

Here is what I got for you, Paul...

There is a quick tweak you can make to your website that will instantly allow you to get more potential new clients.

A Cut Above The Rest already has a good foundation (4.7 ★ on Google with 47 reviews). However, you are missing out on a new big trend.

After looking at other landscaping companies in Orlando, I noticed they all started to use vivid imagery in their writing to amplify the reader's pain and frustrations.

To better give you some examples of what I mean by vivid imagery, I rewrote some of the text on your website.

Feel free to use them; with my convincing argumentative skills, you'll get more people requesting your services in just a few days.

I have some other ideas that could help you get more clients. When are you available for a quick call?

Sincerely,
Ricardo