

Do you want to increase your reach and visibility on TikTok?

If so, then reposting videos is an effective and easy tactic. With just a few taps, you can find interesting content created by other users or brands within the app and post it onto your profile!

Reposting allows not only for [easier sharing of viral videos](#) but also for giving credit to original creators.

Whether you want to engage with new audiences or join in trending conversations, learn how to repost on TikTok using this guide.

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What Is the TikTok Repost Feature?

TikTok's repost feature allows you to repost videos from other users, allowing you to share the video with your followers.

However, the original creator's username will appear on the video. Consequently, users can click on it to watch the material and visit the creator's TikTok account.

Note: Reposting someone else's TikTok video without their permission [can be considered copyright infringement](#), and TikTok will suspend your account.

So, asking the original creator for permission before reposting their content is always a good idea.

Reposting TikTok Content

To repost a content on TikTok, follow the steps below:

1. Open your TikTok app.



2. Tap the “For You” page.



3. Select a TikTok content and tap the share button.



4. Click the TikTok repost button.



5. Write a permission message to accompany the reposted video.



Your followers and those you follow can watch the video on their “For You” page.

Advantage of Reposting TikTok Content

Why do brands go for reposting sometimes, even when it does not get more engagement on your TikTok account? Let’s explore the advantage of reposting content on this app.

Show activity on your page.

Have you heard the phrase “variety is the spice of life?” It means that it’s good to have many different things.

The phrase is true for TikTok too! Reposting lets you show lots of different content, making your page interesting and exciting.

More viewers on your page.

Imagine reaching new followers just by sharing someone else’s creativity. Reposting videos on TikTok lets you bring fresh content to your page that will attract a new audience.

Encourage collaboration.

TikTok is a way to meet people and make friends. Reposting other people’s videos can help your videos get more popular on the platform. It might even lead to working together with someone else.

Algorithm-approved content.

TikTok likes to show videos that many people have seen. If you post videos that other people have liked, then more users will see your video too, which can help get your account noticed by new users.

Boost engagement on your page.

Reposting can help people like your page more. When users like something they see, they can let others know by liking it, commenting on it, or sharing it. Reposting helps more people to find out about your page.

Reasons for Being Unable to Repost on TikTok

You may not be able to repost on TikTok for various reasons. Below are a few common ones:

- **Account restrictions:** If your TikTok account is restricted or banned for violating [TikTok's community guidelines](#), TikTok won't let you repost any content.
- **Private account:** If the TikTok account you are trying to repost from is on private mode, you cannot repost their content without their permission.
- **App issues:** Sometimes, TikTok experiences technical issues that prevent users from reposting content. In this case, you can try opening the app again or reinstalling it.
- **Reposting disabled:** Some users turn off the reposting feature on their videos. In this case, you will not be able to repost their content.
- **Copyright infringement:** If you attempt to repost content that infringes on someone else's copyright, TikTok may block your attempt to repost the content.

TikTok Marketing Strategy: What to Include when Reposting?

Reposting can be beneficial for taking your TikTok page to new improvement. Here's our take on what to include in reposting your marketing strategy.

Repost users' success stories.

One way to improve your TikTok campaigns is through [user-generated content](#) (UGC).

You can get valuable and unique material by encouraging happy customers to create and share content that celebrates your brand and provides value to other users.

Reposting UGC on TikTok can be a great way to showcase your brand and engage with your audience.

Keep track of what people say about your brand using tags, mentions, and hashtags.

To start reposting videos on TikTok, watch any mention of your brand.

The tracking and monitoring approach has two benefits: you can get great content and tastefully showcase your products and services.

Share community members' content.

It's great to feel safe, welcome, and part of a community that shares your values. When brands foster such an environment, they naturally draw in more people.

You could encourage your fans to generate content. This way, it is easier to find new material and transform buyers into supporters quickly!

Consider including reposting in your TikTok marketing plan to boost your brand and connect with new audiences creatively and effectively.

Make sure the content aligns with your brand.

To strengthen your brand's identity and consistency in marketing strategy, consider reposting content that matches your brand's values, message, and tone.

Remember to [credit the original content owner](#) when sharing their content on TikTok.

You can tag them in the caption or use TikTok's built-in "repost" feature. You'll have a link to the original video, which gives credit to the original creator.

Be selective.

To make sure your followers engage with your TikTok reposts, select only high-quality, relevant, and engaging content that fits your brand. Avoid reposting just any content you find.

Final Thoughts on How to Repost on TikTok

As long as you stay mindful when we repost, you can continue to engage in the exciting conversations happening all over TikTok. All the while, you won't infringe upon another's intellectual property.

Frequently Asked Questions on How to Repost on TikTok

How to remove the reposted content?

Follow these steps to remove a repost on TikTok:

1. Login to TikTok, and head to the Repost tab inside your profile.
2. Find the video you want to un-repost and click on the arrow icon in the bottom-right corner.
3. The Share menu will appear, and here you will see a yellow button-**Remove Repost**.

Does TikTok pay for reposting videos?

No, TikTok does not pay users to repost videos. Reposting someone else's video on the app is a way to share content that you find compelling or entertaining with your followers.

Are there any rules or guidelines I should follow when reposting on TikTok?

It is always best to credit the original creator when reposting on TikTok. You can do this by tagging their username in the caption or video or adding a text overlay that credits them.