

100 G WORK SESSIONS AWAY

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G Work Checklist

- ☐ Set a desired outcome and plan actions
- ☐ Pick an attitude
- ☐ Hydrate, Caffeinate, Get the blood flowing
- ☐ Remove distractions
- ☐ Set a timer for 60-90 mins
- ☐ Get started
- ☐ Evaluate afterwards

G Work Session Tracker Template

SESSION #1 - 28/07/2024 - 19:40 ; 21:00 (70 Min)

Desired Outcome:

- Land a StarterClient.

Planned Tasks:

- Finish Level 2.
- Do The work you're told to do.

Post-session Reflection

- 70 Min isn't that much time.
 - I spoke to a bunch of people until after this session which is good, but i still need more GWS To land my Starter client.
-

SESSION #2 - 29/07/2024 - 00:00 ; 01:30 (90Min)

Desired Outcome:

- Land a Starter Client.

Planned Tasks:

- Finish level 2.
- Act on what you learn.
- Write down what you learned and did.

Post-session Reflection

- SOLID session, Still have ways to go.
 - Next G Work session is gonna be all Out reach.
 - Finished Level 2.
-

SESSION #3 - 30/07/2024 - 20:00 ; 21:00 (60Min)

Desired Outcome:

- Find and reach out to 20 local businesses.
- Do 5 Warm outreaches.

Planned Tasks:

- Fill Out Outreach sheet with objectives.
- Write the Email/Text for warm and cold outreach, and send them.

Post-session Reflection

- Only found and sent 3 Local business outreaches.
 - Didn't do any warm outreach.
 - My goal setting needs to correspond to the time I set for these GWS.
-

SESSION #4 - 31/07/2024 - 21:00 ; 22:00 (60Min)

Desired Outcome:

- Send 10 Local business outreaches.

Planned Tasks:

- Scope out.
- Fill the outreach sheet.
- Send outreaches.

Post-session Reflection

- I did well, I found 10 Local businesses. I didn't finish sending the emails but I will after a short break.
 - I always seem to enjoy doing these GWS, & i keep working even after the time runs out.
-

SESSION #5 - 03/08/2024 - 01:00 ; 02:00 (60Min)

Desired Outcome:

- Enhance and organize cold outreaches.

Planned Tasks:

- Set email templates of different niches on Doc files.
- Change my email to French and keep the English version.

Post-session Reflection

SESSION #6 - 05/08/2024 - 08:07 ; 09:37 (90Min)

Desired Outcome:

- Land a sale call or appointment for a starter client.

Planned Tasks:

- CALL My list of prospects.
- Look for more prospects.
- Research more niches.

Post-session Reflection

- I didn't call yet because I had to plan what I have to say based on the person i'm talking to.
 - I found new prospects and researched more niches.
 - No matter how hard it may seem it is endurable and if it is then i just have to endure it, it's easy to work when nothing can stop you besides yourself.
-

SESSION #7 - 05/08/2024 - 13:30 ; 14:30 (60Min)

Desired Outcome:

- Land a sale call or appointment for a starter client.

Planned Tasks:

- Tailor a call script and do some outreach

Post-session Reflection

- I Made some action!!! And got a Sales call planned, W
-

SESSION #8 - 05/08/2024 - 15:00 ; 16:00 (60Min)

Desired Outcome:

- Land a sale call or appointment for a starter client.

Planned Tasks:

- Tailor a call script and do some outreach

Post-session Reflection

- Some pick up some don't, but the best way to talk to them is the way Professor Andrew shows brief and straight to the point.
-

SESSION #9 - 05/08/2024 - 17:00;18:00 (60Min)

Desired Outcome:

- Prepare for the sales call.

Planned Tasks:

- Go through course material again.
- Write it out.

Post-session Reflection

- It's hard to grasp what top funnels for computer store
-

SESSION #10 - 05/08/2024 - 17:00;18:00 (60Min)

Desired Outcome:

- Prepare for the sales call.

Planned Tasks:

- Go through Level 3

Post-session Reflection

- Bit sloppy work, I will turn down how much GWS I do a day until I get clear goals and tasks and work for a client.
-

SESSION #11 - 06/08/2024 - 12:15;13:30 (75Min)

Desired Outcome:

- Prepare for the sales call

Planned Tasks:

- Do top funnel breakdown.
- Compare prospects funnel to top players.

Post-session Reflection

- I i'm hitting a wall, Must breakthrough
-

SESSION #12 - 07/08/2024 - 10:00;11:30 (90Min)

Desired Outcome:

- Local business outreach

Planned Tasks:

- Use chatGPT efficiently to help with outreach through:
 - Getting ready a list of prospects that I want to reach out to.
 - Creating a sample of email outreaches / follow-up call outreach.

Post-session Reflection

- Solid session, i'm getting the hang of how to focus and work. Got all my Tasks done and a lot more that popped up along the way, but now I realized I need to rephrase my desired outcomes of each session. They are vague and don't provide satisfaction at the end of each session
-

SESSION #13 - 07/08/2024 - 13:00;14:00 (60Min)

Desired Outcome:

- Fully Automate Email outreach & Understand how to check and analyze email performance.

Planned Tasks:

- Use chatGPT efficiently to help with outreach through:
 - What platform can I use to automate email outreach?
 - What platform can I use to analyze emails?
- Automate emails & Analyze previously sent email.

Post-session Reflection

- Okay, I might not need to automate emails just yet, I wasted so much time just trying to pick a tool then learn how it works, and even then it wasn't that much quicker than to just email them myself. So I'll just look for tools that show me if they opened my emails before the next session and in the next session I'll just send outreaches.
-

SESSION #14 - 07/08/2024 - 18:00;19:00 (60Min)

Desired Outcome:

- Send 20 Email outreaches

Planned Tasks:

- Make an email list.
- Tailor and send the email.

Post-session Reflection

- Only sent 5 but I finally got a solid outreach sample for email and SMS, and also a plan on how I would approach outreach. And I will no longer waste GWS. Just doing outreach I'll just do it in the background.

SESSION #15 - 08/08/2024 - 08:00;09:30 (90Min)

Desired Outcome:

- A complete breakdown of Pc components stores' funnels..

Planned Tasks:

- Use chatGPT efficiently to help with outreach through:
 - Find Top players in that niche.
 - Watch the bit sized lesson about sales calls.

Post-session Reflection:

- Solid session, Got to know exactly how i can help my prospect through funnel analysis and with the help of chatGPT, and made a list of questions as call prep.
-

SESSION #16 - 07/08/2024 - 14:00;15:30 (90Min)

Desired Outcome:

- Find out exactly how to improve prospects funnels.

Planned Tasks:

- Simply use TRW & ChatGPT.

Post-session Reflection

- I got a basic understanding of what i'm working with, all that is left is the actual call.

SESSION #17 - 09/09/2024 - 07:00;08:10 (70Min)

Desired Outcome:

- Service and solution breakdown for starter client.

Planned Tasks:

- Use chatGPT efficiently to help with the doc.
- Use TRW and course materials to help with the writing process.

Post-session Reflection:

- I sent the breakdown just in time, it is so much fun working on this discovery project. I feel like I'm gonna learn a lot and improve so much.

SESSION #18 - 09/08/2024 - 09:00;10:30 (90Min)

Desired Outcome:

- Do a TOP PLAYER ANALYSIS & WINNER WRITING PROCESS.

Planned Tasks:

- Go through the index and figure out where you might get some relevant help.
- Get ideas and find top players with the help of ChatGPT.

Post-session Reflection

- Tedious work, Good thing it makes me feel fulfilled, I pushed through wanting to quit so much and it made me feel so PROUD, Didn't finish it yet so I will in the next session.

SESSION #19 - 10/08/2024 - 11:20;12:30 (70 Min)

Desired Outcome:

- Finish the WWP.

Planned Tasks:

- Use chatGPT efficiently to help with the doc.
- Use TRW and course materials to help with the writing process.
- Analyze top player reviews.
- Make a draft.

Post-session Reflection:

- I found the best way to finish the WWP, I made some progress and got some ideas ready for my client.

SESSION #20 - 12/08/2024 - 09:10;10:10 (60Min)

Desired Outcome:

- Send 20 Outreaches

Planned Tasks:

- Locate, Target, Outreach.

Post-session Reflection

- Session done and only sent 10 And got contact info 4, and planned to Head-out to do in person outreach with addresses I collected.
- Research the businesses more and make bullet points of how you can help them.

SESSION #21 - 15/08/2024 - 09:10;10:10 (60 Min)

Desired Outcome:

- Set up a Draft for prospect

Planned Tasks:

- Do Market research
- WWP

Post-session Reflection:

- Half way through The Market Research, I'm getting better at this. Even though I feel so much stress and pressure to succeed, I can't say I'm not enjoying it. STAY FUCKING HARD YOUNES!

SESSION #22 - 15/08/2024 - 11:10;12:10 (60Min)

Desired Outcome:

- Set up a Draft for prospect

Planned Tasks:

- Do Market research
- WWP

Post-session Reflection

- Still on the market research, I found a gold mine of information and I just can't stop. In the next session I'll probably have it finished so i'll Do 90min Just in case.

SESSION #23 - 15/08/2024 - 17:30;19:00 (90 Min)

Desired Outcome:

- Set up a Draft for prospect

Planned Tasks:

- Do Market research
- WWP

Post-session Reflection:

- Alright, Done with Market Research. In the end I noticed that I lacked or missed a few things, but it'll be better to move on and carry on to WWP so that I can finish the draft in the next 24Hrs. I'll get back to fix it all during the revision process but I'll keep it in mind for the upcoming tasks.

SESSION #24 - 17/08/2024 - 13:50;15:00 (70 Min)

Desired Outcome:

- Set up a Draft for prospect

Planned Tasks:

- WWP

Post-session Reflection

- Finished The WWP, All that's left is the draft.

SESSION #25 - 17/08/2024 - 16:50;17:00 (60 Min)

Desired Outcome:

- Set up a Draft for prospect

Planned Tasks:

- Set up the draft

Post-session Reflection

- Finished the Hero Section and still more to do
-

SESSION #26 - 16/11/2024 - 20:10;21:40 (90 Min)

Desired Outcome:

- Done market research for A/C Services & Climatisation.
 - Know who I'm talking to, where they know and where I want them to go.

Planned Tasks:

- Read google maps reviews of competitor businesses.
- Read what people share on reddit.
- See what other business's post on their facebook page.

Post-session Reflection

- Productive Session.
 - Clear head, fully focused and in the zone.
 - Didn't even realize until the timer went off.
- Learned how to do market research on my own using the diagrams provided by Professor Andrew. I felt like i did it better than before
- I still haven't finished the research, but I got through half of it.
- I'm proud of this GWS.

SESSION #27 - 24/11/2024 - 21:00;22:30 (90 Min)

Desired Outcome:

- Learn to influence the reader of my copy

Planned Tasks:

- Watch Beginner live training #2 - Marketing 101.
- Do the Mission

Post-session Reflection

- The session took longer than I planned, still didn't finish the mission, but I was almost done with it.
 - Remember the feeling at the end of each session, and the flow state when you actually warm up and do the work.
-

SESSION #28 - 25/11/2024 - 22:00;23:30 (90 Min)


Desired Outcome:

- Enhance my copywriting skills

Planned Tasks:

- Post MISSION #2 for review
- Tweak my answers. And repeat the review process with fellow TRW BROTHERS.

Post-session Reflection

- Huge upgrade to how i view Copy, Thanks to @Fontra, i can see further into the copy and analyze all it's elements, i can now understand what grabs attention
- GETTING ATTENTION 

SESSION #29 - 26/11/2024 - 22:30;23:50 (80 Min)

Desired Outcome:

- Enhance my copywriting skills

Planned Tasks:

- Live Beginner Call #3
- Do the mission

Post-session Reflection

- I found a really good example to study, I have a better understanding of funnels, and how each element ties with each other.
 - Mission isn't done until i post it for review so i'll go do that.
-

SESSION #30 - 27/11/2024 - 17:30;19:30 (120 Min)

Desired Outcome:

- Acquire the skills I need to deliver results for my client.

Planned Tasks:

- Watch the LIVE BIGENNIER CALL #4 - WWP.
- Finish the MISSION & post it for Review.

Post-session Reflection

- Alright the session took longer than i planned, i just could end it with unfinished work
- Still I'm not done yet, I still need to Do the "What do they need to see/feel/experience in order to take the action I want them to, based on where they are starting?" Part of the WWP and the Drafts.

SESSION #31 - 27/11/2024 - 20:30;22:30 (120 Min)

Desired Outcome:

- Acquire the skills I need to deliver results for my client.

Planned Tasks:

- Finish the WWP.
- After finishing the drafts, Post them for review.

Post-session Reflection

- Yeah! I finished the WWP and made a draft. I'll post a few.
 - I really enjoy the work, but i must become more efficient
-

SESSION #32 - 30/11/2024 - 00:00;01:00 (60 Min)

Desired Outcome:

- Acquire the skills I need to deliver results for my client.

Planned Tasks:

- Review the comments and reviews on my WWP, and improve upon them.
- Come up with new Drafts and ideas for "SFC" Page Growth.
- Message and post on TRW for further Review.

Post-session Reflection

- Resolved all my mistakes and improved on my previous research, also answered more questions to understand the target market further
- I used AI to generate 15 drafts and they all seem pretty well. I still need to make the actual drafts as they're only text now.
- I didn't post for review yet, I will when the drafts are ready.

SESSION #33 - 30/11/2024 - 10:20;11:20 (60 Min)

Desired Outcome:

- Acquire the skills I need to deliver results for my client.

Planned Tasks:

- Create and tweak drafts for “SFC”

Post-session Reflection

- I made some adjustments to the drafts, and made them more suitable for the winter season.
-

SESSION #34 - 30/11/2024 - 19:00;20:00 (60 Min)

Desired Outcome:

- Acquire the skills I need to deliver results for my client.

Planned Tasks:

- Create and finish the drafts

Post-session Reflection

- Resolved all my mistakes and improved on my previous research, also answered more questions to understand the target market further
- I used AI to generate 15 drafts and they all seem pretty well. I still need to make the actual drafts as they're only text now.

SESSION #35 - 02/11/2024 - 19:00;20:20 (80 Min)

Desired Outcome:

- Create copy that makes anyone want to buy from my client.

Planned Tasks:

- Create 2 drafts
- Post them for review.

Post-session Reflection

- It took longer than i thought
 - Made one draft with the help of AI, i really need the pro version.
-

SESSION #36 - 03/12/2024 - 18:30;19:30 (60 Min)

Desired Outcome:

- Acquire the skills I need to deliver results for my client.

Planned Tasks:

- Finalise and post the first welcome post

Post-session Reflection

- Finished the post and posted it and also tweaked the page settings

SESSION #37 - 03/12/2024 - 19:50;21:50 (60 Min)

Desired Outcome:

- Acquire the skills and deliver results for my client

Planned Tasks:

- Tweak FB page settings for the best reach, get help from sm ca campus

Post-session Reflection

- Tweaked the settings, and also joined some groups
 - Also i learnt how to navigate meta business suite
-

SESSION #38 - 04/12/2024 - 21:00;22:00 (60 Min)

Desired Outcome:

- Acquire skills and deliver results for my client.

Planned Tasks:

- Make a schedule/plan for posting content for the rest of the month. (USE AI)

Post-session Reflection

- I posted and ended up scheduling another post for tomorrow, i'll prepare a story for it too
- Haven't watched LBC, I'll get on it after a short break to review my day and also check-in TRW.

SESSION #39 - 04/12/2024 - 10:20;11:20 (60 Min)

Desired Outcome:

- Acquire the skills I need to deliver results for my client.

Planned Tasks:

- Create 1 post and one draft
- Watch one LBC

Post-session Reflection

SESSION #40 - 04/12/2024 - 22:40;23:40 (60 Min)

Desired Outcome:

- Acquire the skills I need to deliver results for my client.

Planned Tasks:

- Watch LBC

Post-session Reflection

- Just watching, i manage to learn what i was doing wrong and how i can improve
- I also had content ideas just watching and thinking how i can implement this into my client work
- “Do i have an understanding of this customer in my brain”

SESSION #41 - 05/12/2024 - 13:05;14:05 (60 Min)

Desired Outcome:

- Create copy that makes anyone want to buy from my client.

Planned Tasks:

- Do the LBC #6 MISSION

Post-session Reflection

- I'm doing market research, and i found more info about my target audience in foreign countries that resemble their pain/desire. If i can match their tone i guess it'll be all good
 - I'll go ask on TRW
-

SESSION #42 - 05/12/2024 - 18:25;19:55 (90 Min)

Desired Outcome:

- Acquire the skills I need to deliver results for my client.

Planned Tasks:

- GET HELP on TRW.
- Finish Market Research.

Post-session Reflection

- I found a lot more answers and I'm happy with how it looks.
- I'll post it for review

SESSION #43 - 05/12/2024 - 20:00;21:00 (60 Min)

Desired Outcome:

- Create copy that makes anyone want to buy from my client.

Planned Tasks:

- Find more answers for market research
- Make a basic avatar
- Post Doc in TRW

Post-session Reflection

- As much as i found it's still not complete, and i must find more
-

SESSION #44 - 06/12/2024 - 15:00;16:30 (90 Min)

Desired Outcome:

- Create copy that makes anyone want to buy from my client.

Planned Tasks:

- Mass draft creation, and resource gathering.

Post-session Reflection

- I found some resources
- And came up with a hook for the a reel

SESSION #45 - 06/12/2024 - 17:00;18:00 (60 Min)

Desired Outcome:

- Create copy that makes anyone want to buy from my client.

Planned Tasks:

- Watch the Video Editing lessons from the CC course

Post-session Reflection

- Pretty basic stuff, i could've learnt on my own but it's good nonetheless
-

SESSION #46 - 06/12/2024 - 18:10;19:10 (60 Min)

Desired Outcome:

- Create copy that makes anyone want to buy from my client.

Planned Tasks:

- Watch the Video Editing lessons from the CC course
- Gather more Resources.

Post-session Reflection

- I found a lot more answers and I'm happy with how it looks.
- I'll post it for review

SESSION #47 - 07/12/2024 - 18:00;19:00 (60 Min)

Desired Outcome:

- Create copy that makes anyone want to buy from my client.

Planned Tasks:

- Create a reel for SFC
 - Gather resources
 - AI VOICE OVER

Post-session Reflection

- Feel like I haven't done much but sometimes you don't get what you want. Still the reel is almost finished. I'll finish it in the next session
-

SESSION #48 - 07/12/2024 - 19:30;21:00 (90 Min)

Desired Outcome:

- Create copy that makes anyone want to buy from my client.

Planned Tasks:

- Gather resources

Post-session Reflection

- The reel is finished

SESSION #49 - 06/12/2024 - 17:00;18:00 (60 Min)

Desired Outcome:

- Create copy that makes anyone want to buy from my client.

Planned Tasks:

- Ask for review

Post-session Reflection

- I got the best advice from my brother to use “Adobe Podcast” for a voice over
-

SESSION #50 - 06/12/2024 - 18:10;19:10 (60 Min)

Desired Outcome:

- Zoom-out and get a clear Vision for the next week

Planned Tasks:

- OODA LOOP

Post-session Reflection

- I have become someone I envisioned a while back, I developed CHARISMA. People notice me when i walk in a room or down a street. I can speak to a crowd and actually keep their attention FIXED ON WHAT I HAVE TO SAY. it's only a matter of time, I WILL RISE FROM THE ASHES OF MY BURNING WEAK SELF, AND WIN

SESSION #51 - 09/12/2024 - 18:30;19:00 (60 Min)

Desired Outcome:

- Make my copy convert.

Planned Tasks:

- Watch LBC #7 - HOW THEY THINK ABOUT THEIR PROBLEMS.
- Accomplish LBC #7 MISSION

Post-session Reflection

- DEMOLISHED TASKS
 - Watch LBC #7 - HOW THEY THINK ABOUT THEIR PROBLEMS.
 - Accomplish LBC #7 MISSION
 - I got a better understanding of the customers and how i can make them TICK.
-

SESSION #52 - 09/12/2024 - 20:00;21:30 (90 Min)

Desired Outcome:

- Make copy

Planned Tasks:

- Make the voice over for a reel.
- Continue editing the reel.

Post-session Reflection

- I finished the voice-over and all that's left is the video editing. I got a lot of feedback from my Brother & some friends.

SESSION #53 - 09/12/2024 - 22:30;23:00 (60 Min)

Desired Outcome:

- Make copy.

Planned Tasks:

- Edit the reel

Post-session Reflection

- I'm using CANVA and CapCut. It's getting easier, but i'm still slow
-

SESSION #54 - 10/12/2024 - 19:50;20:50 (60 Min)

Desired Outcome:

- Make my copy convert

Planned Tasks:

- Watch LBC #8 - How to position your offer to get the most attention and buyers.
- Accomplish the LBC #8 MISSION.

Post-session Reflection

- The clients i work with must be willing to improve their business

SESSION #55 - 11/12/2024 - 00:20;01:50 (90 Min)

Desired Outcome:

- Make copy.

Planned Tasks:

- Edit the reel

Post-session Reflection

- I'm using CANVA and CapCut. It's getting easier, but i'm still slow
-

SESSION #56 - 11/12/2024 - 20:10;21:10 (60 Min)

Desired Outcome:

- Make my copy convert

Planned Tasks:

- Watch LIVE BEGINNER CALL #9 - HOW TO CONTROL HUMAN ATTENTION.
- Accomplish the LBC #9 MISSION.

Post-session Reflection

SESSION #57 - 12/12/2024 - 20:20;21:30 (70 Min)

Desired Outcome:

- Make my copy convert

Planned Tasks:

- Watch LIVE BEGINNER CALL #10 - AMPLIFY DESIRE.
- Accomplish the LBC #10 MISSION

Post-session Reflection

- Didn't finish the mission
-

SESSION #58 - 13/12/2024 - 14:10;15:10 (60 Min)

Desired Outcome:

- Make my copy convert

Planned Tasks:

- reWatch LIVE BEGINNER CALL #9 - HOW TO CONTROL HUMAN ATTENTION.
- Accomplish the LBC #10 MISSION.

Post-session Reflection

- The MISSION gave me so much insight, and ideas to improve my copy and deliver results.

SESSION #59 - 13/12/2024 - 18:40;20:00 (80 Min)

Desired Outcome:

- Make my copy convert

Planned Tasks:

- Watch LIVE BEGINNER CALL #12 - CREATE CURIOSITY
- Accomplish the LBC #12 MISSION

Post-session Reflection

- The more MISSION i do the more i can think of to create a much better copy, today's MISSION gave me a surge of new Draft ideas that i will turn into posts for my client's social media.

SESSION #60 - 14/12/2024 - 17:50;19:00 (70 Min)

Desired Outcome:

- Make my copy convert

Planned Tasks:

- Watch LIVE BEGINNER CALL #13 - ESTABLISH TRUST AND AUTHORITY
- Accomplish the LBC #13 MISSION.

Post-session Reflection

- Alright, DONE.
- Today's lesson was reinforcing my already acquired knowledge and gave it more purpose.

SESSION #61 - 20/12/2024 - 14:30;15:30 (60 Min)

Desired Outcome:

- Make my copy convert

Planned Tasks:

- Post the Reel
- Engage on SM as SFC
- Update the Market Research Doc for SCF.

Post-session Reflection

- Dial in and finish the work, there's more to do.
-

SESSION #62 - 20/12/2024 - 18:05;19:00 (50 Min)

Desired Outcome:

- Make my copy convert

Planned Tasks:

- Brainstorm & set a final version of 5 post drafts

Post-session Reflection

- Done 3
- About to attend the live call

SESSION #63 - 03/01/2025 - 11:50;13:15 (85 Min)

Desired Outcome:

- Make content for my client

Planned Tasks:

- Gather resources for and inspiration for the Image and carousel content
- Make the content on Photoshop

Post-session Reflection

- I haven't finished one post, but i can do it now. I'm not afraid of what's unknown to me.
-

SESSION #64 - 03/01/2025 - 13:50;15:30 (100 Min)

Desired Outcome:

- Make content for my client

Planned Tasks:

- Make the content on Photoshop

Post-session Reflection

- I still haven't finished the second post, I'm slow and I should have made this when I had the time. LESSON LEARNT. Okay I'll double down after I pray.

SESSION #65 - 03/01/2025 - 17:50;18:50 (70 Min)

Desired Outcome:

- Make content for my client

Planned Tasks:

- Finish day 2 and day 3 content
- Listen to Pope lesson

Post-session Reflection

- I just finished the day 03 content, and 11 more to go.
-

SESSION #66 - 03/12/2025 - 20:00;22:00 (120 Min)

Desired Outcome:

- Make content for my client

Planned Tasks:

- Enhance my photoshop skills on youtube
- Get inspiration from pinterest
- Readjust the previous content to arabic instead of english
- plan a script for day 04 reel

Post-session Reflection

- I retranslated the content to arabic, and got familiar with photoshop
- I didn't make the script

SESSION #00 - 13/12/2024 - 18:40;20:00 (80 Min)

Desired Outcome:

- Make my copy convert

Planned Tasks:

- Watch LIVE BEGINNER CALL #12 - CREATE CURIOSITY
- Accomplish the LBC #12 MISSION

Post-session Reflection

- The more MISSION i do the more i can think of to create a much better copy, today's MISSION gave me a surge of new Draft ideas that i will turn into posts for my client's social media.
-

SESSION #00 - 14/12/2024 - 17:50;19:00 (70 Min)

Desired Outcome:

- Make my copy convert

Planned Tasks:

- Watch LIVE BEGINNER CALL #13 - ESTABLISH TRUST AND AUTHORITY
- Accomplish the LBC #13 MISSION.

Post-session Reflection

- Alright, DONE.
- Today's lesson was reinforcing my already acquired knowledge and gave it more purpose.

SESSION #00 - 20/12/2024 - 14:30;15:30 (60 Min)

Desired Outcome:

- Make my copy convert

Planned Tasks:

- Post the Reel
- Engage on SM as SFC
- Update the Market Research Doc for SCF.

Post-session Reflection

- Dial in and finish the work, there's more to do.
-

SESSION #00 - 20/12/2024 - 18:00;19:00 (50 Min)

Desired Outcome:

- Make my copy convert

Planned Tasks:

- Brainstorm & set a final version of 5 post drafts

Post-session Reflection

- Done 3
- About to attend the live call