

### Department of MBA

**A two day Workshop on Financial Education for Young Citizen-Kona Kona Siksha was organized by finance club on 1<sup>st</sup> and 2<sup>nd</sup> March 2023.** Resource Person is Dr. Masood. First day he explained the comparison and relationship among the savings, investment, interest rate and inflation, due diligence, modes of placing orders to trade and the process to invest through secondary Markets. The second day of the programme focused on Mutual funds and ways to invest in them, precautions while investing in Securities Markets and Career in Securities Markets.

An Online quiz was conducted by NISM at the end of the programme on 02.03.2023 and Certificates were distributed to all qualifying students. NISM also issued Certificate of Participation to all participants who attended the workshop. Sixty (60) students from both seniors and juniors enrolled for the workshop.



Student's involvement in the Activity



Speaker Dr.Masood addressing the gathering

**Guest lecture on employable skills was conducted to the students on 04-03-2023. The speaker spoke about Employable Skills .Resource person is Jayakrishna from IKEA Unit People and Culture Business Partner.** Employers are often looking for skills that go beyond qualifications and experience. Education and experience may make you eligible to apply for a job but, to be successful in many roles, you will need skills that you are likely to develop over time. Some will be specific to the job, but the vast majority will be so-called ‘soft skills’ that can be used in any job or employment sectors. As a general rule, employers are willing to teach someone the job-specific skills required, such as how to operate particular pieces of machinery, or use particular computer packages that are very specific to that role or company. However, they usually want to see that you already have the other ‘soft skills’ before hiring, because they are much harder to teach.



Speaker addressing the gathering

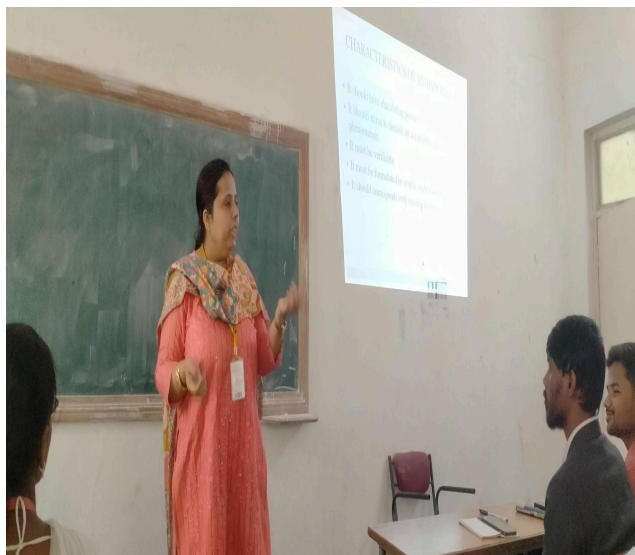


Students involvement in the Activity

## Workshop on Problem Based Assignment

A two day workshop on Problem Based Assignment was organized by MBA department on 6<sup>th</sup> and 7<sup>th</sup> March 2023 to both senior and junior students. **Mrs. Sameera Afroze**, Assistant Professor, Department of MBA, KGR CET, provided an introduction to research. She explained the different types of research, the research process, and the importance of research in the field of management. **Dr. T. Venkata Ramana**, Associate Professor, Department of MBA, KGR CET, discussed theory building and hypotheses framing. He explained how to develop a research question and formulate hypotheses based on the research question. **Dr. Sukanya Metta**, Head & Associate Professor, Department of MBA, KGR CET, discussed data collection methods and sampling techniques. She explained the different methods of data collection, the advantages and disadvantages of each method, and the importance of ethical considerations in data collection.

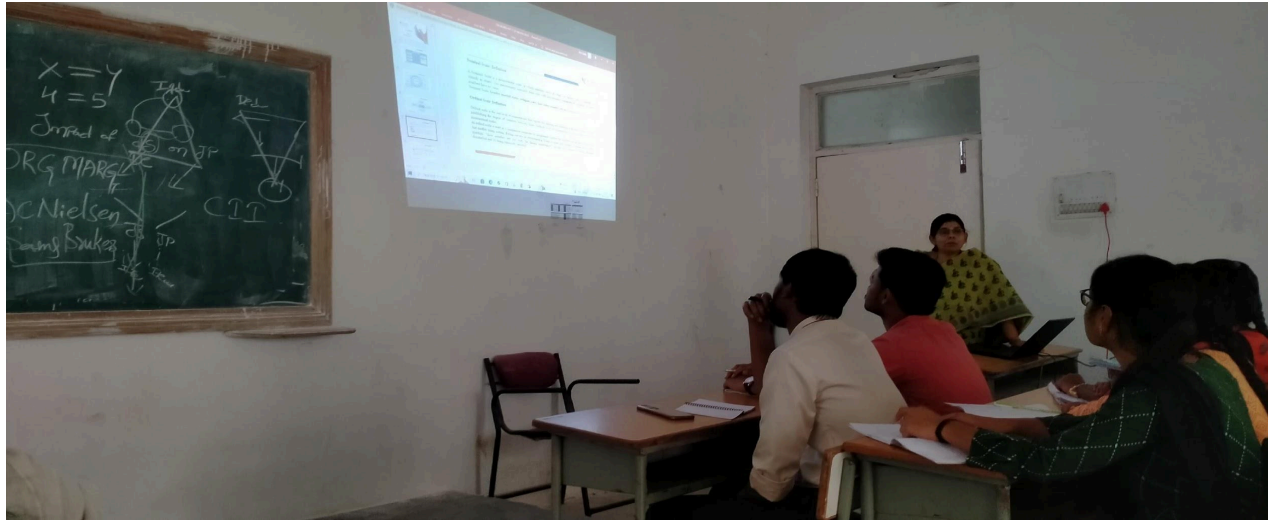
Mrs. Sameera Afroze addressing the students on types of research



Dr. T. Venkata Ramana discussed theory building and hypotheses framing



. Dr. Sukanya Metta, explaining various data collection methods





**Guest lecture was conducted to the students on 11-03-2023.** The speaker Satya Illa spoke about the journey of an entrepreneur which is an exciting and challenging one. It requires a lot of hard work, dedication and perseverance to turn an idea into a successful business. The journey starts with ideation, where the entrepreneur comes up with a business idea. This can be triggered by a problem they have encountered or an opportunity they have identified. The entrepreneur needs to validate the idea by conducting market research, identifying potential customers, and assessing the feasibility of the business. Once the idea is validated, the entrepreneur needs to create a business plan that outlines the company's goals, objectives, and strategies. This plan will include a financial forecast, marketing plan, and an operational plan. The entrepreneur also needs to consider the legal structure of the company and obtain the necessary permits and licenses for the starting of a company.



Felicitation to Mr. Satya Illa by Dr.Sukanya Metta, HoD-MBA



Students enthusiastically listening to the lecture.

### **Summer Internship Certificate Distribution on 28/03/2023**

MBA senior students completed internship in Inventory Grid, an EdTech company with which we have MOU. 26 students successfully completed their internship for duration of 1 month and the directors of the company Ramleela Khare and NagRaj Chauhaan distributed the certificates in the college only.



MBA Faculty with Inventory Grid Directors  
Ramleela Khare & Nagaraj Chauhan



Certificate Distribution to M. Shivashanker  
Reddy (21QM1E0026)



Certificate Distribution to  
T. Sruthi (21QM1E0041)