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MOLPay Supports #MYCyberSALE with Innovative Cash Payment

Kuala Lumpur, 19 September 2014: #MYCyberSALE, the latest initiative from Digital Malaysia, is Malaysia's Biggest Online Sale that starts from 29th September till 1st October 2014. Throughout this event, online shoppers will be able to use **MOLPay CASH**, a feature that gives them the flexibility to pay cash for their online transactions, 24 hours and 7 days a week, throughout all 7-Eleven stores in Malaysia.

During #MYCyberSALE period, **MOLPay CASH** offers online shoppers with a safe payment alternative especially for those without debit/credit cards, access to Internet banking, and for those who have experienced credit card fraud. This three-day sale is organised by Multimedia Development Corporation Bhd (MDeC) to foster the development of the eCommerce industry while stimulating the eCommerce culture in Malaysia.

Highlights of #MYCyberSALE:

- ✓ Explore the variety of products & services from more than 4,500 e-tailers
- ✓ Enjoy up to 90% discounts
- ✓ Attractive prizes to be won

As an Initiative Partner of this event, MOLPay is offering zero set-up fee for e-tailers who would like to sign up for **MOLPay CASH**. Not only that, MOLPay is offering FREE credit card application (worth RM900) and two years of maintenance fee (worth RM998) waived for all e-tailers from today till 1st October 2014.

About MOLPay Sdn. Bhd.

MOLPay is the leading multi-channel payment gateway in Southeast Asia, and the only one that accepts cash payments for online purchases through physical outlets such as popular retails chains and bookstores. MOLPay offers a wide range of e-commerce payment solutions from online payment acceptance and processing to fraud management and payment security. MOLPay is a member of the MOL Global Group, one of the largest Internet companies in Southeast Asia.

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