

Advanced English 2 Summer Reading Project~ Rubric

Category	4 Points	3 Points	2 Points	1 Point
Visual Appeal	The creative component is very attractive and engaging. It uses color, design, and layout effectively to draw the viewer in. It shows a lot of effort and creativity.	The creative component is attractive and uses color, design, and layout well. It is pleasing to look at and shows effort.	The creative component is somewhat attractive. It uses some color, design, and layout. It is acceptable but could be more engaging.	The creative component is not very attractive. It lacks color, design, and layout. It appears rushed or incomplete.
Neatness	The project (both creative and written parts) is exceptionally neat and organized. All parts are easy to read and follow. There are no smudges, tears, or other flaws.	The project is neat and organized. All parts are easy to read and follow. There are very few smudges, tears, or other flaws.	The project is somewhat neat and organized. Some parts are easy to read and follow, but there are some smudges, tears, or other flaws.	The project is messy and disorganized. Many parts are difficult to read or follow. There are many smudges, tears, or other flaws.
Grammatical Conventions	The written response has no errors in spelling, grammar, punctuation, or capitalization. Sentences are clear and well-constructed.	The written response has very few (1-2) errors in spelling, grammar, punctuation, or capitalization. Sentences are generally clear and well-constructed.	The written response has some (3-5) errors in spelling, grammar, punctuation, or capitalization. Some sentences may be unclear or poorly constructed.	The written response has many (more than 5) errors in spelling, grammar, punctuation, or capitalization. Many sentences are unclear or poorly constructed.
Analysis	The written response shows a deep and thoughtful understanding of the book. The ideas are insightful, and the examples from the book are well-chosen and clearly explained. The creative component strongly supports the analysis.	The written response shows a good understanding of the book. The ideas are clear, and the examples from the book are relevant and explained. The creative component supports the analysis.	The written response shows a basic understanding of the book. Some ideas are present, but the examples from the book may be weak or not well explained. The connection between the creative component and the analysis is not always clear.	The written response shows a limited understanding of the book. Ideas are unclear or missing, and the examples from the book are missing or irrelevant. The creative component does not support the analysis.