



NORDIC / BALTIC REGION

CULTURAL LUXURY TOURS FROM
THE GENOVESE LUXURY PACKAGE HOLIDAY COMPANY

OVERVIEW OF TASK

TO WORK PRODUCTIVELY AS A MULTINATIONAL TEAM ON CREATING A UNIQUE TRAVEL EXPERIENCE [AND E-BROCHURE] FOR THOSE WANTING TO EXPLORE THE VARIED CULTURES AND GEOGRAPHIES OF LATVIAN ESTONIA AND ICELAND.

YOU HAVE UNTIL **08 APRIL** TO COMPLETE THE TASK

DELIVERABLES: TEAM / INDIVIDUAL

1 – THE E-BROCHURE OR BLOG PAGE. WHICH WILL CONTAIN:

1. WORDS DESCRIBING THE ATTRACTIONS
2. PHOTOGRAPHS OF THE ATTRACTIONS AND THE TOUR GUIDES
3. VIDEO CLIPS
4. MUSIC AND VOICE TRACKS
5. COMMENTS / AUDIO FROM PREVIOUS CUSTOMERS [obviously pretend ones]

2 – EVIDENCE OF ‘HOW YOU WORKED TOGETHER’

1. A PROJECT PLAN
2. RECORDINGS OF MEETINGS / DECISIONS

TASK THEME

A CHANCE TO SEE AND EXPERIENCE THE WONDERS OF ESTONIAN, ICELANDIC AND LATVIAN CULTURE – LIFESTYLE / ART / MUSIC & DANCE / FOOD / RECREATIONS.

THE OPPORTUNITY OT VISIT SOME OF THE NATURAL WONDERS TO BE DISCOVERED IN EACH OF THE LOCATIONS.

TASK DETAIL : EVERYTHING IS INCLUDED

FLIGHTS / FERRIES / TRANSPORT / MEALS / EXPERIENCES
HOTELS AND EXCURSIONS ARE ALL INCLUDED. ‘

EXPERT GUIDES WILL MAKE SURE YOU HAVE EVERY OPPORTUNITY TO GET THE MOST OUT OF EACH EVENT’/
EXPERIENCE

YOU WILL BE ABLE TO TRY YOUR HAND AT A VARIETY OF REGIONAL ARTS & CRAFTS MASTERCLASSES. TRY SPEAKING & SINGING IN ESTONIAN, ICELANDIC AND LATVIAN

YOU WILL FIND OUT WHAT IT WAS LIKE TO LIVE FROM THE SEA, MAKE YOUR OWN CLOTHES, HUNT FOR AND PRESERVE YOUR OWN FOOD.

IN ADDITION THERE ARE A VARIETY OF CULTURAL ACTIVITES INCLUDED THAT WILL ALLOW YOU TO ‘FEEL’WHAT IS IT LIKE TO

BUILD NEW FRIENDSHIIPS AND TAKE AWAY MEMORIES TO LAST A LIFETIME

OUR TOURS COME WITH EXPERIENCED LOCAL GUIDES WHO ARE ABLE TO ANSWER ALL OF YOUR QUESTIONS AND

3. DETAILS OF SOFTWARE
SELECTED FOR PROJECT
& WHY SELECTED
4. A PERSONAL DIARY OF
YOUR EXPERIENCE AND
THOUGHTS DURING THE
PROJECT

ENSURE YOUR TOUR IS AS SMOOTH AND AS ENJOYABLE AS
POSSIBLE. EVERY DETAIL HAS BEEN CAREFULLY PREPARED
FOR YOU, SO YOU CAN RELAX AND SOAK IN ALL THAT THIS
REGION HAS TO OFFER.

Here is a sample <https://archaeologicalpaths.com/multimedia>



E-PASTS



TWITTER TURIS



TĀLRUNIS



LINKEDĪN VIETRĀDIS URL