



## **Coming in December 2023**

### **An Opportunity to Participate in The Live Oak Regenerative Community Grant at No Cost to Your Home**

#### **What does your home have in common with Costco?**

*Forbes Magazine: One of the things Costco is known for is a strong culture, and also you've made some great strategic decisions over the years. Could you talk about which one of those do you think is more important -- culture versus strategy -- and how those come together?*

*Jim Sinegal, co-founder, former CEO, Costco: I've stated this in the past, and my comment is that culture is not the most important thing in the world. It's the only thing. It is the thing that drives the business. That's what drives the strategy of our business, is our culture.*

**If a healthy organizational culture is so important to the operations of one of the world's most successful retailing businesses, imagine how much more important it is in the operations of your nursing home where at its core, we're in *the people business*. Our core purpose is nothing less than making each person's life better, safer, and healthier. The key to our success is motivating everyone to pull together.**

**Thanks to a grant from the Nursing Home Innovations Board, the Live Oak Regenerative Community project is offering a yearlong program to develop an epicenter of a powerful, continually renewing culture among your residents and staff.**

**At no cost to your home, the price is right.**

**To learn more about how you can participate in the Live Oak Regenerative Community grant, contact Beth Irtz, Project Director, at 303-495-4805 or [elizabeth.irtz@gmail.com](mailto:elizabeth.irtz@gmail.com)**