

Interdisciplinary Creative Ventures Workshop: Bridging Engineering and Creative Industries

Date: November 13, 2025 **Time:** 14:00 (Turkey Time)

Location: Başkent University, Faculty of Engineering, Dean's Office Meeting Hall (A401)

Format: Hybrid (In-person & Online) | Semi-structured interactive workshop and case studies

Aim: This workshop aims to explore the intersections between engineering and the creative industries, encouraging participants to develop interdisciplinary collaboration practices and discuss the aesthetic, ethical, and societal dimensions of technological innovation.

Main Topics:

- Empathy and creative approaches: aligning with creatives
- Integration of engineering solutions into sustainable production processes within creative industries
- Design Thinking and its relation to product development
- Intersection points of Engineering and Creative Industries in the Future Education Model
- From STEAM (Science, Technology, Engineering, Arts, Mathematics) to technology-driven creative ventures

Participant Profile:

Researchers and graduate students from engineering fields (particularly Computer Engineering and Electrical & Electronics Engineering) and creative disciplines (such as Film Design and Directing, Animation and Cartoon), undergraduate students engaged in entrepreneurship projects, entrepreneurs, technopark representatives, and NGO members interested in interdisciplinary collaboration.

Watch before the workshop for inspiration:

 [Tony Fadell: The First Secret of Design is Noticing](#)

Program Overview

14:00 – Opening Remarks by CREW Digital¹

14:15 – Keynote

Collaborative Ventures between Creative Industries and Engineering : Edelkrone Case
(*Speakers: Kadir Köymen, Founder*)

14:30 – Bridging Session

Interactive Case Studies & Co-creation Exercises

16:00 – Networking & Closing Session

Organized by: Başkent University YAKEM, within the *TRI-CREATES Project* **In Collaboration with:** Faculty of Engineering, Faculty of Fine Arts, Design and Architecture, Atlantic Technological University, CBN Network, Bilkent CYBERPARK, and Konya Social Innovation Agency.

¹ İngilizce Açılış selamlaması sonrasında etkinlik Türkçe yapılacaktır.