

SENIOR GRAPHIC DESIGNER

VIBULA

Vibula is a leading social commerce company in Vietnam, helping brands grow across platforms such as TikTok Shop, Shopee, and Lazada.

We deliver end-to-end social commerce solutions, covering strategy planning, content production, influencer and affiliate execution, e-commerce operations, livestream management, and conversion optimization. By turning content and livestreaming into measurable sales results, Vibula enables brands to achieve scalable and sustainable growth in a fast-moving e-commerce landscape.

- Website: <https://vibula.vn/>
- Fanpage: <https://www.facebook.com/vibulavietnam>

JOB DESCRIPTION

- Create key visuals, mood boards, and digital/social assets that align with campaign objectives and brand strategy.
- Execute visual design stages from concept to final delivery, including mock-ups and prototypes.
- Prepare production-ready assets, including image resizing, retouching, and basic video editing when needed.
- Actively contribute to brainstorming sessions, develop creative concepts, and present pitching proposals to both internal teams and clients.
- Collaborate closely with Account, Content, and Creative teams to ensure deliverables meet quality and timeline expectations.
- Maintain brand consistency across all visuals and ensure alignment with project briefs.
- Keep up with Livestream & E-commerce industry trends, new tools, and design innovations to continuously elevate creative output.

REQUIREMENTS

- At least 3+ years of experience in graphic design, preferably in the E-commerce industry, or years of experience in the same role.
- Advanced proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects) and Figma.
- Strong problem-solving skills, willingness to learn, and drive to optimize.
- Solid understanding of layout, typography, color theory, and composition.
- Strong portfolio demonstrating a range of creative work across digital and social platforms.
- Ideally E-commerce/Retail experience or at least strong knowledge and understanding
- Strong expertise in Art Direction and 3D set design for digital content production (e.g., livestream, TikTok videos, campaign visual layout)

BENEFITS

- Full participation in Social Insurance, Health Insurance, Unemployment Insurance;
- 12 days of annual leave per year;
- 13th-month salary, participation in Team Building, Year End Party, etc.;
- Working in a dynamic and youthful environment, with high opportunities for career advancement.

APPLICATION

- Send your CV to the email Careers@vibula.vn with the subject **[Vibula_] - Your Name;**
- Contact directly on Zalo: ;
- Working hours: 9:00 - 18:00, Monday - Friday