

Give a PS to one of the testimonials

How buddha's financial and life pleasure advices will integrate into your life

Fears:

Fear of not understanding Buddhism properly

Fear of not being able to fully grasp the teachings of Buddhism

Fear of not achieving the right kind of self-love

Fear of not making progress in their spiritual practice

Fear of misinterpreting or misapplying Buddhist concepts

Fear of not understanding the teachings of Buddhism

Fear of losing interest in the course

Fear of missing important information or not being able to ask questions

Desires:

Desire to understand Buddhism more deeply and thoroughly

Desire to improve their spiritual practice and ethical conduct as a layperson

Desire for a middle way in their approach to Buddhist practice

Desire to know more about the life of the Buddha

Desire to integrate ancient teachings with modern times

Desire for a deeper understanding of Buddhism

Desire for practical knowledge of Buddhist theories and practices

Desire for a more engaging and interesting presentation of Buddhist history

Desire for graphical aids, such as timelines and maps, to help visualize the information presented

Desire for clear communication of course materials and resources

Frustrations:

Frustration with previous attempts to educate themselves about Buddhism

Frustration with the format of some online courses at the university

Frustration with the concept of endless rebirth in Buddhism and its implications

Frustration with the idea of self-love and its potential negative effects

Frustration with hagiographic representations of the Buddha in stories and legends

Frustration with lack of context or background information in other sources

Frustration with not being able to ask questions or have them addressed in a timely manner

Frustration with not being aware of all available course resources

Roadblocks:

Difficulty in fully grasping or understanding Buddhist concepts

Potential conflicts or contradictions within Buddhist teachings

Difficulty in balancing self-love and love for others

Difficulty in integrating ancient teachings with modern times

Roadblock of not having a clear understanding of Buddhist teachings and practices

Roadblock of being unable to connect with traditional representations of the Buddha

Roadblock of lack of engagement with the course materials and presentation
Roadblock of not having access to necessary course resources, such as discussion sections or graphical aids.

Target Market: People that are really spiritual and have difficulties in the financial and relationship parts of life. They want to have a deeper understanding of the ancient wisdom that can make their life as if they are a king. There are a lot of lessons hidden in the past that can really help them in modern times and they want to find and apply them to have an easier and more pleasurable life.

Avatar: Matt is a 20 years old male that is currently working at a food restaurant. He is working for a really low salary and is miserable in his life. He can't really build any kind of relationship with his co-workers, or someone from the other gender. He's alone and poor. His mindset is so normal that his mind doesn't even think that there is a problem and he can't think of ways or proper jobs that are going to help him live a more meaningful life. Also, he is really religious. He knows that the past hides wisdom that should be taken and applied to today, and some of these principles can make his life like a dream.

Social Media ad:

Headline: How the teachings of Buddha can improve every aspect of your life including financial...

The effortless way to never worry about paying the bills at the end of the month in your life is hidden in Buddha's wisdom.

And many have tried to find and apply the ancient principles but failed.

Why?

It's either because of lack of context and background information that would help them understand Buddha's financial insights more deeply and thoroughly.

Or misinterpreting and misapplying the principles to find and crush their unique business ideas.

So, when great prehistoric information and modern consistent work come together...

The way to evolve beyond previous attempts is ready to be applied to your life.

So click here and stop your wealth problems, with Buddha's insights on ordinary life.

