

Video News



ENTRIES SUBMITTED THAT DO NOT FOLLOW THE INSTRUCTIONS ON THIS PROMPT WILL BE DISQUALIFIED.

ONLY STUDENTS/TEAMS WHO PLACED IN THIS REGIONAL CONTEST CAN ENTER. NO SUBSTITUTIONS ALLOWED.

THE ASSIGNMENT

Students will submit a video news package **created after March 4, 2025**. This means earlier coverage cannot be submitted.

Video News Assignment: Create a video news story that features a student, staff members or school group that has recently won an award. The award could be given by the school, by an outside group or through KSHSAA (like KMEA or DECA or FFA, etc.).

Of course, this contest expects that you act ethically. **Those ethics mean that you don't use software or AI to deceive your audience or dramatize events in your entry.** The entry should be journalistic and strive for truth, accuracy, fairness and context.

SUBMISSION

A Google account is required to submit the entry.

SPECIFICATIONS

The video news entry must be uploaded to the KSPA online submission according to these specifications:

- The entry should be no longer than **90 seconds** in run time. **The judge will not judge any content past 90 seconds.**
- When you submit your link, you will provide the names of up to four students who created the coverage and your school name
- Posted as an online link that is **publicly accessible** without password protection (for instance, YouTube or Vimeo). You will simply submit the URL for the entry.
- The use of AI is not allowed.
- The entry should not contain any copyright infringement through the use of audio or video
- The entry must be uploaded by **Thursday, April 3 at 5 p.m.**

DON'T FORGET

No need to pretend that you attend Sunflower High School, our fictional high school used for other categories. Simply create a video news package as you normally would for your journalism program.

Contest Info

This is a VISUAL category for the KSPA State Contest.

Students must not request help or advice from any person other than the KSPA staff at staff@ksponline.org.

All work must be solely that of the contestant(s).

SUBMIT YOUR WORK

Deadline is Thursday, April 3 at 5 p.m.

Just in case you missed it at the top: Failure to follow these requirements will result in disqualification.



Video News 2025 State Judging Rubric

Judging Criteria for Video News

Ratings at a glance	Criteria	Comments <i>(judges are encouraged to leave additional comments here but are not required to for all lines)</i>
Select rating. ▾	TOPIC: The content is connected to the prompt and tells an interesting, newsworthy story. The topic is engaging for the audience and tells the viewer something they may not already know. The planning and research to identify a strong topic is evident.	
Select rating. ▾	SOURCES/RESEARCH: Comprehensive research is conducted to produce this story. The sources and quotes used are credible and cited using proper techniques. The research and content provides the audience with a full story.	
Select rating. ▾	SHOT SELECTION: The footage used in the news story is well planned. The shots are well composed and avoid distracting elements. The b-roll is meaningful and enhances the overall storytelling capabilities. The shots are interesting and engaging to the audience.	
Select rating. ▾	EDITING: There is clear evidence of thoughtful and precise editing, including adhering to the time constraints required in the prompt. The transitions from clips to clip are not distracting and move the viewer along with ease. There is a consistent and professional format throughout the video. Overall, the editing enhances the piece with a pleasant viewing experience for the audience.	
Select rating. ▾	TECHNICAL ELEMENTS: The technical elements of this piece are solid and professional. The video quality of this piece is clear and steady. The audio is easy to hear with minimal background noise and at an appropriate volume. The lighting in the piece is appropriate for the scenes and does not create	

	a distracting or unclear viewing experience.	
Select rating. ▾	ON-SCREEN REPORTING: The on-screen reporter articulates the story in a clear, informative and professional way. The reporting is engaging to the viewer and enhances the elements of this story.	
Select rating. ▾	COPYRIGHT: The video uses only copyright-free music or audio as instructed in the prompt.	