

SUMMER NUTRAFOL GIVEAWAY

OFFICIAL RULES

1. NO PURCHASE NECESSARY TO ENTER OR WIN.

2. HOW TO ENTER:

Beginning on **5/23/26** through **5/29/26 at 11:59 PM EST**, log on to Instagram and participate in the giveaway by completing the following steps on the official @nutrafol giveaway post: like the post, follow @nutrafol, and tag at least one (1) friend in the comments (each tag equals one entry).

Bonus entry: Comment 🌞 on any of @nutrafol's last three (3) Instagram posts during the Promotion Period.

There is only **ONE entry per comment/tag allowed**. Use of any robotic, automatic, programmed, or similar entry method or entering more than the number of times permitted will void all entries and result in disqualification. You may not enter more times than indicated by using multiple email addresses, identities, or devices in an attempt to circumvent the rules.

3. ELIGIBILITY:

Open to residents of the 50 United States and D.C., **18 years of age and older as of 5/23/26**, except for employees of Nutrafol and their affiliates, subsidiaries, and agencies (collectively "Promotion Parties"), and members of their immediate family or persons living in the same household. Void where prohibited.

4. DRAWING:

Two (2) winners will be chosen at random on or about **5/23/26** to receive an exclusive package from Sponsor. The odds of winning depend on the number of entries received.

The potential winner will be notified via Instagram within **3 days** of the date notice is sent or such other date set by Sponsor. Failure to respond within the applicable time period will result in forfeiture of the prize and Sponsor shall have the option to award the prize to an alternate winner. The return of any prize notification or prize as undeliverable may result in disqualification and an alternate winner may be selected.

All income taxes resulting from acceptance of the prize are the responsibility of the winner. By entering this sweepstakes, the entrant accepts and agrees to these Official Rules and the decisions of the Sponsor, which shall be final in all matters. Acceptance of a prize also constitutes permission to the Promotion Parties to use the winner's name for marketing purposes without further compensation or right of approval, unless prohibited by law. All federal and state laws apply.

5. LIMITATION OF LIABILITY:

By entering these sweepstakes, entrants waive all right to, and hold the Promotion Parties and Facebook and Instagram harmless from, any claim, liability, loss, damage (including punitive, incidental, and consequential damages), or expense (including attorneys' fees) arising out of or in connection with participation in this sweepstakes or the acceptance, use, or misuse of any prize. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** Promotion Parties will not be responsible for: late, incomplete, or incorrect entries; an entrant's failure to receive prize notices due to entrant's spam, junk e-mail, or other security settings or for entrants' provision of incorrect or otherwise non-functioning contact information; technical, hardware, or software malfunctions, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled, or delayed electronic communications whether caused by the sender or by any of the equipment or programming associated with or used in this sweepstakes; by any human error which may occur in the processing of the entries in this sweepstakes; or any typographical, technological, or other error in the publishing of the offer, administration of the sweepstakes, or announcement of the prize. If, in the Sponsor's opinion, there is such an error, or there is any suspected evidence of tampering with any portion of the sweepstakes, or if technical difficulties (including viruses and bugs) compromise the integrity of the sweepstakes, Sponsor reserves the right to request that the Sponsor, in its sole discretion, cancel or modify this sweepstakes in a manner deemed appropriate by the Sponsor. In the event of termination, winners will be selected from among all eligible entries received as of the date of termination. If a dispute arises regarding the identity of a potentially winning entrant, entries will be declared by the name on the online entry form.

6. PRIZE:

The merchandise package will consist of:

- Three (3) months of Nutrafol Hair Growth Nutraceuticals

No substitution or transfer of prize is permitted by winners. Sponsor reserves the right to substitute a prize of equal or greater value. All prizes will be awarded. If a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries.

7. CHOICE OF LAW AND FORUM:

Entrant agrees that all matters arising out of or relating to this sweepstakes and these Official Rules are governed by, and construed in accordance with, the laws of **California**, without giving effect to any of its conflict of laws provisions thereof. Entrant further agrees that any legal suit, action, or proceeding arising out of or relating to this sweepstakes and these Official Rules shall be brought exclusively in the applicable federal or state courts located in Los Angeles, California.

8. PRIVACY:

Information submitted with an entry is subject to the Privacy Policy stated on <https://nutrafol.com/privacy-policy/>. If prompted, please do not share any personal information with any accounts other than the Sponsor's account.

9. WINNERS LIST:

For the name of the prize winner, available after **5/29/26**, send a self-addressed, stamped #10 envelope to Sponsor at the address set forth in Section 10.

10. SPONSOR:

Nutrafol

236 5th Avenue

7th Floor

New York, NY 10001

**PLEASE NOTE: FACEBOOK/INSTAGRAM ARE NOT SPONSORS,
ENDORSERS, OR ADMINISTRATORS OF THIS SWEEPSTAKES.**