

Your Name Research Journal (Title)

COMD3504_D063 :::: Fall 2022 (Sub-Title)

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Journal Overview (Heading 2)

Thoughts, influences, history, culture, likes, and dislikes. Nulla quis lorem ut libero malesuada feugiat. Nulla porttitor accumsan tincidunt. Donec sollicitudin molestie malesuada. Donec sollicitudin molestie malesuada. Praesent sapien massa, convallis a pellentesque nec, egestas non nisi. Cras ultricies ligula sed magna dictum porta. Vivamus suscipit tortor eget felis porttitor volutpat. Curabitur arcu erat, accumsan id imperdiet et, porttitor at sem.

February 1, 2022

Book Review (Heading 2)

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- <https://www.scribd.com/book/381137989/Power-to-the-People-The-Graphic-Design-of-the-e-Radical-Press-and-the-Rise-of-the-Counter-Culture-1964-1974>
- <https://muse.jhu.edu/article/652274/>

August 30th, 2021

Revisiting the Avant-Garde (Heading 2)

[*Armstrong, Helen. Graphic Design Theory: Readings From the Field. Princeton Architectural Press, 2009. Pages 9-15.*](#)

Questions / Prompts

- According to this author, what role should design play in society?
- What distinguishes the field, or fields, of design from other creative occupations?
- Why should designers concern themselves with unsolvable theoretical questions?
- What role does technology play in shaping design?
- What are the most urgent problems facing designers today?
- How, and why, is a designer responsible for solving these problems?

Reading Response - Draft

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Hypothesis Annotations

1. [Reference Image: El Lissitzky](#)
2. [Rephrasing / Question: The avant-garde effaced the artist/designer through the quest for impartial communication](#)
3. [Definition: Aesthetic](#)