life of patients and their families. Along with my team, I will work to increase awareness about the impact of blood cancers and the cutting-edge treatments that are currently being researched, as well as inspire others to join the fight to find a cure.

I have assembled **INSERT TEAM NAME HERE** to help me raise funds. I am proud to lead my campaign team and work towards our goal to raise **\$XX,XXX** during the next 7 weeks - **January 17 - March 7th, 2025.**

To donate to my campaign:

- Please visit my fundraising webpage: **"INSERT FUNDRAISING PAGE"**.
- If you would prefer to mail your donation, please use the enclosed donation slip and pre-addressed envelope. Please make your check payable to: The Leukemia & Lymphoma Society and print **"INSERT YOUR NAME-STL STUDENT VISIONARIES OF THE YEAR"** in the "Memo" section. **The deadline for receiving mailed contributions is March 7th. Please note: your donations are tax deductible.**

Help be part of the cure and help my team compete in the St. Louis Student Visionaries of the Year campaign. For more information, please contact me at **INSERT EMAIL ADDRESS**. For more information about LLS and Student Visionaries of the Year, please visit <https://www.lls.org/student-visionaries-of-the-year>.

Sincerely,

Candidate Name

Insert Your Team Name Here

2025 St. Louis Student Visionaries of the Year Candidate

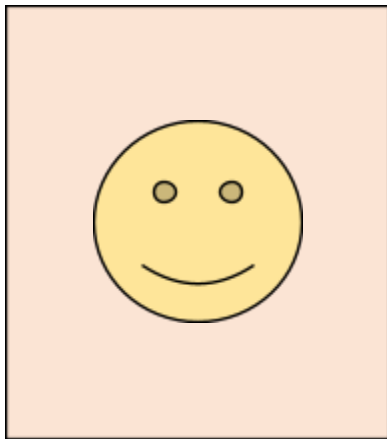
PS: Make your donation go further and check to see if your company matches donations!
<https://www.lls.org/ways-help/employee-matching-gifts>

SOLO CANDIDATE LETTER EXAMPLE 2

<<Salutation>> <<Salutation - Name>>,

I am honored to announce that I am a candidate for The Leukemia & Lymphoma Society's (LLS) St. Louis Student Visionaries of the Year campaign. I am writing today to ask for your support in my efforts to help LLS in its mission to ensure access to cures and treatments for blood cancers.

While childhood leukemia has the highest cure rate of any blood cancer, it is also the number-one disease killer among children under the age of 20. This needs to change, and I know that as we come together and partner with LLS we will find a cure, not someday, but today!



Here is how you can be part of the cure...

My campaign to be the Student Visionary of the Year is all about dollars raised and I am asking you today to join me in this ambitious campaign. I have until Friday, March 7th to reach my goal of raising **\$XXX,000**. I've enclosed a donation form and envelope to make it easy for you to send your tax-deductible contribution. Please make your check payable to: The Leukemia & Lymphoma Society and print **"INSERT YOUR NAME - STL STUDENT VISIONARIES OF THE YEAR"** in the "Memo" section. **The deadline for receiving mailed contributions is March 7th, 2025.** Or, if you prefer, you can go to my campaign website and make your contribution there: **insert your personal fundraising webpage URL**.

Your donation will prevent someone from losing a child, sibling, parent or loved one, and allow LLS to continue funding lifesaving research. To learn more about LLS and its mission, please visit www.lls.org.

Please reach out to others you know and ask them to contribute as well. I have found that so many of the people I talk to about my campaign have a connection to blood cancer and want to support LLS.

I want to thank you in advance for your generous support.

Sincerely,

Candidate Name

Insert Your Team Name Here

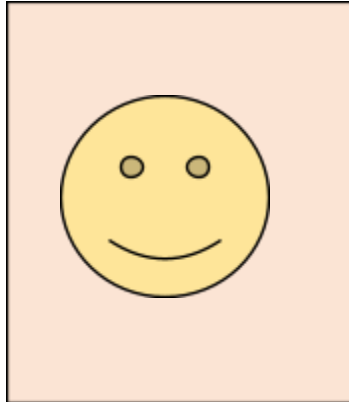
2025 St. Louis Student Visionaries of the Year Candidate

PS: Make your donation go further and check to see if your company matches donations!
<https://www.lls.org/ways-help/employee-matching-gifts>

SOLO CANDIDATE LETTER EXAMPLE 3

<<Salutation>> <<Salutation - Name>>,

This past **MONTH** I had the privilege of being nominated as a candidate for The Leukemia & Lymphoma Society's (LLS) 2025 Student Visionaries of the Year Campaign. Student Visionaries of the Year is a seven-week leadership development program that runs from January 17th through March 7th to raise money and advocate for LLS. I am writing today to ask for your support of my campaign and LLS' mission to find a cure for blood cancers and improve the quality of life for patients.



I have created a team of committed friends and family to partner with me on this journey. Together, we have set a fundraising goal of **\$XXX,000!** All the money that is raised goes directly to the largest blood cancer research program in the nation, LLS, to fund cutting-edge research and treatments. In fact, the treatments that LLS is funding benefit non-blood cancer patients too. More than 40% of new cancer treatment drugs approved by the FDA since 2004 which started as blood cancer drugs are now being applied in other forms of cancer!

[Insert your 'WHY' HERE] Example: *Blood cancers have impacted my family by taking the life of my mother's mom and my father's dad.* However, thanks to research and access to better treatments, survival rates for many blood cancer patients have quadrupled since 1960. My campaign will

provide support to the critical work of LLS in hopes that one day no one will have to grow up without the ones they love. I know that with your help, I can reach my goal and make a direct impact in the fight against blood cancers.

I thank you in advance for partnering with a campaign so close to my heart, and please remember, every bit counts.

There are two ways to make your tax-deductible contribution to my campaign:

- Please visit my fundraising webpage: **"INSERT FUNDRAISING PAGE"**.
- If you would prefer to mail your donation, please use the enclosed donation slip and pre-addressed envelope. Please make your check payable to: The Leukemia & Lymphoma Society and print **"INSERT YOUR NAME - STL STUDENT VISIONARIES OF THE YEAR"** in the "Memo" section. **The deadline for receiving mailed contributions is March 7, 2025.** Please note: your donations are tax deductible.

Help be part of the cure and help my team compete in the 2025 St. Louis Student Visionaries of the Year campaign. For more information, please contact me at **INSERT EMAIL ADDRESS**. For more information about LLS and Student of the Year, please visit <https://www.lls.org/student-visionaries-of-the-year>.

I appreciate your contribution to **TEAM NAME**.

Sincerely,

Candidate Name

Insert Your Team Name Here

2025 St. Louis Student Visionaries of the Year Candidate

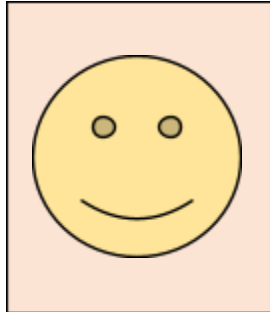
PS: Make your donation go further and check to see if your company matches donations! <https://www.lls.org/ways-help/employee-matching-gifts>

SOLO CANDIDATE LETTER EXAMPLE 4

<<Salutation>> <<Salutation - Name>>,

Today more than a million Americans are fighting a daily battle with blood cancers and every 3 minutes another person unwillingly joins the fight. I have been given the once-in-a-lifetime opportunity to join the battle and help those living with blood cancers. The Leukemia & Lymphoma Society (LLS) has nominated me as a candidate in their 2025 Student Visionaries of the Year fundraising challenge, and I could not be more excited to make a difference in the lives of patients across the country! I am proud to lead my campaign team and work towards our goal to raise \$XXX,000 during the next 7 weeks - from January 17th to March 7th.

The Leukemia & Lymphoma Society is the largest donor to blood cancer research in the nation. I am honoring those who have battled blood cancers and raising money that will go directly to LLS in support of its longstanding mission to find a cure and improve the quality of life of patients and their families. Along with my team, I will work to increase awareness about the impact of blood cancers and the cutting-edge treatments that are currently being researched, as well as inspire others to join the fight to find a cure.



[Insert your 'WHY' HERE] Example: *While each story is moving, my friend John Doe's experience of overcoming blood cancer serves as a vibrant example of the courageous, unwavering, and unyielding fight against these diseases. As a four-year-old, John was diagnosed with lymphoblastic lymphoma. John underwent 18 mos of intensive chemotherapy before reaching remission. Nearly nine years later, he relapsed and was diagnosed with leukemia. John underwent two years of grueling radiation and exhaustive chemotherapy treatments. With strong support and determined strength, John again achieved remission. The doctors described his recovery as "nothing short of a miracle." Today, John is a healthy 25-year-old graduate of University, working in Washington, D.C.*

Leukemia still causes more deaths than any other cancer among children under the age of 20. My campaign provides an opportunity to support the critical work of LLS in fighting these diseases. To donate online, please visit my fundraising webpage, **INSERT PERSONAL FUNDRAISING LINK HERE**. If you would prefer to mail your donation, please use the enclosed donation slip and pre-addressed envelope. Please make your check payable to: The Leukemia & Lymphoma Society and print **"INSERT YOUR NAME - STL STUDENT VISIONARIES OF THE YEAR"** in the "Memo" section. The deadline for receiving contributions is March 7, 2025. Please note: your donations are tax deductible.

Aside from donations, we would love to hear from you or someone you know who would be willing to donate goods or services for auction items, sponsorships, ads, or other possible fundraising opportunities. Large or small, your contribution to this worthy effort will be greatly appreciated!

Help be part of the cure and help my team, **TEAM NAME**, compete in the 2025 St. Louis Student Visionaries of the Year campaign. For more information regarding my campaign, please contact me at **INSERT YOUR PHONE NUMBER HERE** or **INSERT YOUR EMAIL ADDRESS HERE**. For more information about LLS and Student Visionaries of the Year, please visit <https://www.lls.org/student-visionaries-of-the-year>.

Sincerely,

Candidate Name

Insert Your Team Name Here

2025 St. Louis Student Visionaries of the Year Candidate

TEAM OF 2 CANDIDATES LETTER EXAMPLE 1

<<Salutation>> <<Salutation - Name>>,

This year we, **CANDIDATE FIRST AND LAST NAME** and **CANDIDATE FIRST AND LAST NAME**, are privileged to be nominated as co-candidates to lead **(TEAM NAME)**, in The Leukemia & Lymphoma Society's (LLS) 2025 St. Louis Student Visionaries of the Year Campaign. Student Visionaries of the Year is a seven-week fundraising competition led by high school students to raise money to support LLS and their cause. **We are writing today to ask for your support of our campaign and LLS's mission to find cures for blood cancers and to assist patients and families as they battle leukemia, lymphoma, Hodgkin lymphoma or myeloma.** We have been given an opportunity to help others and we cannot do it without your support.

From January 17 to March 7, 2025, **TEAM NAME's** goal is to raise over **\$XXX,000!** Yes, you read that correctly, more than **\$XXX,000** in 7 weeks, which will go directly to LLS in support of its longstanding mission. We know this is an ambitious undertaking, but we know that we can achieve it with the help of our amazing friends and families.



[Insert your 'WHY' HERE] Example: *We are leading this team in honor of our hero, NAME, a current senior at Pope High School, who was diagnosed with a rare form of Leukemia in early 2017. NAME was treated with CAR T Cell Therapy, a treatment researched and funded by LLS, and June of 2018, she entered into remission! We both are good friends with NAME's younger sister, Anna, who is a member of our team. After seeing what NAME and her family went through due to this horrible disease, we wanted to participate in this great cause and do everything we can to help her and others who are affected by Leukemia and/or Lymphoma.*

We thank you in advance for supporting this incredible cause, and please remember, every bit counts. We are certain our friends and family are the most generous and strongest among any of the candidates this year and we look forward to letting you know that our campaign has reached its goal!

To donate, please use either the link:

INSERT PERSONAL FUNDRAISING LINK (CANDIDATE 1 page)

INSERT PERSONAL FUNDRAISING LINK (CANDIDATE 2 page)

Or you may use the enclosed envelope and response form to make a tax-deductible contribution to our campaign. Please make your check payable to: The Leukemia & Lymphoma Society and print **"INSERT YOUR NAME - STL STUDENT VISIONARIES OF THE YEAR"** in the "Memo" section. The deadline for receiving contributions is March 7th, 2025.

We hope that you will partner with us on this journey!

Sincerely,

Candidate Name

Insert Your Team Name Here

2025 St. Louis Student Visionaries of the Year Candidate

TEAM OF 2 CANDIDATES LETTER EXAMPLE 2

<<Salutation>> <<Salutation - Name>>,

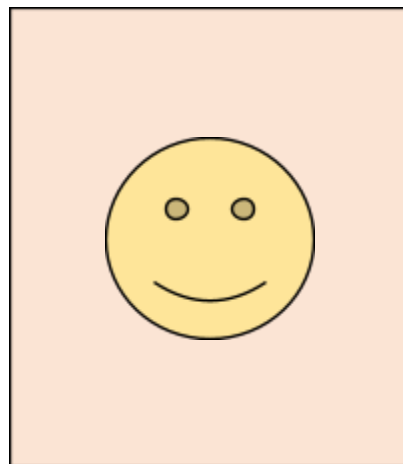
We, **CANDIDATE NAME & CANDIDATE NAME**, are very excited to announce that we have been nominated to participate as co-candidates for The Leukemia & Lymphoma Society's (LLS) 2025 St. Louis Student Visionaries of the Year Campaign. The Student Visionaries of the Year campaign (SVOY) is a seven-week fundraising competition to raise money and awareness for LLS. **We are writing today to ask for your support of our campaign and LLS's mission to find cures for blood cancers and to assist patients and their families.** We have been given an opportunity to help others and we cannot do it without your support.

[Insert your 'WHY' HERE] Example: *As many of you know, our connection to Leukemia started before we were born. In 1987, NAME, NAME's sister, lost her battle with Leukemia. She was 19. In 1995, NAME's sister, NAME, died of Leukemia. She was 29. We never knew our Aunts. Because of this, we have named our team **MAD LION**. MAD LION is an acronym for **My Aunt Died, Leukemia Is On Notice**. Our high school, Lovett, has a Lion as its mascot.*

Our campaign runs from January 17 to March 7th, 2025, and our goal is to raise **\$XXX,000** to help eradicate blood cancer. Yes, you read that correctly, **\$XXX,000** in 7 weeks, which will go directly to support LLS. We have assembled a team, many of whom have been impacted directly or indirectly by cancer. We want to help in any way we can to make it possible for more people to beat this disease. These personal ties give us the motivation to help make a difference on their behalf. Our campaign provides an opportunity to support the critical work of LLS in fighting these diseases.

There are two ways to make your tax-deductible contribution to my campaign:

- Please visit either of our fundraising web pages:
 - "INSERT FUNDRAISING PAGE" (NAME's page)**
 - "INSERT FUNDRAISING PAGE" (NAME's page)**
- If you would prefer to mail your donation, please use the enclosed donation slip and pre-addressed envelope. Please make your check payable to: The Leukemia & Lymphoma Society and print **"INSERT YOUR NAME - STL STUDENT VISIONARIES OF THE YEAR"** in the "Memo" section. **The deadline for receiving mailed contributions is March 7, 2025.** Please note: your donations are tax deductible.



Large or small, your contribution to this worthy effort is greatly appreciated. Please contact us below with any questions.

Sincerely,

Candidate Name

Insert Your Team Name Here

2025 St. Louis Student Visionaries of the Year
Candidate

Insert Your Email Here

Candidate Name

Insert Your Team Name Here

2025 St. Louis Student Visionaries of the Year
Candidate

Insert Your Email Here

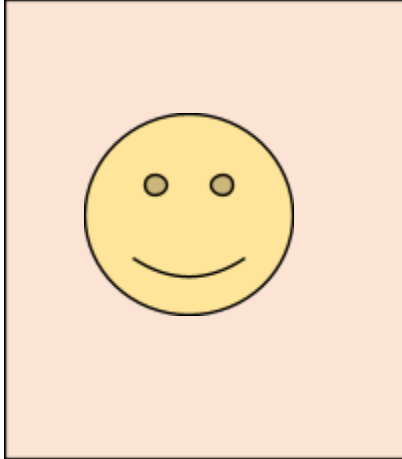
PS: Make your donation go further and check to see if your company matches donations!
<https://www.lls.org/ways-help/employee-matching-gifts>

TEAM OF 2 CANDIDATES LETTER EXAMPLE 3

<<Salutation>> <<Salutation - Name>>,

Today more than a million Americans are fighting a daily battle with blood cancers and every 3 minutes another person unwillingly joins the fight. I have been given the once-in-a-lifetime opportunity to join the battle and help those living with blood cancers. The Leukemia & Lymphoma Society (LLS) has nominated me as a candidate in their St. Louis “Student Visionaries of the Year” fundraising challenge, and I could not be more excited to make a difference in the lives of patients across the country.

[Insert your ‘WHY’ HERE]: This mission is especially important to me personally...



The Leukemia & Lymphoma Society is the largest donor to blood cancer research in the nation. They have invested nearly \$1.3 billion in research, and are leaders in advancing breakthroughs in immunotherapy, genomics, and personalized medicine. These revolutionary new treatments originally discovered through blood cancer research are now being tested in clinical trials for other cancers. While there has been phenomenal progress, there is still so much more to be done. Leukemia is still one of the leading causes of death for children and young adults.

Our campaign provides an opportunity to support the critical work of LLS in combating these diseases. We are honoring those who have battled blood cancers and raising money that will go directly to LLS in support of its longstanding mission to find a cure and improve the quality of life of patients and their families. Along with my team, I will work to increase awareness about the impact of blood cancers and

the cutting-edge treatments that are currently being researched, as well as inspire others to join the fight to find a cure.

My co-candidate, **THEIR NAME HERE**, and I have assembled **TEAM NAME** to help raise funds. We are proud to lead our campaign team and work towards our goal to raise **\$XXX,000** during the next 7 weeks - from **January 17 - March 7th, 2025**.

To donate to our campaign:

- Please visit my fundraising webpage: **"INSERT FUNDRAISING PAGE"**
- If you would prefer to mail your donation, please use the enclosed donation slip and pre-addressed envelope. Please make your check payable to: The Leukemia & Lymphoma Society and print **"INSERT YOUR NAME - STL STUDENT VISIONARIES OF THE YEAR"** in the “Memo” section. **The deadline for receiving mailed contributions is March 7, 2025.** Please note: your donations are tax deductible.

Help be part of the cure and help my team compete in the 2025 St. Louis Student Visionaries of the Year campaign. For more information, please contact me at **EMAIL ADDRESS AND/OR PHONE NUMBER**. For more information about LLS and Student of the Year, please visit <https://www.lls.org/student-visionaries-of-the-year>.

Sincerely,

Candidate Name

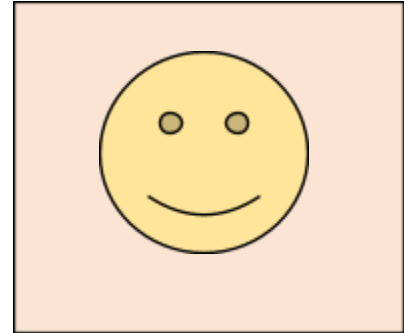
Insert Your Team Name Here

2025 St. Louis Student Visionaries of the Year Candidate

TEAM OF 3 CANDIDATES LETTER EXAMPLE 1

<<Salutation>> <<Salutation - Name>>,

We, **CANDIDATE NAME, CANDIDATE NAME, AND CANDIDATE NAME**, have been nominated to run as co-candidates in the 2025 St. Louis Student Visionaries of the Year (SVOY) campaign in support of The Leukemia Lymphoma Society (LLS). Student Visionaries of the Year is a leadership development program for high school students who compete in a 7-week fundraising campaign designed to raise awareness and funds for blood cancers. Together with our team, **TEAM NAME HERE**, we plan to raise **\$XXX,XXX** in the 7 weeks from January 17 – March 7th, 2025. We know this is an ambitious undertaking, but we are incredibly passionate about this cause as all of our lives have been affected by cancer.



CANDIDATE #1 WHY: **[insert your 'WHY' HERE]** *Example Everyone knows someone who has been affected by cancer at some point. For me, that person is my mom. She was diagnosed with Non-Hodgkin's Lymphoma in June 2015. Non-Hodgkin's Lymphoma is a blood cancer that affects the white blood cells in the body and weakens the immune system. During her treatments, my mom was one of the 551 patients in Georgia to receive help from the Co-pay Assistance Program, all thanks to LLS, which is why I am very passionate about this campaign. I would like to ask for your support.*

CANDIDATE #2 WHY: **[insert your 'WHY' HERE]** *Example I know so many people affected by not only blood cancer but so many other types of cancer. My grandfather passed away fairly young from melanoma, and it's for people like him that I am fighting with LLS. Blood cancer research is the gateway into many other forms of cancer research. This is because the blood is accessible and can be easily tested, unlike many tumors involved in other forms of cancer. I am fighting with LLS to cure blood cancer, and better yet, cancer overall.*

CANDIDATE #3 WHY: **[insert your 'WHY' HERE]** *Example When I was three, my grandma was diagnosed with Acute Myeloid Leukemia (AML). At the time, AML was one of the least researched forms of cancer, and she was given less than a 20% chance of making it through the year. Since then, thanks to the valiant efforts of LLS, the survival rates have gone up from 15% to over 60%. Thankfully, my family just celebrated my grandma's 82nd birthday and 15th year in remission. She told me a story about how some days she couldn't even get out of bed in the morning, but one day she saw my little blonde head poking out from behind the door in the hospital. She said to herself, "I have to live for her; I have to watch her grow up." I want to do everything I can to fight for others like she fought for me.*

We ask you to partner with us and join us in the fight against blood cancer:

1. Visit our campaign website where you can make a tax-deductible online contribution. You will receive a confirmation of your donation by email.
 - a. Campaign Website: **INSERT YOUR LINK**
2. Mail your contribution by filling out the enclosed donation form and returning using the enclosed envelope. Make checks payable to The Leukemia & Lymphoma Society and print **"INSERT YOUR NAME - STL STUDENT VISIONARIES OF THE YEAR"** in the Memo section.

Thank you so much in advance for your support.
Sincerely,

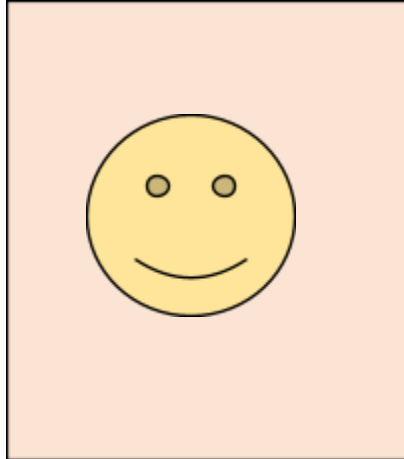
Candidate Name	Candidate Name	Candidate Name
2025 SVOY Candidate	2025 SVOY Candidate	2025 SVOY Candidate

TEAM OF 3 CANDIDATES LETTER EXAMPLE 2

<<Salutation>> <<Salutation - Name>>,

Today more than a million Americans are fighting a daily battle with blood cancers and every 3 minutes another person unwillingly joins the fight. I have been given the once-in-a-lifetime opportunity to join the battle and help those living with blood cancers. The Leukemia & Lymphoma Society (LLS) has nominated me as a candidate in their St. Louis “Student Visionaries of the Year” fundraising challenge, and I could not be more excited to make a difference in the lives of patients across the country.

[Insert your ‘WHY’ HERE]: This mission is especially important to me personally...



The Leukemia & Lymphoma Society is the largest donor to blood cancer research in the nation. They have invested nearly \$1.3 billion in research, and are leaders in advancing breakthroughs in immunotherapy, genomics, and personalized medicine. These revolutionary new treatments originally discovered through blood cancer research are now being tested in clinical trials for other cancers. While there has been phenomenal progress, there is still so much more to be done. Leukemia is still one of the leading causes of death for children and young adults.

Our campaign provides an opportunity to support the critical work of LLS in combating these diseases. We are honoring those who have battled blood cancers and raising money that will go directly to LLS in support of its longstanding mission to find a cure and improve the quality of life of patients and their families. Along with my team, I will

work to increase awareness about the impact of blood cancers and the cutting-edge treatments that are currently being researched, as well as inspire others to join the fight to find a cure.

My co-candidates, **NAME** and **NAME**, and I have assembled **TEAM NAME** to help raise funds. We are proud to lead our campaign team and work towards our goal to raise **\$XXX,000** during the next 7 weeks - from **January 17 to March 7th, 2025**.

To donate to our campaign:

- Please visit my fundraising webpage: **"INSERT FUNDRAISING PAGE"**
- If you would prefer to mail your donation, please use the enclosed donation slip and pre-addressed envelope. Please make your check payable to: The Leukemia & Lymphoma Society and print **"INSERT YOUR NAME - STL STUDENT VISIONARIES OF THE YEAR"** in the “Memo” section. **The deadline for receiving mailed contributions is March 7, 2025.** Please note: your donations are tax deductible.

Help be part of the cure and help my team compete in the St. Louis Students of the Year campaign. For more information, please contact me at **EMAIL ADDRESS AND/OR PHONE NUMBER**. For more information about LLS and Student of the Year, please visit <https://www.lls.org/student-visionaries-of-the-year>.

Sincerely,

Candidate Name

Insert Your Team Name Here

2025 St. Louis Student Visionaries of the Year Candidate

“IN MEMORY OF...” LETTER EXAMPLE

<<Salutation>> <<Salutation - Name>>,

The day **my mom/dad/grandma/grandpa** passed away was the most heart-wrenching and terrible day of my life, but it was also the day that I decided to take action and make finding a cure for leukemia my passion and purpose. It is that unwavering passion and purpose that has led me to participate in The Leukemia & Lymphoma Society’s (LLS) Student Visionaries of the Year Campaign **in memory of my mother, Paula.**

The Student Visionaries of the Year campaign is a 7-week fundraising competition that begins January 17, 2025 and concludes with a Grand Finale on March 7, 2025. I am aiming high and have set the very lofty goal of raising **\$XXX,000** in honor of **my mom/dad/grandma/grandpa**. This is extremely ambitious, but I have **my mom's/dad's/grandma's/grandpa's** legacy as the motivation behind my campaign.

There are a few upcoming dates that are particularly meaningful to me. They are driving me forward and making my commitment -- and your support -- even more important.

- **April XX, 2022/2025 marks the five-year anniversary of my mom's passing. It feels like the perfect time to celebrate her life and legacy with a giant gift to LLS in her name.**
- **May XX, 2022/2025 will be my three-year anniversary of working with LLS. Over these past three years, I have seen consistent progress toward a cure for blood cancer, in large part thanks to cutting-edge research funded by LLS.**
- **My 18th birthday is in July, and I want to close out my high school years by doing something significant and powerful! I want this chapter of my life to be all about making a difference and giving hope to those affected by blood cancer.**

Please visit my personal website at **INSERT FUNDRAISING PAGE** to learn more about LLS's mission and my campaign.

I sincerely ask you to join me in taking action by making a donation to LLS in honor of **my mom/dad/grandma/grandpa**. I know that together we can make a true difference in the lives of blood cancer patients and their families.

I thank you in advance for your support!

With love and appreciation,

Candidate Name

Insert Your Team Name Here

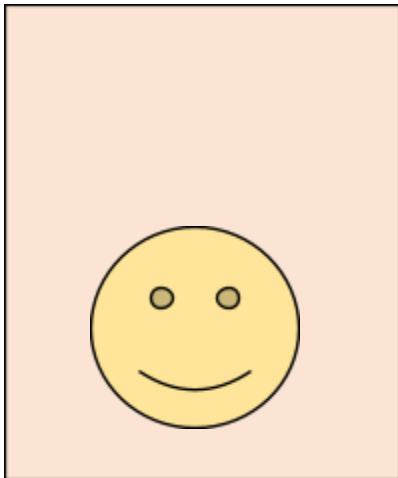
2025 St. Louis Student Visionaries of the Year Candidate

IN HONOR OF OUR HONORED HERO LETTER EXAMPLE

<<Salutation>> <<Salutation - Name>>,

Approximately every **3 minutes** one person in the United States is diagnosed with blood **cancer**. It could be you. It could be me. It could be anyone, and if it were me, I know I would be terrified and I would need the support of everyone I know to help fight it.

I am sending this letter on behalf of all of the victims of blood cancer. People who have cancer need our support to help them defeat it. I am honored to be able to help by raising money for the **2025 St. Louis Student Visionaries of the Year** campaign for **The Leukemia and Lymphoma Society (LLS)**. The **Student Visionaries of the Year** campaign is a nationwide campaign held annually by LLS to raise funds to find cures for blood cancers and to support patients and their families.



Every year, **Student Visionaries of the Year** teams raise funds in honor of a local pediatric blood cancer patient, our Honored Hero. This year, we are fundraising in honor of Piper. She is 5 years old and was diagnosed with B-Cell Acute Lymphoblastic Leukemia in September 2021 after doctors noticed her white blood cell counts were trending down over time. Every dollar we raise will go towards helping patients like Piper.

I decided that I wanted to help find a cure and join LLS because cancer is a deadly disease that so many people have to fight. And there are many people who have lost their lives or their loved ones, but there are also many people who continue to fight and that inspires me even more to help. If we all helped each other when we needed it most, then there would not be as many problems in the world. No one should have to face blood cancer alone. My team, **INSERT TEAM**

NAME HERE, is working hard to achieve our fundraising goal of raising **\$XXX,000**. It is a big goal, but with enough help and support, we can reach it!

With the donations that are given, LLS will provide scientists and researchers with what they need to finally find successful cures for blood cancers. LLS has helped advance 85% of blood cancer treatment options approved by the FDA since 2017. These treatments aren't only used to treat blood cancer patients, but also those affected by other cancers like breast and liver cancers, Multiple Sclerosis, and Alzheimer's Disease.

The **Student Visionaries of the Year** program is a **seven-week fundraising campaign** that lasts from **January 17 to March 7th**. I am writing to ask you for your support of **INSERT TEAM NAME HERE** by making a donation to LLS through my website: **insert and link personal fundraising page** If you would prefer to mail your donation, please use the enclosed donation slip and pre-addressed envelope. Please make your check payable to: The Leukemia & Lymphoma Society and print **"INSERT YOUR NAME - STL STUDENT VISIONARIES OF THE YEAR"** in the "Memo" section. **The deadline for receiving mailed contributions is March 7, 2025.** Anything helps, and all donations are 100% tax deductible.

Thank you so much for your generosity and for joining us in making a positive difference!
Sincerely,

Candidate Name
Insert Your Team Name Here

2025 St. Louis Student Visionaries of the Year Candidate

PS: Make your donation go further and check to see if your company matches donations!
<https://www.lls.org/ways-help/employee-matching-gifts>