

Invideo AI Features & Pricing: What Can This Text-to-Video Generator Do?



Meta Description: Learn Invideo AI's features, pricing, and text-to-video capabilities and see how it turns your scripts into engaging videos in our full review.

Article at-a-glance

- [Invideo AI](#) is basically your digital filmmaker friend who turns your random ideas into pretty decent videos without all the headaches of traditional editing.
- It takes care of writing scripts, hunting down footage, and adding voice overs - while you just tell it what you want through simple text commands.
- It's perfect for content creators, small business owners, or anyone who needs videos but hates the tedious production process.
- While incredibly fast and user-friendly, potential drawbacks include limitations on deep manual editing control, and sometimes the first draft needs a little human touch to be just right.
- Start with the Free plan, or upgrade to Plus, Max, or Generative from around \$28/month for more features, better quality, and unlimited exports.

What is Invideo AI?

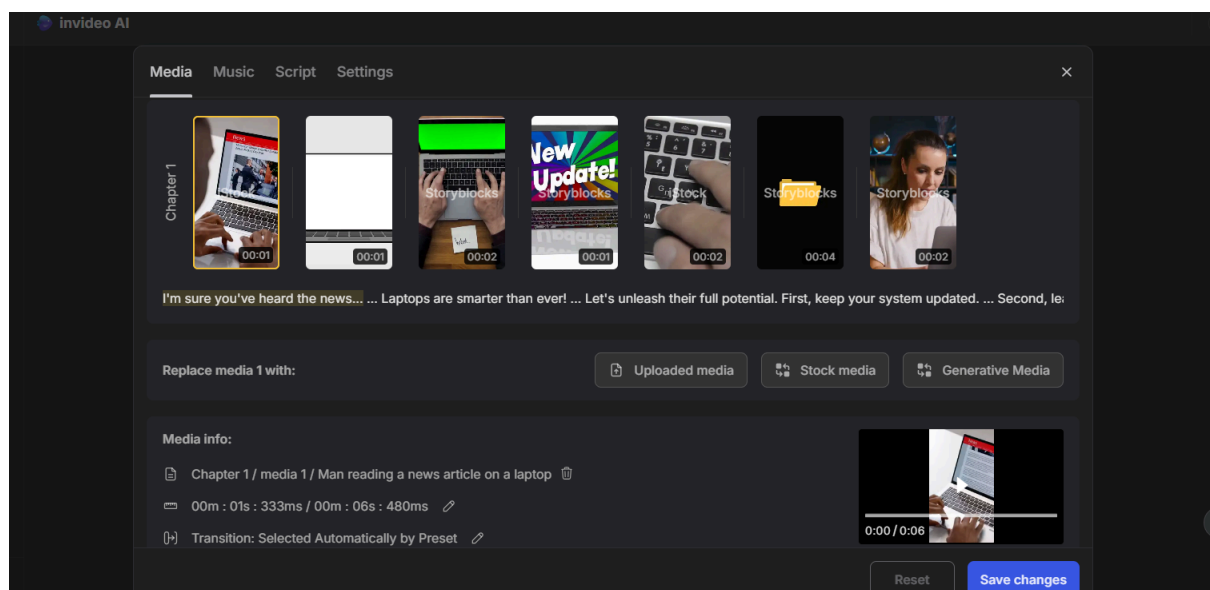
Think of [Invideo AI](#) as your personal video production assistant, living entirely online. Its main job is to take your raw ideas, text, or a simple topic and transform them into a complete, watchable video without you having to wrestle with complicated software or spend hours finding footage.

[Insert YouTube Video]

It's built for anyone who needs video but maybe doesn't have the time, budget, or technical know-how for traditional methods. It takes the heavy lifting out of video creation, handling everything from figuring out what visuals fit your message to adding narration.

Core Features of Invideo AI

- **AI-Powered Idea-to-Video Conversion:** Simply describe your video idea in a text prompt, and Invideo AI takes over, [generating a complete video draft](#) including script, media, voiceover, slideshows, and basic edits.
- **Intelligent Script Generation:** Based on your prompt and chosen topic, Invideo AI can write a coherent and engaging script for your video, saving you hours of writing time.
- **Vast Stock Media Integration:** Access a massive library of over 16 million royalty-free stock photos, videos, and music tracks.

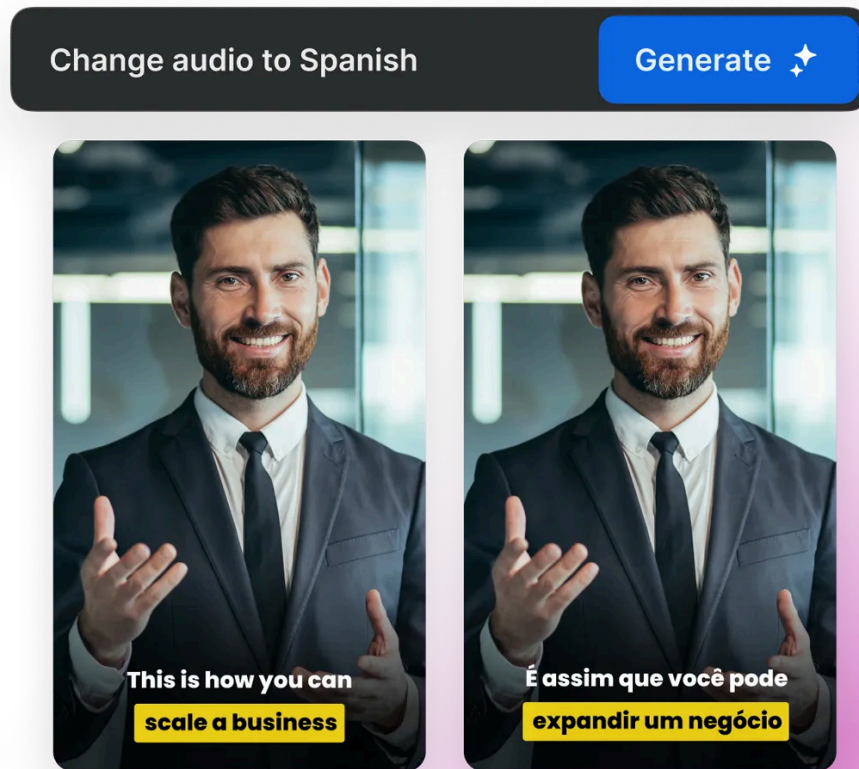


Caption: Invideo AI intelligently selects relevant media to match your script, or you can easily search and replace assets.

Alt text: Invideo AI video editor dashboard.

- **Text-Based Editing with Magic Box:** [Edit your generated video](#) using simple text commands. Want to change a scene, alter the voiceover accent, add an intro, or remove subtitles? Just type your instruction into the "Magic Box," and the AI will make the changes.

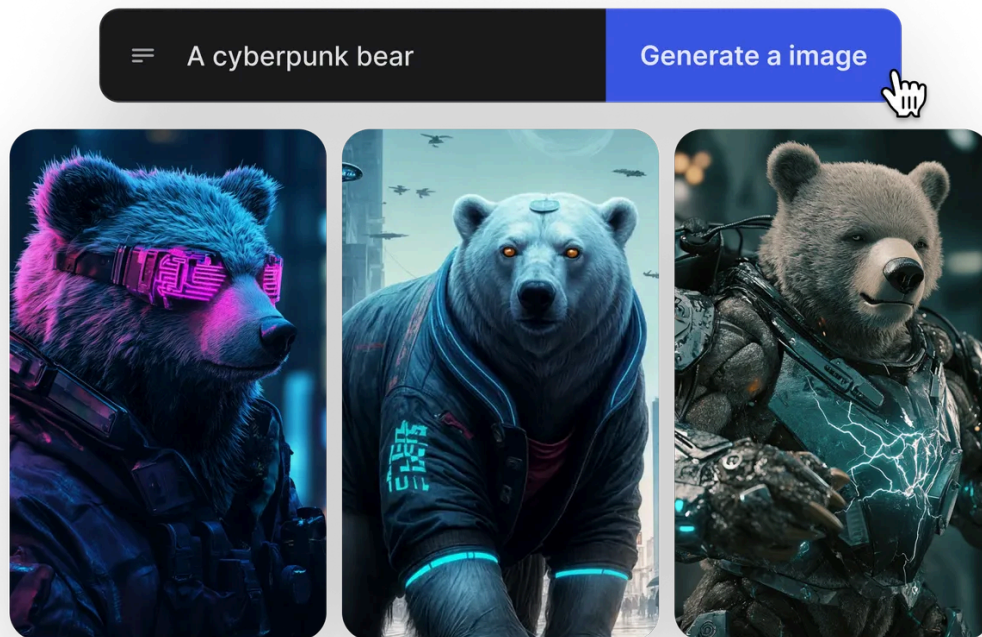
- **Realistic AI Voiceovers:** Choose from a variety of human-sounding AI voices in multiple languages and accents to narrate your script. This eliminates the need for manual recording or expensive voice actors.
- **Multilingual Support & Dubbing:** Create videos in various languages and even automatically dub existing videos to expand your content's reach to global audiences.



Caption: Invideo's AI dubbing lets you record once and share your voice in 50+ languages, so you can reach way more people with zero extra effort.

Alt text: Invideo AI dubbing feature changing English audio to Spanish.

- **Brand Kit Functionality:** Maintain brand consistency by saving your logos, colors, and fonts to easily apply them to all your videos.
- **Automated Subtitles:** Automatically generates timed subtitles for your video, improving accessibility and viewer engagement, especially on social media where videos are often watched without sound.
- **Generative AI Capabilities:** Newer versions/tiers utilize generative AI to create unique images and video clips that don't exist in stock libraries, adding a fresh and distinct look to your content.



Caption: With Invideo AI's generative technology, you can bring your wildest ideas to live, easily.

Alt text: An image showing the generative prompting capability of Invideo AI.

Who is Invideo AI For?

- **Content Creators & Influencers:** If you're a vlogger, social media star, or online personality, this lets you pump out videos for all your channels like YouTube, Instagram Reels, and TikTok much faster.
- **Marketers & Businesses:** Need quick ads, explainer videos for your website, or social media snippets to show off what you do? You can rapidly generate [marketing videos](#), ads, product explainers, and social media content to promote products, services, and brand messages.



Asta's Epic Sunset Showdown



Epic Mecha Battle in Space



Frozen Majesty Nature's Icy Masterpiece



Kung Fu Panda 2: Childhood Flash Back

Caption: You can generate a series of motion videos, animated concepts and bring marketing scripts alive using Invideo AI's video generation tool.

Alt text: Invideo AI's motion video generation interface.

- **Educators & Trainers:** Create visual lessons, tutorials, or how-to guides that are more engaging than just text or [slides](#) to enhance learning experiences.
- **Bloggers & Writers:** Transform articles, blog posts, and written content into dynamic videos to reach a wider audience and improve engagement. This gives them a whole new life.
- **Anyone Needing Fast Video Creation:** If you have ideas or text and need a video produced quickly without deep technical editing knowledge, Invideo AI provides an accessible and powerful solution that curbs most of those barriers.

How Does Invideo AI Turn Text into Video?

How to create a video clip with invideo AI

Prompt

Choose a workflow, fill out the details and generate your prompt!

1

Generate

Select your audience, platform and appearance and click 'Generate now'.

2

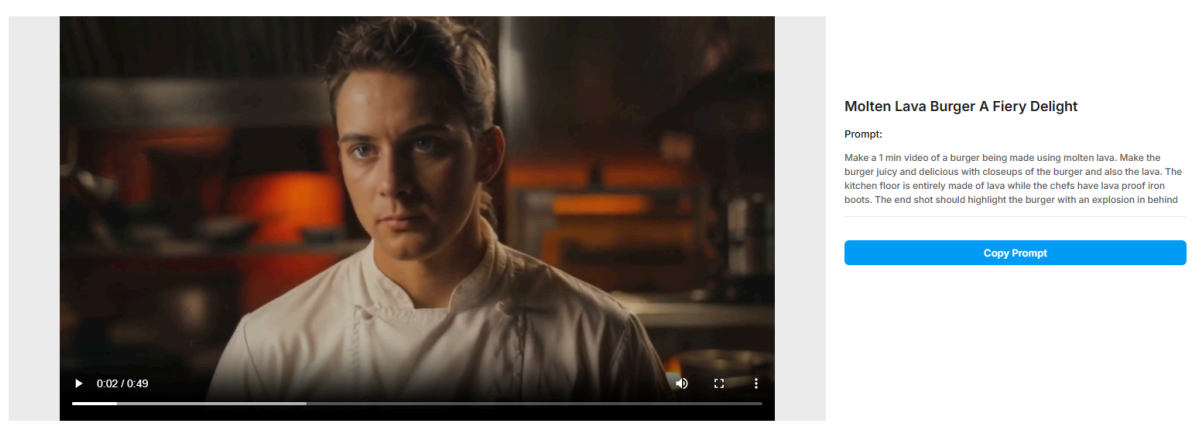
Edit

Use edit Magic Box to make edits to your video. Use commands like, make short video, delete scenes, change voiceover, accent, etc.

3



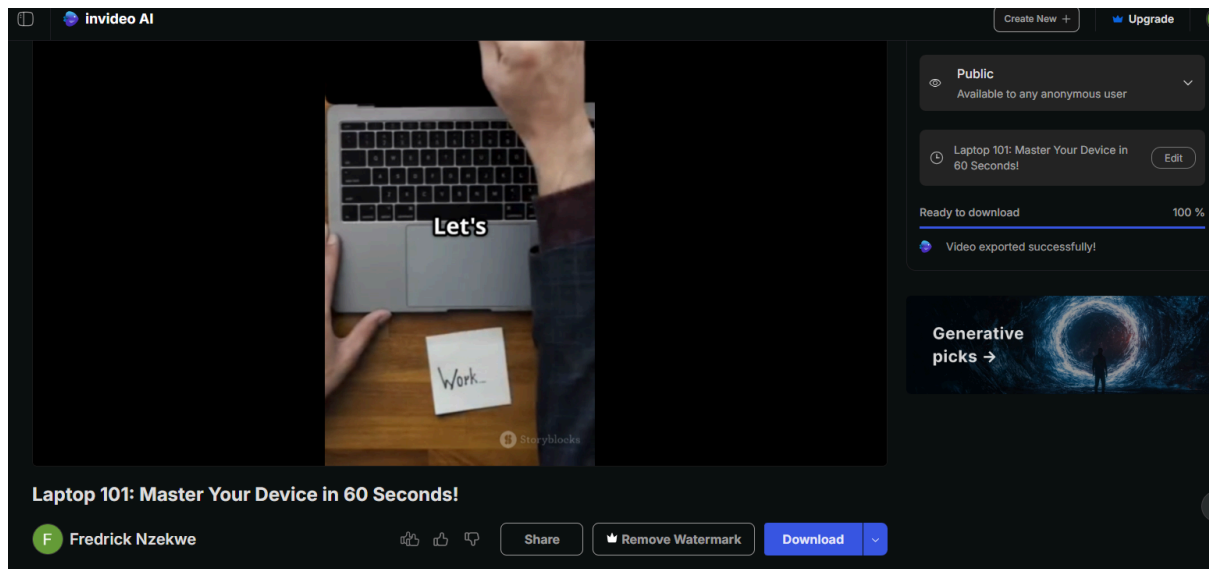
1. **Input & Understanding:** You start by providing a text prompt, script, or even an article. Invideo AI analyzes the input to understand the core topic, key points, desired tone, and any specific instructions you provide (like target audience or platform).
2. **Scripting & Structure:** If starting from a prompt or idea, it generates a structured script based on its understanding, breaking it down into scenes.



Caption: Invideo AI turns your quick ideas into polished videos by letting you type a few words and watching it do the rest.

Alt text: Side-by-side comparison showing a user's simple text prompt on the left and the resulting video Invideo AI created from it on the right

3. **Media Selection:** Based on the script or input text, it scans its vast library of stock footage, images, and music to find relevant media that visually represents the content of each scene. It aims for coherence and flow.
4. **Assembly & Synchronization:** The selected media clips are assembled according to the script's structure. Invideo AI synchronizes the AI-generated voiceover with the visuals and adds appropriate background music and transitions.
5. **Refinement & Editing:** The initial video draft is presented in an intuitive editor. Here, you can use the text-based "Magic Box" commands to request revisions—change clips, alter text overlays, adjust pacing, modify the voiceover, and more. The AI interprets your text instructions and applies the requested edits.
6. **Export:** Once you are satisfied with the result, you can export the final video.

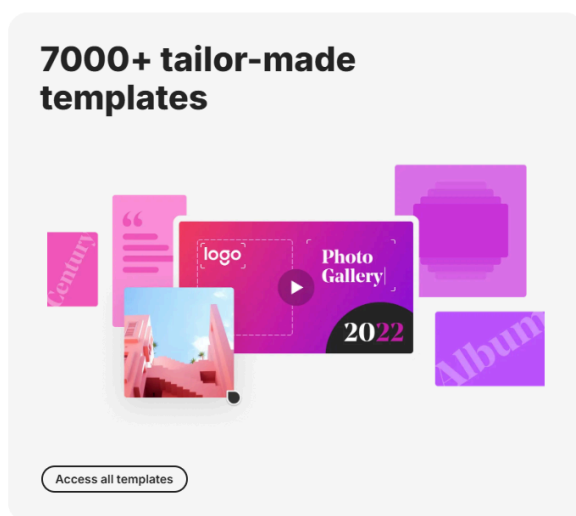


Caption: Invideo AI's export feature allows you to download videos in your desired resolution and aspect ratio, or even share directly to social media platforms.

Alt text: Invideo AI video export interface.

Pros/Advantages of Invideo AI

- **Fast Video Generation:** Generate a complete video draft from text in minutes, drastically accelerating the video creation workflow.
- **Ease of Use:** Invideo AI is highly intuitive, especially the text-based editing, which makes it accessible even for complete beginners with no prior video editing experience.
- **Vast Resource Library:** Access to millions of high-quality stock assets directly within the platform eliminates the need to search and purchase media elsewhere.



Caption: Almost all the media you need is right there in one place with Invideo AI.

Alt text: A snapshot of Invideo AI's image collection tab.

- **Cost & Time Saving:** Significantly reduces the time and cost often associated with [scriptwriting](#), media sourcing, voiceovers, and editing.
- **AI-Powered Efficiency:** Invideo AI automates complex tasks, which allows you to focus on the creative direction rather than technical execution.
- **Continuous Updates:** The platform is constantly evolving, with new AI models and features being added to improve output quality and capabilities (like generative media).

Cons/Drawbacks of Invideo AI

- **Limited Deep Customization:** While text-based editing is powerful for quick changes, it may not offer the granular control over every visual element that traditional timeline editors provide.
- **AI Output Requires Review:** The initial AI-generated draft is a starting point; it often requires your review and text-based edits to fully align with your desired outcome and nuance.
- **Plan Limitations on Free/Lower Tiers:** The Free plan and lower paid tiers have limits on AI minutes, premium media access, and may include watermarks, necessitating an upgrade for heavier use or professional output.
- **Dependence on Stock Media:** While the library is vast, the video quality and originality are heavily reliant on the available stock footage unless generative AI is utilized.

InVideo AI Pricing

Invideo AI has a few different ways to pay, depending on how much video you plan to make and what resources you need. You can usually pay monthly, or get a better deal if you pay for a whole year upfront.

Free	Plus	Max	Generative
\$0 /month	\$28 /month	\$48 /month	\$96 /month
Try for free	Get Plus *Billed \$336 yearly	Get Max *Billed \$576 yearly	Get Generative *Billed \$1152 yearly
✓ 10 mins/wk of AI generation ✗ iStock ✗ Generative credits ✓ 10 GB storage ✓ 4 exports/wk with invideo logo ✓ 2.5M+ standard media ✗ voice clones	✓ 50 mins/mo of AI generation ✓ 80/mo iStock ✓ 60 sec Generative credits ✓ 100 GB storage ✓ Unlimited exports ✓ 2 voice clones ✓ Upto 1 user	✓ 200 mins/mo of AI generation ✓ 320/mo iStock ✓ 60 sec Generative credits ✓ 400 GB storage ✓ Unlimited exports ✓ 5 voice clones ✓ Upto 1 user	✓ 200 mins/mo of AI generation ✓ 320/mo iStock ✓ 15 min Generative credits ✓ 400 GB storage ✓ Unlimited exports ✓ 5 voice clones ✓ Upto 1 user

- **The Free Option:** You can always jump in and try it for free. You'll get 10 minutes of "video creation time" per week and can make a few finished videos, though they'll have the Invideo watermark, and access is limited to standard visuals. It's ideal if you just want to test the waters.
- **The Plus Plan:** Starts around \$28 per month, this steps things up. You get a lot more video creation time each month, access to 80 higher-quality premium visuals from iStock, unlimited exports without watermarks, and more storage space. This is a good fit if you're making videos regularly.
- **The Max Plan:** Runs around \$48 per month, the max tier gives you even more video creation time and a bigger allowance of 320 premium visuals each month, plus increased storage of 400 GB, and 5 voice clones. It's built for people or businesses creating a higher volume of videos.
- **The Generative Plan:** Priced at \$96 per month, you can opt for this plan if you want to lean into the feature that creates unique visuals from your descriptions, including 15 minutes of generative credits.

Final Verdict

[Invideo AI](#) is a pretty smart and user-friendly tool that seems to live up to the promise of making video creation accessible and fast. The way it handles the initial draft and lets you make edits with simple text commands feels almost magical and is a huge time saver.

If you regularly need videos but dread making them, this tool can come in handy. It won't replace professional video editors for complex projects, but for quickly creating solid videos without the usual headaches? It's a game-changer.

[Try InVideo AI Today](#)