

Avatar

Steve, 39. He lives with his family in New York (wife and two kids). He currently works as an engineer for a moderately sized company.



Current situation

Steve wants to take his family on a vacation to Hawaii but the prices are very expensive. He tries to find good deals online but they only save him about \$20 max. In the past when he booked a hotel for a business trip, he was pissed that the hotel room didn't come with a desk to do his work on. He booked a hotel that wasn't convenient for him location wise (minimal transport) and he wasn't satisfied with the amenities.

Roadblocks

He has a lack of knowledge on how to book a hotel room suited to his needs. He has tried internet searches but gets bombarded with too much information.

Dream state

He will be able to pick the perfect hotel for him and his family. He will be able to make the most out of his trip and enjoy his time off work.

Solution

He needs something that can help him decide which hotel room is best and where he can save the most on.

Product

An ebook : The Ultimate Guide to Hotel Room Selection: Tips and Tricks for Finding Your Perfect Room

- Step by step guide on how to pick a perfect room
- Tips on how to save money on accommodation



Open the Door to Your Dream Hotel Room

Are you unsure of which hotel will suit your family vacation the best?

Do you get overwhelmed by seeing endless options on hotel websites on your computer screen?

There is a reason why your vacation isn't as enjoyable as your family needs them to be.

By thinking like a hotel manager, you can plan your perfect holiday with ease.

Click the button if you want to be let in the tool turning your holidays into long lasting memories.

Headline:

Reveal Hidden Holiday Gems.



There is a reason why you choose 'bad' hotel rooms.

It is not because of dodgy deal websites or the abundance of misinformation.

By asking the right questions you can easily filter out all of the bad options.

You'll be able to swipe your hotel access card with confidence knowing your family will have a good time.

Click the button if you want to be let in the secret tool maximizing your holiday.

Headline:

Discover Holiday Secrets