

La Publicité Scoring Criteria Total: ____/50

1. Included required elements /10
(grammar and vocab)
2. Quality of written/spoken work /10
3. Completed/turned in required visual components
(toiletry item and ad) /10
4. Intro + video/skit or oral presentation /10
(preparation, execution)
5. Effort/creativity in visual /5
6. A l'heure /5