

## **INNOVATION DAY “*ABBURAM-2025*” REPORT**

Andhra Loyola College MBA and MCA Departments organized a State Level Innovation Competition titled as Innovation day “Abburam-2025” on 10<sup>th</sup>, March 2025. More than 160 MBA and MCA students of Andhra Loyola College and 55 students from various academic institutions participated in this competition. The main motive of this innovation day Abburam competition main motive is to encourage and enhance students’ intellectual skills and their entrepreneurial skills. Dr.B.R. Kumar IIC Convener and EISC Coordinator was the main Coordinator for this entire programme.

Initially both MBA and MCA Students grouped in to 34 teams and they were allotted with 9 faculty mentors. Each mentor allotted with 3 (or) 4 teams. From 1<sup>st</sup> February,2025 to 10<sup>th</sup> March,2025 Continuously faculty mentors reviewed the progress of every team’s innovative business idea and prototype. 2 preliminary evaluation rounds conducted for 34 teams. 1<sup>st</sup> preliminary round conducted on 25-02-2025. 2<sup>nd</sup> preliminary round conducted on 03-03-2025. Dr. Rayapareddy, Dr. Sudhakar, Dr.Balaji Bhanu, Mrs.Uma Kumari faculty form Andhra Loyola College were served as Internal evaluators for these 2 -preliminary rounds. Based on these preliminary results out of 34 teams 13 teams were selected for final competition. On 10<sup>th</sup> March ,2025 13 teams from Andhra Loyola College, 11 teams from other colleges participated in the final competition.

Two young and dynamic entrepreneurs Mr.V.S. Vamsi Krishna and Mr. Syed Ismail were served as honorable Judges for this final competition. Each team presented their Business idea separately to each judge. On 29<sup>th</sup> March, 2025 cash prizes distributed to 5 teams who won prizes. Andhra Loyola College Management allotted cash prizes in this following manner.

**These are the cash prize winners**

<b>Prize</b>	<b>Team members</b>	<b>Business idea Theme</b>	<b>Name of the College</b>	<b>Cash Prize</b>
1 <sup>st</sup> Prize	ROWTHU SANTHOSHI RAVVALA PRATHYUSHA RAYANA KUMARI KADATI BEULAH	STITCH BUDDY	Andhra Loyola College	30,000
2 <sup>nd</sup> Prize	Akam Sai Swetha P.Venkata Krishna P.KusumaPrasanna Durga N.Kethana Ch.Sunil	CogniAssess - Mental Health App	Andhra Loyola College	25,000
3 <sup>rd</sup> Prize	Ch.Sai Srujana V.Nikhil P.Prasanna Kumar M.Jagadeesh B.Prathyusha	Campus Information and Navigation Touch Interface System	PVPSIT	20,000
Consolation Prize	M.Vijay Kumar MD.Najama Moina M.Reenu Sumedha B.Sravani Y.Rosili	All India Mart	Andhra Loyola College	12,500
Consolation Prize	Hintha Akhil Lankapalli Ajay Kumar Tadisetti Ravi Teja Gode Pavan Kumar Kilani Venkatesh	Integrated poultry and fish forming	Andhra Loyola College	12,500

**Brochure:**



**ANDHRA LOYOLA COLLEGE**

**(AUTONOMOUS)**

**VIJAYAWADA-520 008**



**'ABBURAM'-INNOVATION DAY 2025**

**On**

**10<sup>th</sup> March, 2025**

**Total Prize Money Worth of Rs. 1,25,000**

#### **ABOUT ANDHRA LOYOLA COLLEGE (AUTONOMOUS)**

The Jesuit Fathers founded Andhra Loyola College on 9 December 1953. It is the fruit of almost ten years of relentless efforts of Bishop Ignatius Mummadi of Guntur for a Jesuit College at the suggestion of Sri Cattamanchi Ramalinga Reddy, the founder and then Vice-Chancellor of Andhra University, towards the end of October 1943, as he could not establish Andhra University in the intended Vijayawada area since the required land in this fertile region could not be acquired at that time within the stipulated time. The local leaders too formed themselves as Vijayawada Loyola College Sahaya Sangham to help the Jesuit Pioneers of the College. The first academic session of the College began on 22 July 1954, and it presently completing 71 years of service in Higher Education.

It started functioning as an Autonomous College from the Academic Year 1988-1989. The UGC awarded it the status of a "College with Potential for Excellence" in September 2004 in the first phase itself along with 46 other Colleges at all India level.

The other Academic Credentials of the College as the only College from both the Telugu States so far, include selection under

- the Star College Scheme by the Department of Biotechnology, Govt. of India, in February 2016;
- Fund for Improvement of Science & Technology (FIST) by the Department of Science and Technology, Govt. of India, in January 2018

- Component-8 for Enhancing Quality and Excellence in select Autonomous Colleges under Rashtriya Uchchatar Siksha Abhiyan (RUSA) by the MHRD, Govt. of India, in June 2018

\* getting ranked among the top 150 Colleges since the commencement of the National Institute of Ranking Framework (NIRF) Rankings in 2017 to rank more than 43,000 Colleges at the National Level, and

\* getting sanctioned the prestigious Khelo India Centre by the Sports Authority of India in August 2020.

Started by great visionaries, its mission is to form its students as Men and Women for and with others and mould them into global citizens with Competence, Conscience and Compassionate Commitment through value based learning.

#### **ABOUT 'ABBURAM'-INNOVATION DAY: DAY:**

Andhra Loyola College (ALC) is glad to host 'Abburam' - Innovation Day 2025, a State-Level event designed to foster creativity, critical thinking, and problem-solving among students across Andhra Pradesh. This event serves as a dynamic platform for students to transform their innovative ideas into tangible Prototypes and working models, thereby encouraging indigenous thinking and technological advancement. ALC Innovation Day provides an opportunity for young minds to showcase their talents, explore interdisciplinary approaches, and engage in design thinking to address real-world challenges. Students from various educational institutions across the State can participate in this initiative to present their creative solutions in diverse fields such as Science, Technology, Engineering, Healthcare, Sustainability; and Social and Business Innovation.

To recognize and reward Innovation, Cash Prizes will be awarded to the best Prototypes based on criteria such as feasibility, impact, originality, and execution.

#### **Objectives:**

To encourage creativity, research, and problem-solving by providing a platform for students to develop functional Prototypes, fostering an entrepreneurial mindset by transforming innovative ideas into real-world solutions.

To promote interdisciplinary teamwork and technological innovation to address pressing social, environmental, and industrial challenges.

#### **Guidelines:**

\*Each College can send up to 4 teams.

\*Maximum of 5 members in a team.

\*Teams can be a combination of UG and PG students

\*Prototypes and Models should be based on original and new ideas.

\*The last date for Registration and Submission of proposal is 25.02.2025

\*The selected teams will be allowed to exhibit their Prototypes on 10.03.2025

\*The Prototypes will be evaluated by Judges and the best Prototypes will be honoured with cash prizes during the Innovation Day on 10.03.2025

\* Non-disclosure agreements are signed on request

### SCORING CRITERIA

#### Part I (50 Points)

- \* Relevance of Problem and Proposed Solution
- \* Feasibility of Solution  
(Specific, Measurable, Achievable, Realistic and Time Bound)
- \* Applicability of Solution

#### Part II (50 Points)

Exhibiting the Prototype: 50 Points

Total Prize Money Worth of Rs.1,25,000/-

### AREAS OF THRUST

<https://tinyurl.com/vmcxa6vb>

### REGISTRATION FEE

Rs.300/- +18%GST = Rs 354/- per head

(inclusive of food and refreshments for a maximum number of 5 Members per team totalling

Rs.1,500/-+18%GST = Rs 1770/- )

### ACCOUNT DETAILS

A/C NAME: THE LOYOLA COLLEGE SOCIETY GUNTUR, VIJAYAWADA

A/C NO: 153101000029531

IFSC CODE: IOBA0001531

BANK: INDIAN OVERSEAS BANK

BRANCH: ANDHRA LOYOLA COLLEGE, VIJAYAWADA

### IMPORTANT DATES

Registration of Teams & Submission of Proposals

February 25, 2025

DISPLAY OF PROTOTYPE AND AWARD CEREMONY OF ALC's INNOVATION DAY, 2025

March 10, 2025

### REGISTRATION LINK

<https://forms.gle/aDCYKpgCa4brxDVd7>

### CONTACT DETAILS

Email: [alceisc@andhraloyolacollege.ac.in](mailto:alceisc@andhraloyolacollege.ac.in)

Mobile

Dr. B.R.Kumar: 9150955195

Mrs. Mary Manjula: 9441079550

Dr. Ch.Varalakshmi: 6304253381

### PATRONS:

Rev. Fr. Dr. P.R.John SJ, Rector

Rev. Fr. Dr. M.Sagayaraj SJ, Correspondent

### ORGANISING CHAIR

Rev. Fr. Dr. G.A.P Kishore SJ, Principal

### CONVENORS

Rev. Fr. Dr. K.M.Prabhudas SJ, Vice-Principal (PG)

Rev. Fr. G.Kiran Kumar SJ, Vice-Principal (UG)

Rev. Fr. K. Anil Kumar SJ, Controller of Examinations

Rev. Fr. Dr. S. Melchior SJ, Dean of

Commerce and Business Administration

### CO- CONVENORS:

Ms. A. Mary Manjula Rani, HOD (MCA)

Ms.K.Durga Pavani, HOD (BBA)

Dr. Ch.Varalakshmi, HOD (MBA)

### ORGANISING SECRETARY

Dr. B.R.Kumar, EISC Coordinator

### ORGANISING COMMITTEE:

Dr. R.P.L.Durga Bai Poonam

Dr. A.Lavanya

Mr. G.Sravan Kumar

Ms. D.Uma Kumari

Dr. A.Madhuri

Ms. S. Krishna Keerthi

Dr. T.Suresh

Dr. M.Shireesha

Dr. D.Bhaskar

Dr. K.Himajyothi



Poster:



# ANDHRA LOYOLA COLLEGE

(AUTONOMOUS)  
VIJAYAWADA -520008

## ABBURAM INNOVATION DAY 2025

10<sup>th</sup> March, 2025

Total Prize Money Worth of Rs. 1,25,000



### ABOUT 'ABBURAM' INNOVATION DAY

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- \*Prototypes and Models should be based on original and new ideas.
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### SCAN FOR AREAS OF THRUST



### SCAN FOR REGISTRATION LINK



### ON SPOT REGISTRATION AVAILABLE

### SCORING CRITERIA

**Part 1 (50 Points)**

- \* Relevance of Problem and Proposed Solution
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### REGISTRATION FEE

Rs.300/- +18%GST = Rs 354/- per head  
(inclusive of food and refreshments for a maximum number of 5 Members per team totalling Rs.1,500/-+18%GST = Rs 1770/- )

### ACCOUNT DETAILS

A/C Name:  
The Loyola College Society Guntur,Vijayawada  
A/c No:153101000029531  
IFSC : IOBA0001531  
Bank: Indian Overseas Bank  
Branch: Andhra Loyola College, Vijayawada

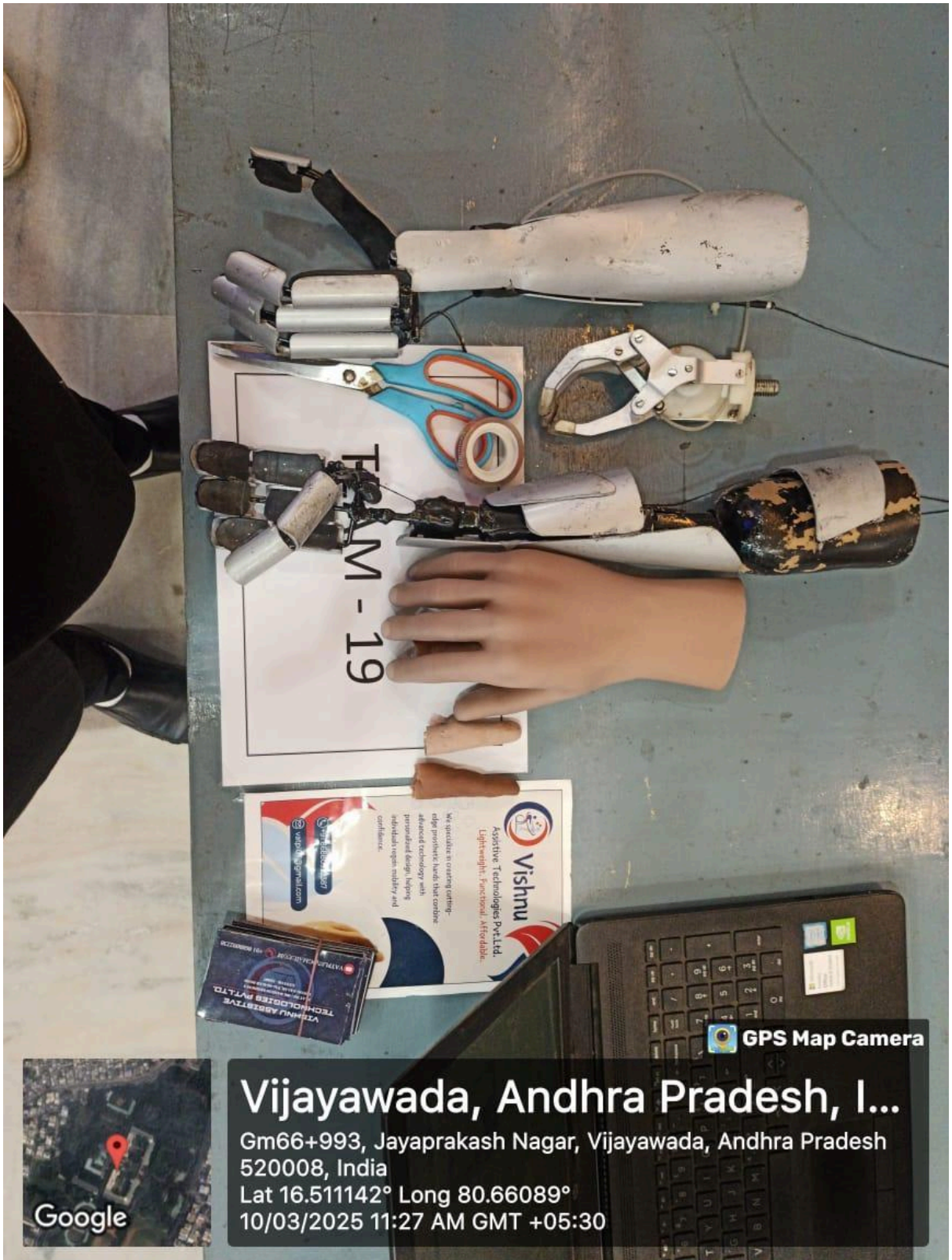
### CONTACT DETAILS

Email: [alceisc@andhraloyolacollege.ac.in](mailto:alceisc@andhraloyolacollege.ac.in)  
Mobile  
Dr. B.R.Kumar: 9150955195  
Mrs. Mary Manjula: 9441079550  
Dr. Ch.Varalakshmi: 6304253381

Photos:







## Vijayawada, Andhra Pradesh, I...

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520008, India

Lat 16.511142° Long 80.66089°

10/03/2025 11:27 AM GMT +05:30

Google




















## Certificate Model:

	<b>ANDHRA LOYOLA COLLEGE</b> (AUTONOMOUS):: VIJAYAWADA – 520 008 <b>ABBURAM- INNOVATION DAY</b> on 10 <sup>th</sup> March, 2025 <b>Certificate of Appreciation</b>	
This is to certify that Mr. /Ms. _____		
_____		
has won _____ prize in <b>ABBURAM</b> -Innovation Day organized by IIC on 10 <sup>th</sup> March, 2025.		
<b>Dr.B.R.Kumar</b> IIC Convener	<b>Rev.Fr.K.M.Prabhudas,SJ,</b> IIC President	<b>Rev.Fr. Dr. G.A.P. Kishore, SJ,</b> IIC Chairman

	<b>ANDHRA LOYOLA COLLEGE</b> (AUTONOMOUS):: VIJAYAWADA – 520 008 <b>ABBURAM- INNOVATION DAY</b> on 10 <sup>th</sup> March, 2025 <b>Certificate of Participation</b>	
This is to certify that Mr. /Ms. _____		
_____		
has Participated in <b>ABBURAM</b> -Innovation Day organized by IIC on 10 <sup>th</sup> March, 2025.		
 <b>Dr.B.R.Kumar</b> IIC Convener	 <b>Rev.Fr.K.M.Prabhudas,SJ,</b> IIC President	 <b>Rev.Fr. Dr. G.A.P. Kishore, SJ,</b> IIC Chairman

## Newspaper Clippings:

### Hans India Abburam-2025 organised at ALC



Students presenting their innovations at Abburam-2025 at Andhra Loyola College in Vijayawada on Monday.

HANS NEWS SERVICE  
VIJAYAWADA

THE departments of MBA and MCA of Andhra Loyola College here organised 'Abburam-2025', an Inter-State Innovation Day competition on Monday with an objective of encouraging the students towards innovative thinking and developing entrepreneurial abilities.

Rector Fr John, Vice-Principal of PG Fr Prabhudas and Vice-Principal of UG Dr M Srinivas Reddy emphasised on the importance of innovations and the need for developing entrepreneurial acumen for the larger benefit of society.

Young entrepreneurs Vamsi Krishna, Managing Director of Career Walk and Syed Ismail, Managing Director of Skills Academy were the judges to the event.



सेंट्रल बैंक ऑफ इंडिया  
Central Bank of India

**SALE CUM E-AUCTION**  
E-Auction Sale Notice for Sale of 1 Enforcement of Security Interest As Notice is hereby given to the public in properties mortgaged/charged to the Central Bank of India, (Secured Credit) web portal <https://banknet.com> for below mentioned Borrowers and Guarantors and conditions of the Sale, please refer

**Name of the Account/ Borrower/ Guarantor/ Mortgagor**  
**Borrower: Mr. Nandigama Srinivasa Chari S/O: Mr. Konda Chari D No-4-127/2, Jayanthi Village, Veerulapadu Mandal, Krishna 521170**

**Co-Borrower: Mrs. Nandigama Veena W/O: Mr. Nandigama Srinivasa Chari D No-4-127/2, Jayanthi Village, Veerulapadu Mandal, Krishna 521170**

**Date OF AUCTION : 26.11.2025**  
**Last date for submission of bids : 25.11.2025**

This may also be treated as notice under the said loan about the holding of e-auction and register their details with the service provider to change only the password. For further details contact Central Bank of India. The Terms & conditions shall be strictly followed.

Date: 10-03-2025 Place: KANCHIKACH

## ALC students get cash prizes for innovative projects

The Andhra Loyola College (ALC) management on Saturday presented cash awards to the winners of a state-level event "ABBURAM-Innovation Day-2025", organised by the Departments of MBA and MCA on the college campus on March 10. College Principal Fr. G.A.P. Kishore said the objective of the event was to foster creativity, critical thinking and problem-solving traits among the young learners.

## విద్యార్థులు సృజనాత్మకత కలిగి ఉండాలి



గుణదల(విజయవాడ తూర్పు): విద్యార్థులు పాఠ్యాంశాలకే పరిమితం కాకుండా సృజనాత్మకంగా ఉండాలని లయోల కళాశాల ప్రిన్సిపాల్ ఫాదర్ కిశోర్ అన్నారు. ఆంధ్రా లయోల కళాశాల సెమినార్ హాల్‌లో ఇన్నోవేషన్ డే కార్యక్రమం శనివారం జరిగింది. కార్యక్రమానికి ముఖ్య అతిథిగా హాజరైన ఆయన మాట్లాడుతూ.. విద్యార్థులలో దాగి ఉన్న సృజనాత్మకతను పెంపొందించేందుకు లయోల కళాశాల యాజమాన్యం కృషి చేస్తోందన్నారు. విద్యార్థులు చదువులో మంచి ఫలితాలు సాధించడంతో పాటు సరికొత్త ఆలోచనలతో ముందుకు సాగాలని కోరారు. దీనిలో భాగంగా విద్యార్థులను ప్రోత్సహించేందుకు సాంస్కృతిక, సామాజిక కార్యక్రమాలను నిర్వహిస్తున్నట్లు తెలిపారు. అబ్బురం పేరిట జరిగిన ఇన్నోవేషన్ డే కార్యక్రమంలో విద్యార్థులకు పలు అంశాల్లో పోటీలు నిర్వహించారు. వ్యాసరచన, వక్రత్వం, టెక్నికల్ ఫెస్టివల్ విద్యార్థులు చక్కని ప్రతిభ కనబర్చారు. ఆయా అంశాలలో అత్యుత్తమ ప్రతిభావంతులైన విద్యార్థులకు నగదు బహుమతులు, సర్టిఫికేట్లు అందజేశారు. కార్యక్రమంలో కళాశాల అధ్యాపకులు, విద్యార్థులు పాల్గొన్నారు.





తాజా

ఎమ్మెల్యే అభ్యర్థుల ఆస్తులివే..

'ప్రజలు



Building Permission No.  
271221/5K2/EP/PG-804DA/2022  
TS RERA NO. 201100006255

రాష్ట్ర ప్రభుత్వంలో న్యాయవాది మృతి

పటమట, న్యూస్టుడే: ఒక వాహనదారుడి అతి వేగం మరో వాహనదారుడి మృతికి కారణమైంది. పోలీసుల వివరాల ప్రకారం.. గుణదలకు చెందిన న్యాయవాది కోట జయరాజు(60) గుణదల నుంచి రామవరప్పాడు వెళ్లేందుకు ఆదివారం రాత్రి తన ద్విచక్ర వాహనంపై గుణదల రామ్ గోపాల్ థియేటర్ వద్ద యూటర్న్ తీసుకుంటున్నారు. ఆ సమయంలో రామవరప్పాడు నుంచి బుల్లెట్ పై అతివేగంగా వచ్చిన వ్యక్తి జయరాజు ద్విచక్ర వాహనాన్ని ఢీకొట్టాడు. జయరాజుకు తీవ్ర గాయాలై అక్కడిక్కడే మృతి చెందారు. కేసు నమోదు చేసినట్లు మాచవరం సీఐ ప్రకాష్ తెలిపారు.

మహిళలకు

గుణదల(పటమట) కక్షల నేపథ్యంలో మహిళా మృతి దాడికి పాల్పడిన గుణదల 12వ సచివా కుంది. బాధితురాలు వారం సీపీ కార్యాలయ సమస్యల పరిష్కార వే వినయ్, రవీంద్ర, రాజ్ దాడి చేసినట్లు పేర్కొ మంది ఓ వైకాపా ర భావిస్తున్నారు. అందు వరం స్టేషన్ లో కాకుం ధిర్యాదు చేసినట్లు తెలి

## ప్రతిభను ప్రోత్సహించడమే లక్ష్యం

కరెన్సీ నగర్: ఆంధ్రా లయోల కళాశాల ఎంబీఏ, ఎంసీఏ విభాగాల సంయుక్త ఆధ్వర్యంలో 'అబ్జురం-2025' పేరిట ప్రత్యేక కార్యక్రమాన్ని సోమ వారం నిర్వహించారు.



మాట్లాడుతున్న వైస్ ప్రిన్సిపల్ ప్రభుదాస్ తదితరులు

ప్రభుదాస్, మొవ్వా శ్రీనివాస రెడ్డి అన్నారు. విజేతలకు బహుమతులు అందజేశారు. యువ పారిశ్రామికవేత్తలు వంశీకృష్ణ సయ్యద్ ఇస్మాయిల్ న్యాయ నిర్ణేతలుగా వ్యవహరించారు. బీఆర్ కుమార్ పర్యవేక్షించారు.

సమాజంలో సమస్యల పరిష్కారానికి ఆవిష్కరణలు అద్దం పడుతూ.. విద్యార్థుల ప్రతిభను ప్రోత్సహించడమే పోటీల ముఖ్య ఉద్దేశ మని వైస్ ప్రిన్సిపల్

