Jenni AI Affiliate Program Brief

Thanks for your interest in taking on this project! We are looking forward to the opportunity to collaborate and see the amazing content that you create! 👀

✍️ About Us

Jenni AI is a research/writing assistant that helps you write high-quality content in half the time. We have over 4 million users and have done this all in the past 2 years. We want to empower even more students with AI tools so that they can be more knowledgeable and persuasive. We believe that the future is written with AI, not by AI.

👍🏻 Influencer Affiliate Program

We are looking for tech-savvy, influential personalities who want to help drive awareness and sales. Our affiliate program is an opportunity for influencers to partner with us, spread the word about Jenni AI, and earn a commission for every sale they help generate.

We will pay out commissions every month for all affiliates that are owed $100 or more.

👍🏻 Creators That We Love to Work With

- You are a creator that has an audience composed of students or researchers (grad students are a plus!)
- You are excited by AI tools and the future
- You care about learning and don't want to promote "cheating tools" or unethical behavior

🤑 Program Benefits

- Competitive commission rates: 30% on all revenue contributed from your affiliate link

- Potential for long-term partnerships: We value our affiliates and strive to develop long-term, mutually beneficial relationships.

💬 Suggested Talking Points

1. Jenni AI helps you write essays/research papers 5x faster

2. You can upload PDF's, sources, and even previous papers and Jenni will use RAG (retrieval augmented generation), which means Jenni consults the sources as she writes with you, this results in much higher quality than ChatGPT and it is grounded in reality.

3. These PDF's are auto-cited (when applicable) so generations come out with links in where the sources came from. It's auto-cited in whatever style you like (MLA, APA, Harvard, etc).

4. Jenni also easily finds sources for you, if you are keen to learn more about any topic, just type '@' in the editor and Jenni finds relevant sources for you from journals and the web.

5. Jenni also has an AI Chat on the right side of the doc that you can ask questions as you write.

6. Lastly, Jenni gives suggestions as you write so you never have writer's block.

🏆 What We Have Liked From Our Creators?

- IG Reels / Tiktok:
  - Zoe Chua
  - Shaine Hong
  - Angie Diaries
- YT
  - Andy Stapleton

✅ Do's & Don'ts

- **Do**
  - Mention 'Jenni AI' within the video.
  - Do respond to all positive comments about Jenni so that they appear on the top
- **Don't**
  - Mention any names of competitors
  - Portray Jenni AI as a cheating tool (you can position Jenni as a "secret weapon" or "study hack" though!)

❌ Restrictions

Affiliates are strictly prohibited from using branded keywords in any form on social media platforms. This includes, but is not limited to, hashtags, profile names, posts, comments, and advertisements.

Direct linking on advertising platforms such as Google ads or Microsoft Ads is not allowed, and you will not be credited. Brand name bidding is not allowed. **Google or Baidu Ads of any kind are not allowed.**

We understand that social media is a powerful tool for promotion and outreach. However, to avoid brand dilution and potential conflicts with our direct marketing efforts, we require all affiliates to adhere to this policy. **Violations of this guideline will result in the suspension or termination of your affiliate status and retraction of commissions. We have a zero tolerance policy if you do not follow our rules.**

You may not:

- use your affiliate link in any paid media. This includes advertisements such as search engine ads, Baidu, Facebook or Instagram ads, or anything similar that would compete or otherwise cannibalize Jenni AI's marketing and cause confusion for potential customers.
- bid in your pay-per-click campaigns on keywords such as jenni.ai, Jenni AI, Jenni coupons, Jenni AI discounts, www.jenni.ai, https://jenni.ai/, and/or any misspellings or similar alterations of these, be it separately or in combination with any other keywords. In order to use any Jenni AI related keywords through paid advertising you need prior approval from one of Jenni AI's affiliate managers and direct the traffic from such campaigns to your own website before redirecting it to our website.
- use "doorway pages" in such instances or overall as part of Jenni AI promotional activities is also strictly prohibited.
- Advertise your affiliate link on websites dedicated entirely to coupons or discounts
- transmit any so-called "interstitials," "Parasiteware," "Parasitic Marketing," "Shopping Assistance Application," "Toolbar Installations and/or Add-ons," "Shopping Wallets" or "deceptive pop-ups and/or pop-unders" to consumers from the time the consumer clicks on a qualifying link until such time as the consumer has fully exited the Jenni AI Website (i.e., no page from our site or any Jenni AI content or branding is visible on the end-user's screen). As used herein a. "Parasiteware" and "Parasitic Marketing" shall mean an application that:
    - through accidental or direct intent causes the overwriting of Affiliate and non-Affiliate Commission tracking cookies through any other means than a customer initiated click on a qualifying link on a web page or email;
    - intercepts searches to redirect traffic through an installed software, thereby causing, pop ups, Commission tracking cookies to be put in place or other Commission tracking cookies to be overwritten where a user would under normal circumstances have arrived at the same destination through the results given Internet search and directory engines (services referred here as examples include, but are not limited to, Google, MSN, Yahoo, Hotbot);
    - set Commission tracking cookies through loading of the Jenni AI site in IFrames, hidden links and automatic pop ups that open Jenni AI's website;
    - targets text on websites, other than those sites 100% owned by the application owner, for the purpose of contextual marketing; or

- removes, replaces or blocks the visibility of affiliate banners with any other banners, other than those that are on websites 100% owned by the owner of the application; or
- any other use that may be regarded as fraudulent according to common online marketing practice according to generally accepted industry specific code of conducts and guidelines (such as of IAB Europe).

👍 How to Get Started

To get started, interested influencers should complete the following steps:

1. Review and understand the Jenni Influencer Brief [Affiliate]
2. Join our influencer Discord here: https://discord.gg/ua3D2eExar
3. Sign up to our dashboard here: https://jenni-ai.getrewardful.com/signup
4. Start posting content on your respective platforms 😊

❓Got Questions?

You're always welcome to ask the team - we're here to help make your experience with us easier! 💙

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