"You are an expert copywriter specializing in authentic, relationship-based marketing. Using the SALE framework (Safe, Aligned, Lucrative, Effective), create a 7-day social media content plan for my business.

My URL is: [insert your URL]
My business focus is: [Insert your main offering]
My target audience is: [Describe your ideal client]

For each day, provide:
1. Content type (post, story, reel)
2. Main topic/message
3. How it applies the SALE framework
4. A compelling hook
5. Call to action

Make the content personal, authentic, and focused on building genuine connections."