

[Name of Project] | Evaluation Framework

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An evaluation framework serves as a bridge between evaluation and program planning by highlighting program activities, evaluation questions, success outcomes/metrics, and data collection methods. This framework should be used with your project's logic model and data dissemination plan.

Goal: In this section, list your project's goal (a broad statement about the long-term expectation of what should happen as a result of implementing your project (the desired result). This serves as the foundation for developing your project's objectives.)

Objective: In this section, write a statement describing the results to be achieved based on your intended project goal. Use your project's logic model as a reference.

Activities	Evaluation Question(s)	Success Indicators/Outcomes	Data Collection Methods	Data Dissemination
In this column, list all activities (and the number of each activity) for this goal.	In this column, list 1-3 high-level questions that the project's evaluation seeks to answer. Evaluation questions stem from the evaluation type used: • Formative evaluation • Economic evaluation • Process evaluation • Outcomes evaluation • Impact evaluation	In this column, list measurable metrics for the project (ideally with a number or percentage).	In this column, list the evaluation activities and tools that will be used for data collection.	In this column, list out the processes and products that will be followed/created to share the evaluation results, based on audience.

