

Idea: Exchange proposition (meme)

SL idea: Marketing student (question)?

SL: Project?

New Patients?

More visibility to clinic?

BS marketing? Absolutely... NOT

Basic marketing? Absolutely not

Marketing?

Higher Revenue?

More Patients?

Student with idea

Student with a question

Marketing growth ideas

Marketing strategies to grow your clinic

Ideas to boost your practice

Chiropractic growth ideas from a marketer

Marketing

Marketing student - can I help you for a school project?

Marketing student - can you help me for my project?

Marketing student - can I help your business for a school project?

Can I help you for a school project? - Marketing student

Can you help me for my project? - Marketing student

Can I help your business for a school project? - Marketing student

Hello,

I'm a marketing student and I did research on how leading chiropractors in the US acquire new clients and increase their volume of patients.

Your practice could benefit from the ideas I have.

Is this something you're interested in?

Thanks,
Samuel

Hi Stephen.

Your practice caught my attention while I was looking for chiropractors in your area on Google Maps.

I help chiropractors attract new patients using proven strategies tailored to their practice's needs.

Would it make sense for us to hop on a quick call in the next few days to see if this could work for you?

Best regards,
Samuel

Hi.

Your practice came up on Google Maps while I was searching for chiropractors in your area.

"So what does this guy in my email want?"

I help chiropractors get new patients with REAL marketing.

Marketing that will make you money.

I focus on strategies top players in your field use to grow their practice.

Is this something you'd be interested in talking about?

Best regards,
Samuel

Hi.

I found your practice on Google Maps while looking for chiros in your area.

Now, you might be thinking "Just another marketing email of some guy who's trying to sell me something".

Wrong.

I use proven strategies from top chiropractic practices to increase revenue.

I'm here to make you money.

Period.

Is this something you'd like to talk about?

Sincerely,
Samuel

Subject: Ideas for boosting your chiropractic business

Hi Chad,

I'm a marketing student working on a project where I need to help a chiropractor.

After some research, I've come up with a few strategies that could help you attract new patients to your chiropractic practice.

Is this something you're interested in?

Best regards,
Samuel

Email Variation 2:

Subject: Quick chat? Some ideas for your chiropractic clinic

Hi Chad,

I'm studying marketing and I need to help a local business grow as part of a project.

A few ideas I got with the insights I've gathered into the chiropractic industry could help you bring in new patients.

Would it make sense for us to talk?

Thanks,
Samuel

Email Variation 3:

Subject: Marketing ideas for your practice

Hi Chad,

I'm a marketing student and I'm working on a project that involves helping a chiropractor like you grow their business.

I got some ideas to help you grow your business while doing some research on top chiropractors.

Is this something you'd be interested in?

Best,
Samuel

Email Variation 4:

Subject: Growing your chiropractic practice—ideas to share

Hi Chad,

I'm a marketing student and as part of a project I need to help a chiropractic business grow.

I found a couple of ways to help you attract new patients to your chiropractic clinic while researching top chiropractors.

Is this something you'd be interested in?

Best,
Samuel

Email Variation 5:

Subject: Free marketing ideas to grow your practice

Hi Chad,

I'm a marketing student working on a project that involves helping a chiropractic business grow.

I've done research on your chiropractic clinic and have some ideas that could help you bring in more patients.

Would you be interested?

Thanks,
Samuel

Other variations:

Variation 1:

Hi Chad,

I'm currently studying marketing, and part of my project is to assist a business.

I've put together some ideas that could potentially bring more patients into your chiropractic clinic.

I'd love to share them with you and see if you'd be interested in testing them out.

Would you be open to a quick call in the next few days?

Best,
Samuel

Variation 2:

Hi Chad,

I'm a marketing student and I've been finding ways to help chiropractic clinics get more patients.

I've come up with a few strategies that I believe could help attract new patients to your business.

If you're interested, I'd be happy to chat and explain how they might work for you.

Could we schedule a call in the next few days?

Best regards,
Samuel

Variation 3:

Hi Chad,

I'm a marketing student, and I'm looking to help a business get more patients.

After looking into your chiropractic clinic, I've brainstormed some ideas that could potentially drive new patient growth.

If you're open to it, I'd love to jump on a call to share them with you.

Are you available sometime soon?

Best,
Samuel

Variation 4:

Hi Chad,

I'm currently studying marketing and I'm trying to help a business with new patient acquisition.

I came across your chiropractic clinic and thought of a few approaches that could bring in new patients.

I'd love to run these ideas by you.

Would you have time for a quick call in the next few days?

Thanks,
Samuel

Variation 5:

Hi Chad,

As part of my marketing studies, I'm working on a project that involves helping a local business grow.

I've done some research and developed a couple of strategies that might help your chiropractic clinic attract more patients.

If you're interested, we could set up a call to discuss them further.

Does sometime this week work for you?

Thank you,
Samuel