



RALPH C. WILSON, JR.
FOUNDATION

IIC NORTH AMERICA REGIONAL LEAD JOB POSTING

The MIT Inclusive Innovation Challenge and the Ralph C. Wilson, Jr. Foundation seek a North America Regional Lead.

Applications reviewed on a rolling basis with the goal of filling the position as soon as possible.

Description of the Inclusive Innovation Challenge

The [Inclusive Innovation Challenge](#) (IIC) is the flagship program at the [MIT Initiative on the Digital Economy](#) (IDE). We award over one million dollars in prizes to global entrepreneurs that use technology to drive economic opportunity for workers.

We live in the greatest age of technological innovation in human history. Yet many people are not experiencing the benefits of this progress, despite actively seeking to more fully participate in and profit from new educational, financial, and work opportunities. The IIC believes that inclusive innovation is an economic and moral imperative, and that the key question of our era isn't what technology is going to do to our economy and society, but what we will do with technology.

By identifying and promoting the powerful global community of Future of Work visionaries, the IIC proactively accelerates the technology-driven solutions enabling greater economic opportunity for working people around the world facing the challenge of rapidly advancing digital progress. The IIC supports entrepreneurs by recognizing and rewarding their technological solutions that are creating greater shared prosperity today. In the first two years, over 1,500 inclusive innovation organizations responded to the IIC, illustrating the momentum behind the global future of work movement. Over 230 Judges have reviewed applications and more than \$2 million has been awarded to entrepreneurs and innovators who are demonstrating different ways to put powerful new

technologies to work to improve people's economic opportunity. To date, 40 entrepreneurs have been celebrated and rewarded at gala Celebrations. We aim to drive the growing global movement of entrepreneurs focused on creating viable, scalable solutions that generate valuable jobs.

In 2018, the IIC will launch a global IIC “tournament”, expanding our impact on the future of work and the entrepreneurs who are reinventing it. By collaborating with like-minded partners in five global regions -- Europe, Latin America, North America, Africa, and Asia -- we will broaden our reach to deserving applicant organizations around the world, derive lessons from the global community, and accelerate the inclusive innovation movement.

In each region, the IIC will identify 12 Finalists — three in each of the four IIC Award Categories. These 12 Finalists will attend Regional Celebration events, where one Winner in each Award Category will win \$20,000 and be selected to compete at the IIC Global Grand Prize Celebration at MIT in October 2018. (Two runners up in each category will receive \$5,000 each.) The Global Grand Prize Winner in each Award Category will receive a \$250,000 prize at the gala event, featuring thought leaders and innovators from across the globe, as well as policymakers, capital investors, and tier one media.

The [Ralph C. Wilson Jr. Foundation](#) is the lead supporter and champion of the IIC in North America. In Fall 2018, the Foundation and the IIC will co-host the IIC Celebration in Detroit where all 12 of the IIC Regional Winners will convene.

IIC North America Regional Lead Job Description

A North America Regional Lead will manage and actively work towards the key outcomes required to successfully implement the IIC in the US and Canada. Success in this role requires that the Regional Lead will focus on a range of key activities and goals:

- Marketing the IIC to entrepreneurs and start-ups and attracting approximately 150 applicants from the U.S. & Canada
- Collaborate and manage relationship with a marketing firm, focused on applicant outreach and recruiting
- Recruit ~100 IIC Judges from the U.S. & Canada and support them during their voluntary IIC participation

- Collaborate and manage the relationship with an event planning organization to ensure that the IIC North America Celebration is implemented successfully
- Collaborate directly and communicate regularly (weekly at a minimum) with the IIC Central team at MIT and the Ralph C. Wilson Foundation in Detroit

Role & Responsibilities:

- Conduct marketing activities to encourage organizations to apply to the IIC.
 - Engage Regional Collaborator organization's PR and communications channels where possible.
 - Engage Outreach Partners as needed
 - Manage vendor relationship w/ online marketing/PR firm
 - Call prospective applicants to encourage them to complete their applications before the deadline (if needed)
- Recruit Judges to review all IIC applications
 - Recruit sufficient number of **Judges** to review applications
 - Requires working w/i Regional Collaborator organization's network, connecting w/ Regional organizations focused on future of work, etc.
 - Support and communicate with Judges throughout the IIC process, particularly during the Judges' Review Phase
- Manage communications with the North America **Selection Committee** members, who choose top regional Winners in each IIC category
- Plan and execute **IIC Regional Celebration** & support **IIC Global Grand Prize Celebration**
 - Collaborate with event planner to ensure that all logistical requirements for a successful IIC North America Celebration event are fulfilled
 - Manage event invitations and registration to ensure sufficient attendance
 - Manage speaker invitations and registration
 - Lead creation of any IIC North America Celebration-specific collateral or content.
 - Assist North America Finalists with logistics & travel arrangements for the Celebration events in Detroit and Cambridge (at MIT). Participate in and support the IIC Global Grand Prize Celebration at MIT.
- Provide and review IIC website content updates related to North America

Supervision Received:

- Reports to the Inclusive Innovation Challenge Producer.

Position Details:

- The position requires 30-40 hours per week with a nine to ten month commitment. The position begins on February 1.
- The role is a Contract Position.

Qualifications & Skills:

A minimum of five years' professional experience OR three years' experience and a Bachelor's degree. Desired attributes include: marketing and/or program coordination experience; a proactive approach to projects, problem solving, communication, and planning; a positive, can-do attitude; ability to anticipate, prioritize, and work on a number of tasks and goals simultaneously; ability to function autonomously and work remotely; accuracy and keen attention to detail; strong interpersonal and communication skills; excellent grammar and proofreading ability; service orientation; demonstrated good judgment, discretion, and diplomacy; and ability to own and follow through on tasks. Should be comfortable interacting with corporate executives. Strong Mac and PC skills and advanced knowledge of Word, Excel, Outlook, PowerPoint, and Google Docs. Working knowledge of EventBrite, MailChimp, WordPress, and Adobe InDesign and Photoshop strongly desired, as is the ability to identify and quickly learn new applications. Corporate, non-profit, and/or startup experience preferred.

To apply, please contact the IIC Central team and send your resume and cover letter to IIC@mit.edu.

For additional information on the IIC, visit www.MITinclusiveinnovation.com.