

Daniel M. Oppenheimer

Email: oppenheimer@cmu.edu

Education and Experience

Rice University: Houston, TX

Cum Laude, B.A. Psychology, May 2000

Stanford University: Palo Alto, CA

M.A. Psychology, December 2002

Ph.D. Psychology, June 2004

Princeton University

Assistant Professor of Psychology and Public Affairs, 2004-2009

Associate Professor of Psychology and Public Affairs 2009-2012

University of California, Los Angeles

Associate Professor of Marketing 2012-2014

Associate Professor of Psychology 2012-2014

Full Professor of Marketing 2014 – 2017

Full Professor of Psychology 2014 – 2017

Dean's Term Chair of Management 2015 – 2017

Carnegie Mellon University

Full Professor of Decision Sciences –2017-present

Full Professor of Psychology, Courtesy – 2017-present

Grants and Awards

- NSF (2024-2025) Knowing Less Than We Can Tell: Assessing Metacognitive Knowledge in Subjective, Multi-Attribute Choice (with Trent Cash)
- Elliot Dunlop Smith Award – Top teaching award at the Dietrich College of Humanities and Social Sciences at Carnegie Mellon University.
- Bess Family Chair Seed Grant “Campaigning in poetry, governing in prose, persuading in pictures”. \$20,000 (with Simon Cullen)
- IDEAS center grant “Argument Diagramming and Depolarization” (\$2500+Tuition and Stipend for PhD Student) (with Simon Cullen)
- IMUR Grant for Teaching Innovation, 2021, (\$5000).
- Fellow the American Psychological Society, 2020
- NSF (2020-2022) – Exploring Type 2 Intelligence, \$30,000 (with Keela Thomson)
- McEllhattan Foundation Grant (2020-2021), Psychological Barriers to Adopting Personal Protective Equipment, \$173,000
- Voter's Right to Know Grant (2018-2019), \$22,800 (with Macrina Cooper-White).

- Citibank Teaching Award 2015– Top award for teaching at the Anderson School of Management
- 2015 Poets and Quants 40 under 40 Best Business School Professors Award
- 2012 Phi Beta Kappa Teaching Award
- 2011 Jane Beattie Mid-Career Scientific Recognition Award from the European Association of Decision Making.
- NSF 1128786 (2011-2014) – Causal Model Based Cue Weighting, \$350,000
- 2011 President’s Award for Distinguished Teaching – Top teaching award from Princeton University
- 2010 Cognitive Science Society: Cognition and Student Learning Award for the paper “Fortune Favors the Bold (and the italicized): Effects of disfluency on educational outcomes” (with Connor Diemand-Yauman and Erikka Vaughan).
- Spencer Foundation 2008-00151 (2008-2009) – A Multi-Year Study of Undergraduate’s Writing Performance, \$40,000 (With Jim Pomerantz).
- 2007 Hillel Einhorn Young Investigator Award for the Paper: Voting Agent Model of Preference (VAMP): A Model of Multiattribute Choice. (With Anouk Schneider and Greg Detre).
- 2006 Ig Nobel Prize in Literature for the paper: Consequences of Erudite Vernacular Utilized Irrespective of Necessity: Problems with using long words needlessly.
- Hewlett Foundation 2006-8529 (2006-2007) -- Benefits of Applying Psychology to the study of Donation Behavior, \$58,000 (With Chris Olivola)
- NSF 0518811 (2005-2008) -- Fluency as a substitute for validity in cue selection, \$336,107
- Norman Anderson Research Fund (2003-2004). Spontaneous Discounting of Categorical Induction, \$2500
- National Science Foundation Graduate Fellowship Award Recipient
- Society for Judgment and Decision Making 2001 Best Student Poster Award
- European Association for Decision Making Gold Medal (1st place) Research Award (with Bryan Choi and Benoit Monin)
- NASA Zero Gravity Research Program (1998-1999) State Dependency in Recognition Memory under Variations in Gravitational Acceleration. (With Mike Watkins and Jim O’Donnell)

Peer Reviewed Publications

Oppenheimer, D.M. (2003). Not so Fast! (and not so Frugal!): Rethinking the Recognition Heuristic. *Cognition*, 90, B1-B9.

- Oppenheimer, Daniel M.** (2004) Spontaneous Discounting of Availability in Frequency Judgment Tasks. *Psychological Science* 15 (2), 100-105.
- Oppenheimer, D.M.** (2005). Consequences of Erudite Vernacular Utilized Irrespective of Necessity: Problems with using long words needlessly. *Applied Cognitive Psychology*, 20(2), 139-156.
- Monin, B, & **Oppenheimer, D.M.** (2005). Correlated averages vs. averaged correlations: Demonstrating the warm glow heuristic beyond aggregation. *Social Cognition*, 23, 257-278.
- Bangerter, A., & **Oppenheimer, D.M.** (2006). Accuracy of detecting referents of pointing gestures unaccompanied by language. *Gesture* 6:1, 85–102.
- Young, S.D., **Oppenheimer, D.M.** (2006). Percentages Matter: Framing risk information can affect fear of side effects and medication compliance. *Clinical Therapeutics*, 28(1), 129-139.
- Griffin, Z.M., & **Oppenheimer, D.M.** (2006). Looking and Lying: Speakers' Gazes Reflect Locus of Attention, not Content. *JEP:LMC*, 32 (4), 943-948
- Alter, A.L. & **Oppenheimer, D.M.** (2006). Predicting Stock Price Fluctuations Using Processing Fluency. *Proceedings of the National Academy of Sciences*. 103 (24), 9369-72
- Alter, A.L. & **Oppenheimer, D.M.** (2006). Redirecting Research on the Hot Hand Effect from a Fixation on Basketball. *Thinking and Reasoning*. 12 (4), 431-444.
- Oppenheimer, D.M.**, Leboeuf, R.A., & Brewer, N.T. (2007). Anchors Aweigh: Investigations in cross-modality anchoring. *Cognition*, 106, 13-26.
- Oppenheimer, D.M.** & Frank, M.C. (2007). A rose in any other font wouldn't smell as sweet: Fluency effects in categorization. *Cognition*, 106, 1178-1194
- Alter, A.L., **Oppenheimer, D.M.**, Epley, N. & Eyre, R. (2007). Overcoming Intuition: Metacognitive difficulty activates analytical reasoning. *JEP:General*, 136, 569-576.
- Shah, A.K. & **Oppenheimer, D.M.** (2007). Easy does it: The role of fluency in cue weighting. *Judgment and Decision Making*, 2 (6), 371-379
- Alter, A.L. & **Oppenheimer, D.M.** (2008). Effects of Fluency on Psychological Distance and Mental Construal (Or Why New York is a large city, but *New York* is a civilized jungle). *Psychological Science*, 19, 161-168
- Shah, A.K. & **Oppenheimer, D.M.** (2008). Heuristics made Easy: An effort Reduction framework of heuristic judgment. *Psychological Bulletin*, 134, 207-22
- Oppenheimer, D.M.** (2008). The Secret Life of Fluency. *Trends in Cognitive Sciences*, 12, 237-241.
- Blinder, D.S. & **Oppenheimer, D.M.** (2008). Beliefs about what sorts of mechanisms produce random sequences. *Journal of Behavioral Decision Making*. 21, 414-427.

- Alter, A.L., & **Oppenheimer, D.M.** (2008). Easy on the Mind, Easy on the Wallet: The role of processing fluency in Valuation. *Psychonomic Bulletin and Review*, 15, 985-990.
- Olivola, C. & **Oppenheimer, D.M.** (2008). Randomness in Retrospect: Exploring the interaction between memory and randomness cognition. *Psychonomic Bulletin and Review*, 15, 991-996.
- Steffel, M. & **Oppenheimer, D.M.** (2009). Happy By What Standard? The Role of Interpersonal and Intrapersonal Comparison Standards in Ratings of Happiness. *Social Indicators Research*, 92, 69-80
- Young, S. & **Oppenheimer, D.M.** (2009). Effects of communication strategy on personal risk perception and treatment adherence intentions. *Psychology, Health, & Medicine*, 14, 430-434
- Oppenheimer, D.M.**, Meyvis, T., Davidenko, N. (2009). Instructional Manipulation Checks: Detecting Satisficing to Increase Statistical Power. *Journal of Experimental Social Psychology*, 45, 867-872.
- Alter, A.L. & **Oppenheimer, D.M.** (2009). Uniting the Tribes of Fluency to Form a Metacognitive Nation. *Personality and Social Psychology Review*, 13, 219-235.
- Oppenheimer, D.M.** & Monin, B. (2009). The Retrospective Gambler's Fallacy: Unlikely events, constructing the past, and multiple universes. *Journal of Decision Making*, 4, 326-334.
- Alter, A.L. & **Oppenheimer, D.M.** (2009). Suppressing Secrecy Through Metacognitive Ease: Cognitive Fluency Encourages Self-Disclosure. *Psychological Science*, 20, 1414-1420.
- Shah, A.K. & **Oppenheimer, D.M.** (2009). The past of least resistance: Using easy to access information. *Current Directions in Psychological Science*, 18, 232-236.
- Oppenheimer, D.M.**, & Monin, B. (2009) Investigations in Spontaneous Discounting. *Memory and Cognition*, 37, 608-614
- Alter, A.L., **Oppenheimer, D.M.**, & Zemla, J. (2010). Missing the trees for the Forest: A Construal Level Account of The Illusion of Explanatory Depth. *Journal of Personality and Social Psychology*, 99, 436-451
- Oppenheimer, D.M.** & Trail, T. (2010). When leaning to the left makes you lean to the left: spatial metaphor and political attitudes. *Social Cognition*, 28, 651-661.
- Diemand-Yauman, C., **Oppenheimer, D.M.**, & Vaughan, E.B. (2011). Fortune Favors the Bold (and the italicized): Effects of Disfluency on Retention. *Cognition*, 118, 111-115.
- Shah, A.K. & **Oppenheimer, D.M.** (2011). Grouping information for judgments. *JEP:G*, 140, 1-13.
- Khemlani, S., Sussman A., & **Oppenheimer, D.M.** (2011). Harry Potter and the Sorcerer's Scope: Scope Bias in Explanatory Reasoning. *Memory and Cognition*, 39(1).

- Khemlani, S., & **Oppenheimer, D.M.** (2011). When one cause casts doubt upon another: A levels of analysis approach to causal discounting. *Psychological Bulletin*, 137, 195-210
- Alter, A.L., **Oppenheimer, D.M.**, & Epley, N. (2013). Disfluency Prompts Analytic Thinking-But Not Always Greater Accuracy: Response to Thompson et al. (2013). *Cognition*, 128, 252-255.
- Jerez-Fernandez, A., Angulo, A., & **Oppenheimer, D.M.** (2014). Show me the numbers: Precision as a cue for others confidence. *Psychological Science*, 25, 633-635
- Sussman, A., Khemlani, S. & **Oppenheimer, D.M.** (2014). Latent Scope Bias in Categorization. *Journal of Experimental Social Psychology*, 52, 1-8
- Mueller, P. & **Oppenheimer, D.M.** (2014). The Pen is Mightier than the Keyboard: The advantages of longhand over keyboard note-taking. *Psychological Science*, 25, 1159-1168.
- Oppenheimer, D.M.**, & Alter, A.L. (2014). The search for moderators in disfluency research. *Applied Cognitive Psychology*, 28, 502-504.
- Monin, B., & **Oppenheimer D.M.** (2014). The Limits of Direct Replications and the Virtues of Stimulus Sampling. *Social Psychology*, 45, 299-300.
- Levine, J., Etchison, A. & **Oppenheimer, D.M.** (2015). Pluralistic Ignorance among Student-Athlete Populations: A Factor in Academic Underperformance. *Higher Education*, 68, 525-540.
- Oppenheimer, D.M.**, & Kelso, E. (2015). Information Processing as a Paradigm for Decision Making. *Annual Review of Psychology*, 66, 277-294.
- Oppenheimer, D.M.** (2015). Increasing Donations and Improving Donor Experiences: Lessons from Decision Science. *Policy Insights from the Brain and Behavioral Sciences*, 2, 203-210.
- Hall, C.. & **Oppenheimer, D.M.** (2015). Error Parsing: An alternative method of implementing social judgment theory. *Judgment and Decision Making*, 13(3), 277-294.
- Etchison, S.A., & **Oppenheimer, D.M.** (2015). Retrospective utility of educational experiences: Promise and potential pitfalls. *Journal of Applied Research in Memory and Cognition*, 4, 383-385
- Thomson, K.S. & **Oppenheimer, D.M.** (2016). Investigating an Alternate form of the Cognitive Reflection Test. *Judgment and Decision Making*, Vol. 11(1), 1-15.
- Sharif, M. & **Oppenheimer, D.M.** (2016). The effect of relative encoding on memory. *Psychological Science*.
- Mueller, P. & **Oppenheimer, D.M.** (2016). Technology and Note-Taking in the Classroom, Boardroom, Hospital Room, and Courtroom. *Trends in Neuroscience and Education*.

- Hargis, M.B. & **Oppenheimer, D.M.** (2016). Commentary: Greater emotional gain from giving in older adults: Age-related positivity bias in charitable giving. *Frontiers in Psychology*.
- Sussman, A., **Oppenheimer, D.M.**, & Lamonica, M. (2017). Reconciling Compensatory and Noncompensatory Models of Cue Weighting: A Causal Model Approach. *Journal of Behavioral Decision Making*.
- Oppenheimer, D.M.**, Pomerantz, J.R., Zaromb, F., Williams, J.C., & Park, Y.,S. (2017). Improvement of Writing Skills During College: A Multi-Year Cross-Sectional and Longitudinal Study of Undergraduate Writing Performance. *Writing Assessment*.
- Elga, A. & **Oppenheimer, D.M.** (2018). The policy consequences of cascade blindness. *Behavioral Public Policy*. 1-22.
- Permut, S., Fisher M.B., & **Oppenheimer, D.M.** (2019) Task Master: A Tool for Determining When Participants are on Task. *Advances in Methods and Practices in Psychological Science*. 2(2), 188-196
- Schneider, A. & **Oppenheimer, D.M.**, & Detre, G. (2019). VAMP (Voting Agent Model of Preferences): A Computational Model of Individual Multi-attribute Choice. *Cognition*.192
- Sussman, A. & **Oppenheimer, D.M.** (2020) The Effect of Effects on Effectiveness: A Boon-Bane Asymmetry. *Cognition*, 199
- Oppenheimer, D.M.** & Hargis, M.B. (2020). If Teaching Evaluations don't Measure Learning, What do they Do? *JARMAC*, 9(2), 170-174.
- Lim, J. B., & **Oppenheimer, D. M.** (2020). Explanatory preferences for complexity matching. *PloS one*, 15(4), e0230929.
- Fisher, M. & **Oppenheimer, D.M.** (2021). Harder than you think: How outside assistance leads to overconfidence, *Psychological Science*, 32(4), 598-610.
- Sharif, M. & **Oppenheimer, D.M.** (2021) The Effect of Categories on Relative Encoding Biases in Memory-Based Judgments. *Organizational Behavior and Human Decision Processes*, 162, 1-8.
- Fisher, M. & **Oppenheimer, D.M.** (2021) Who Knows What? Knowledge Misattribution in the Division of Cognitive Labor. *Journal of Experimental Psychology: Applied*.
- Sloman, S., **Oppenheimer, D.M.**, & Dedeo, S. (2021). Can we detect conditioned variation in political speech? Two kinds of discussion and types of conversation. *PLoS* 16(2), e0246689
- Thomson, K.S. & **Oppenheimer, D.M.** (2021). The (effort) elephant in the room: What is effort, anyway? *Perspectives on Psychological Science*.
- Ellefson, M. & **Oppenheimer, D.M.** (2022). Is Replication Possible without Fidelity? *Psychological Methods*.
- Lindke, C. & **Oppenheimer, D.M.** (2022). Hovering at the Polls: Do Helicopter Parents Prefer Paternalistic Political Policies? *JEP:G*

- Sloman, S., **Oppenheimer, D.M.**, & Dedeo, S. (2022) One Fee, Two Fees; Red Fee, Blue Fee: People use the valence of others' speech in social relational judgments. *Social Cognition*. 40(3), 259-281.
- Dannals, J.E. & **Oppenheimer, D.M.** (2023). How people deal with.....outliers. *Journal of Behavioral Decision Making*. 36(3), e2303
- Odic, D. & **Oppenheimer, D.M.** (2023). Visual numerosity perception shows no advantage in real-world scenes compared to artificial displays. *Cognition*. 230, 105291
- Rodriguez, C. & **Oppenheimer, D.M.** (in press) Creating a Bot-tleneck for Malicious AI: Psychological Methods for Bot Detection. *Behavioral Research Methods*.
- Cash, T., & **Oppenheimer, D.M.** (in press) Parental rights or parental wrongs: Parents' metacognitive knowledge of the factors that influence their school choice decisions. *PloSOne*.
- List of papers under review, and in preparation available upon request.

Other publications

- Oppenheimer, D.M.** (2018). The relative advantages and disadvantages of paper and digital media in education. *Impact, Chartered College*. **Technically peer-reviewed
- Klein, Grady & **Oppenheimer, D.M.** (2017). *Psychology: the comic book introduction*. NY: Norton. (Joint first authorship – Klein was illustrator)
- Oppenheimer, D.M.** & Tennenbaum, J.B. (2013). Categorization as Causal Explanation: Discounting and Augmenting in a Bayesian Framework. In B. Ross (ed.) *The Psychology of Learning and Motivation*.
- Hagen, E.H., Chater, N., Gallistel, C.R. Hudson, A., Kacelnik, A., Kalenscher, T., Nettle, D., **Oppenheimer, D.M.** & Stevens, D.W. (2012). Decision Making, what can evolution do for us? In P. Hammerstein & J.R. Stevens (Eds.) *Evolution and the Mechanisms of Decision Making*
- Oppenheimer, D.M.** & Edwards, M.A. (2012). *Democracy Despite Itself*. Cambridge, MA: MIT Press.
- Oppeheimer, D.M.** & Alter, A.L. (2012). The Disfluency Sleeper Effect: When disfluency today promotes fluency tomorrow. In R. Greifeneder & C. Unkelbach (eds.) *Feelings as Information*.
- Oppenheimer, D.M.** & Olivola, C.Y. (2010). *The Science of Giving: Experimental Approaches to the Study of Charity*. NY: Taylor and Francis.
- Shah, A.K. & **Oppenheimer, D.M.** (2009). Probability Errors. *Encyclopedia of Medical Decision Making*. (Michael W. Kattan, Ed.)

- Olivola, C. & **Oppenheimer, D.M.** (2009). Coincidences. *Encyclopedia of Medical Decision Making*. (Michael W. Kattan, Ed.)
- Oppenheimer, D.M.** (2003) Survey Spots. *Society for Judgment and Decision Making Newsletter*, 22(4)
- Oppenheimer, D.M.** (1999) The Undergraduate Perspective: Wasted potential. *APS Observer*, 12(8).

Conference Papers and Invited Addresses

- Oppenheimer, D.M.** (2024, March) Cognitive Psychology and the Augmented Mind. Invited address at Psychonomics Society One-World Speakers Series.
- Oppenheimer, D.M.** (2024, February) Optimizing Generative AI for Education, Keynote address at SETOP, Atlanta, Ga.
- Oppenheimer, D.M.** (2024, February). Choosing to Learn: The Value of Autonomy in Post-Secondary Education, Invited address at Oregon State University, Corvallis Oregon
- Oppenheimer, D.M.** (2024, January) Argument Diagramming as a Tool for Combatting Misinformation and Polarization. Invited Address at University of Oregon, Eugene, OR.
- Oppenheimer, D.M.** (2023, October). Decision Science in a world of Extended Cognition, Invited address at George Mason University, Fairfax, Va.
- Oppenheimer, D.M.** (2023, September). Choosing to Learn: The Value of Autonomy in Post-Secondary Education, Invited address at Ohio State University, Columbus, OH.
- Oppenheimer, D.M.** (2023, September) Argument Diagramming as a Tool for Combatting Misinformation and Polarization. Paper Presented at the IDEaS Conference, Pittsburgh, PA.
- Oppenheimer, D.M.** (2023, August) Argument Diagramming as a Tool for Combatting Misinformation and Polarization. Paper Presented at the Choice Symposium, Fontainebleau, France.
- Oppenheimer, D.M.** (2023, August) AI and Education. Invited address at the Annual Conference of the American Psychological Association, Washington, D.C.
- Oppenheimer, D.M.** (2023, August) Metacognition in a World of the Augmented Mind. Invited address at the Annual Conference of the American Psychological Association, Washington, D.C.

- Oppenheimer, D.M.** (2023, July). Choosing to Learn: The Value of Autonomy in Post-Secondary Education, Invited address at Psych One Teaching Conference, Durham, NC.
- Oppenheimer, D.M.** (2023, April). Behavioral Science in a world of Augmented Cognition, Invited address at University of California Santa Barbara, Santa Barbara, Ca.
- Oppenheimer, D.M.** (2023, March). Behavioral Science in a world of Augmented Cognition, Invited address at Duke University, Durham, NC.
- Oppenheimer, D.M., Cullen, S.** (2023, January). Choosing to Learn: The Value of Autonomy in Post-Secondary Education. Invited address at University of North Carolina, Chapel Hill, NC.
- Oppenheimer, D.M., Cullen, S.** (2023, January). Choosing to Learn: The Value of Autonomy in Post-Secondary Education. Invited address at University of Texas, Austin, Tx.
- Oppenheimer, D.M.** (2023, January). Paternalistic Personality. Invited address at University of Texas, Austin, Tx.
- Oppenheimer, D.M.** (2023, January). Behavioral Science in a world of Augmented Cognition, Invited address at University of Texas, Austin, Tx.
- Oppenheimer, D.M.** (2022, October). Behavioral Science in a world of Augmented Cognition, Invited address at University of Chicago, Chicago, Il.
- Oppenheimer, D.M.** (2022, April). Paternalistic Personality. Invited address at University of Toronto, Toronto, Ontario, Canada.
- Oppenheimer, D.M.** (2022, February). Decision Making in a World of Augmented Cognition. Presidential Address delivered at Annual Society for Judgment and Decision Making Conference, virtual conference.
- Oppenheimer, D.M.** (2021, October) Toward a Theory of Extended Metacognition. Invited address at Iowa State University, Ames, IA.
- Oppenheimer, D.M.** (2020, December) Helicopter Parenting and Political Attitudes. Invited address at Harvard University, Cambridge, MA.
- Oppenheimer, D.M.** (2020, December) Contagious Academic Writing: Lessons From Viral Media, Urban Legends, and the Marketplace of Ideas. Invited Address at University of Heidelberg, Heidelberg, Germany.

Oppenheimer, D.M. (2020, August) Toward a Theory of Extended Metacognition.
Invited address at University of Texas at Austin, Austin, TX

Oppenheimer, D.M. (2020, July). A Primer on Behavioral Science for Effective Governance. Invited Address at the Annual Meeting of the Pennsylvania Mayor's Association. Harrisburg PA.

Oppenheimer, D.M. (2020, March) Toward a Theory of Extended Metacognition.
Invited address at Vanderbilt University, Nashville, TN

Oppenheimer, D.M. (2020, February) Helicopter Parenting and Political Attitudes.
Invited address at Claremont Graduate University, Claremont, CA.

Oppenheimer, D.M. (2019, January) Helicopter Parenting and Political Attitudes.
Invited address at Texas Christian University, Fort Worth, TX.

Oppenheimer, D.M. (2020, January) Helicopter Parenting and Political Attitudes.
Invited address at Southern Methodist University, Dallas, TX.

Angulo, A. & **Oppenheimer, D.M.**, & Li, J. (2019, November). The Influence of Numerical Precision in Charitable Appeals. Flash Talk Presented at the Annual Meeting of the Society of Judgment and Decision Making, Montreal, Quebec.

Oppenheimer, D.M. (2019, October) Helicopter Parenting and Political Attitudes.
Invited address at Ohio State University, Columbus, OH.

Oppenheimer, D.M. (2019, April) Helicopter Parenting and Political Attitudes. Invited Address at Columbia University, New York, NY.

Oppenheimer, D.M. (2019, April) Helicopter Parenting and Political Attitudes. Invited Address at University of Pennsylvania, Philadelphia, PA.

Oppenheimer, D.M. (2019, February). Biases in Memory Based Judgment. Invited Address at City University, London, UK.

Oppenheimer, D.M. (2019, January). Education for an Augmented Cognition Future.
Invited Address at the Vienna Congress, Vienna, Austria.

Oppenheimer, D.M. (2019, January) Helicopter Parenting and Political Attitudes.
Invited Address at UCL, London, UK.

Oppenheimer, D.M. (2018, September) The effect of helicopter parenting on political attitudes. Invited address at Ohio University, Athens, OH.

- Oppenheimer, D.M.** (2018, September) A dozen (or more) short studies in decision making. Invited Address at Café Scientifique: Pittsburgh Science Center, Pittsburgh, PA.
- Oppenheimer, D.M. & Thomas, K. S.** (2018, July). Nonlinear reasoning is behind the curve. Paper presented at the Annual Meeting of the Cognitive Science Society, Madison, Wi.
- Sussman, A. & **Oppenheimer, D.M.** (2018, July) The effect of effects on effectiveness. Paper presented at the Annual Meeting of the Cognitive Science Society, Madison, Wi.
- Oppenheimer, D.M.** (2018, June). Running labs for large (or small) classrooms. Paper Presented at the Annual Psych One Conference, Durham, NC.
- Oppenheimer, D.M.** (2018, April) The effect of helicopter parenting on political attitudes. Invited address at the University of Chicago, Chicago, Il.
- Oppenheimer, D.M.** (2018, February). Political Attitudes, Metacognition, Educational Interventions, and American Idol: A series of (seemingly) unrelated studies on judgment and decision making. Invited address at Georgia Tech, Atlanta, Ga.
- Oppenheimer, D.M.** (2018, February). Political Attitudes, Metacognition, Educational Interventions, and American Idol: A series of (seemingly) unrelated studies on judgment and decision making. Invited address at Emory, Atlanta, Ga.
- Dannals, J. & **Oppenheimer, D.M.** (2017, November). Lay understanding of Outliers. Paper presented at the Society of Judgment and Decision Making Annual Convention, Vancouver, BC
- Sharif, M. & **Oppenheimer, D.M.** (2017, November). The effect of relative encoding on memory based judgments. Paper presented at the Society of Judgment and Decision Making Annual Convention, Vancouver, BC.
- Oppenheimer, D.M.** (2017, May). An Introduction to Introduction to Psychology, Invited talk at UCLA, Los Angeles, Ca.
- Oppenheimer, D.M.** (2017, May). Why Good people use bad information, and what to do about it. Invited Address at Annual HAART Day of Learning Conference, Los Angeles, CA.
- Oppenheimer, D.M.** (2017 April). A Dozen short studies in judgment and decision making. Invited Address at University of Southern California, Los Angeles, Ca.

- Oppenheimer, D.M. & Sharif, M.** (2017, February) Manipulating Judgment by Manipulating Memory. Invited talk at University of Southern California, Los Angeles, Ca.
- Oppenheimer, D.M. & Mueller, P.** (2016, November). Choice blindness as a paradigm for detecting constructed vs. stable preferences. Paper presented at the Annual Meeting of the Society for Judgment and Decision Making, Boston, MA.
- Oppenheimer, D.M. & Sharif, M.** (2016, November) Manipulating Judgment by Manipulating Memory. Invited talk at Washington University, St. Louis, Mo.
- Oppenheimer, D.M. & Sharif, M.** (2016, September) Manipulating Judgment by Manipulating Memory. Invited talk at Carnegie Mellon, Pittsburgh, Pa.
- Oppenheimer, D.M.** (2016, September). Laptops in Classrooms: The Good, the Bad, and the Ugly. Invited Talk at University of the Pacific, Stockton, Ca.
- Oppenheimer, D.M.** (2016, August). Noteworthy Notes. Invited Talk at Educational Cognition, Hamilton, Ontario, Canada.
- Thomson, K.S. & **Oppenheimer, D.M.** (2016, August). Cognitive Reflection and Non-linear reasoning. Paper presented at the International Conference on Thinking, Providence, RI.
- Oppenheimer, D.M. & Elga, A.** (2016, August). Cascade Blindness: How a Cognitive Blind-Spot Can Lead to Catastrophic Outcomes in Systems with Shared Resources, Paper Presented at the International Conference on Thinking, Providence, RI.
- Sussman, A. & **Oppenheimer, D.M.** (2016, June). Causal Scope and Judgment: The Effect of Effects on Effectiveness. Paper accepted for presentation at Behavioral Decision Research and Management, Toronto, Ontario, Canada
- Oppenheimer, D.M. & Sharif, M.** (2016, June). The Effect of Relative Encoding on Memory-Based Judgments. Paper accepted for presentation at Behavioral Decision Research and Management, Toronto, Ontario, Canada
- Oppenheimer, D.M. & Elga, A.E.** (2016, May) Cascade Blindness: How a Cognitive Blind-Spot Can Lead to Catastrophic Outcomes in Systems with Shared Resources. Invited talk at the World Bank, Washington DC.
- Oppenheimer, D.M. & Sharif, M.** (2016, May) Memory, Updating, Distributions, and Judgment. Paper presented at the International Choice Symposium, Lake Louise, Alberta, Canada.
- Oppenheimer, D.M. & Sharif, M.** (2016, April) Manipulating Judgment by Manipulating Memory. Invited talk at UC Berkeley, Berkeley, Ca.

Oppenheimer, D.M. & Sharif, M. (2016, April) Manipulating Judgment by Manipulating Memory. Invited talk at Stanford University, Palo Alto, Ca.

Oppenheimer, D.M. (2016, January). Harry Potter and the Sorcerer's Scope: Latent Scope Bias in Reasoning. Invited talk at University of British Columbia, Vancouver, BC, Canada.

Oppenheimer, D.M. (2016, January) Challenging Challenges to Challenging Challenges (or, why a hard to parse title might lead to a better talk). Invited talk at University of British Columbia, Vancouver, BC, Canada

Oppenheimer, D.M. (2016, January). Manipulating Judgment by Manipulating Memory. Invited talk at University of British Columbia, Vancouver, BC, Canada

Etchison, S.A. & **Oppenheimer, D.M.** (2015, November). How students determine what text is important (or at least how they think they do). Paper presented at the Annual Meeting of the Psychonomic Society, Chicago, IL.

Oppenheimer, D.M. (2015, October). Challenging Challenges to Challenging Challenges. Invited talk at Swarthmore University, Swarthmore, PA.

Oppenheimer, D.M. (2015, October). Challenging Challenges to Challenging Challenges. Invited talk at Yale University, New Haven, CT.

Oppenheimer, D.M. (2015, June). Cues worth weighting for. Invited talk at University College London, London, UK

Oppenheimer, D.M. (2015, June). Desirable Difficulties in Education. Invited talk at Cambridge University, Cambridge, UK.

Oppenheimer, D.M. (2015, June). Harry Potter and the Philosopher's Scope: Scope Biases in Reasoning. Invited talk at University of Warwick, Warwick, U.K.

Oppenheimer, D.M. (2015, June). Marketing Implications of Desirable Difficulties. Invited talk at London Business School, London, UK.

Oppenheimer, D.M. (2015, June). Manipulating Judgment by Manipulating Memories. Invited talk at University of Kingston, London, UK.

Oppenheimer, D.M. (2015, May). Desirable Difficulties. Invited talk at University of Chicago.

Oppenheimer, D.M. (2015, May). Manipulating Judgment by Manipulating Memories. Invited talk at University of Chicago.

- Oppenheimer, D.M.** (2015, April). Desirable Difficulties, Metacognition, and Marketing. Invited talk at National University of Singapore.
- Oppenheimer, D.M.** (2014, November). Cues Worth Weighting For. Invited talk at University of California, San Diego.
- Sharif, M. & **Oppenheimer, D.M.** (2014, November). Manipulating Judgment by Manipulating Memory. Paper presented at the Society of Judgment and Decision Making Annual Meeting, Long Beach, Ca.
- Oppenheimer, D.M.** (2014, March). Disfluency and Education. Invited Talk at Claremont Graduate College.
- Oppenheimer, D.M.** (2014, March). Desirable Difficulties. Invited Talk at University of California, Santa Cruz.
- Oppenheimer, D.M.** (2014, March). Desirable Difficulties. Invited Talk at University of Southern California.
- Tsai, P.V. & **Oppenheimer, D.M.** (2013, November). Expert vs. Peer-Evaluation in online Education. Paper presented at the Society of Judgment and Decision Making Annual Meeting, Toronto, Ontario, Canada.
- Oppenheimer, D.M.** (2013, October). Hasbro: Dungeons and Dragons. Case presented at the North American Case Research Association Annual Conference, Victoria, BC, Canada.
- Oppenheimer, D.M.** (2013, September) The effect of metacognitive fluency on representation, cognitive operations, and educational outcomes. Invited address at University of Alberta. Edmonton, Alberta, Canada.
- Oppenheimer, D.M.** (2013, September) The effect of metacognitive fluency on representation, cognitive operations, and educational outcomes. Invited address at Emory University, Atlanta, GA.
- Sussman, A. & **Oppenheimer, D.M.** (2013, August) A Causal Model of Cue Weighting. Paper presented at the Society of Probability, Utility and Decision Making Meeting, Barcelona, Spain.
- Oppenheimer, D.M.** (2013, June). The effect of metacognitive fluency on representation, cognitive operations, and educational outcomes. Invited address at RAND Corporation. Santa Monica, Ca.
- Oppenheimer, D.M.** (2013, June). Weightings, Importance, and Education. Choice Symposium, Noordwijk, the Netherlands.

- Oppenheimer, D.M.** (2013, May). Fluency and Marketing: New insights. Invited Address at University of California Riverside, Riverside, Ca.
- Mueller, P., & **Oppenheimer, D.M.** (2012, November). The pen is mightier than the laptop. Annual meeting of the Psychonomic Society, Minneapolis, Minnesota.
- Oppenheimer, D.M.** (2012, July). Measure for measure: Comparing methods of measuring casual models," Paper presented at the International Conference of Thinking London, UK.
- Oppenheimer, D.M.** (2012, May). The effect of metacognitive fluency on representation, cognitive operations, and educational outcomes. Invited address at Ohio St University, Columbus, Oh.
- Oppenheimer, D.M.** (2012, April). The effect of metacognitive fluency on representation, cognitive operations, and educational outcomes. Invited address at Lehigh University, Bethlehem Pa.
- Oppenheimer, D.M.** (2012, March) *Harry Potter and the Sorcerer's Scope: Scope Bias in Explanatory Reasoning*. Invited address at University of Pennsylvania, Philadelphia, Pa.
- Oppenheimer, D.M.** (2012, April) *Harry Potter and the Sorcerer's Scope: Scope Bias in Explanatory Reasoning*. Invited address at Yale University, New Haven, Ct.
- Oppenheimer, D.M.** (2012, February). The paradox of democratic success. Invited address at University of Tampa, Tampa, Fl.
- Oppenheimer, D.M.** (2012, February). The paradox of democratic success. Invited address at Stetson School of Law, St. Petersburg, Fl.
- Oppenheimer, D.M.** (2012, January). The paradox of democratic success. Invited address at Reed College, Portland, Or.
- Oppenheimer, D.M.** (2012, January). The effect of metacognitive fluency on representation, cognitive operations, and educational outcomes. Invited address at University of Washington, Seattle, Wa.
- Oppenheimer, D.M.** (2012, January). Counterintuitive Educational Interventions. Invited address at University of the Pacific, Stockton, Ca.
- Oppenheimer, D.M.** (2012, January). The Paradox of Democratic Success. Invited address at Occidental College, Los Angeles, Ca

- Oppenheimer, D.M.** (2012, January). Implications and Applications of Metacognitive Fluency. Invited address at University of Victoria, Wellington, New Zealand.
- Oppenheimer, D.M.** (2011, August) Everything you ever wanted to know about metacognitive fluency but were afraid to ask. Invited Award Address at Subjective Probability, Utility, and Decision Making, London UK.
- Sussman, A., & **Oppenheimer D.M.** (2011, August). Causal Model based Cue Weighting. Paper Presented at Subjective Probability, Utility, and Decision Making, London, UK.
- Sussman, A., & **Oppenheimer D.M.** (2011, July). Causal Model based Cue Weighting. Paper Presented at the Annual Meeting of the Cognitive Science Society, Boston, MA.
- Oppenheimer, D.M.** (2011, April) *Cue Miscues*. Invited Address at the Russel Sage Foundation, New York, NY.
- Oppenheimer, D.M.** (2011, March) *Harry Potter and the Sorcerer's Scope: Scope Bias in Explanatory Reasoning*. Invited address at New York University, New York, NY.
- Oppenheimer, D.M.** (2011, February) *Harry Potter and the Sorcerer's Scope: Scope Bias in Explanatory Reasoning*. Invited address at University of California San Diego, San Diego, CA.
- Oppenheimer, D.M.** (2011, January) *Fluency, Desirable Difficulties, and Hilarious Stories*. Invited address at University of California Los Angeles, Los Angeles, CA.
- Oppenheimer, D.M.** (2011, January) *Harry Potter and the Sorcerer's Scope: Scope Bias in Explanatory Reasoning*. Invited address at University of California Los Angeles, Los Angeles, CA.
- Oppenheimer, D.M.** (2011, January) *Fortune Favors the Bold (and the Italicized): Effects of Fluency on Educational Outcomes*. Invited address at Occidental College, Eagle Rock, Ca.
- Oppenheimer, D.M.,** Diemand-Yauman, C., Vaughan, E.B. (2010, August). *Fortune Favors the Bold (and the Italicized): Effects of Fluency on Educational Outcomes*. Paper accepted for presentation at the Annual Meeting of the Cognitive Science Society, Portland, Or.
- Oppenheimer, D.M.** (2010, July). *Naturalistic Methods in Psychology*. Invited Workshop at University of Mannheim, Mannheim, Germany.

- Oppenheimer, D.M.** (2010, July). *Fortune Favors the Bold (and the Italicized): Effects of Fluency on Educational Outcomes*. Invited address at University of Mannheim, Mannheim, Germany
- Oppenheimer, D.M.** (2010, May). *Cues worth weighting for: A critical analysis of models of cue weighting*. Invited address at Stanford University, Palo Alto, Ca.
- Oppenheimer, D.M.** (2010, May). *Fortune Favors the Bold (and the Italicized): Effects of Fluency on Educational Outcomes*. Invited address at Cornell University, Ithaca, Ny.
- Oppenheimer, D.M.** (2010, April). *Fortune Favors the Bold (and the Italicized): Effects of Fluency on Educational Outcomes*. Invited address at Columbia University, New York, Ny.
- Oppenheimer, D.M.** (2010, March). *Fortune Favors the Bold (and the Italicized): Effects of Fluency on Educational Outcomes*. Invited address at University of Virginia, Charlottesville, Va.
- Oppenheimer, D.M.** (2010, March). *Harry Potter and the Sorcerer's Scope: Scope Bias in Explanatory Reasoning*. Invited address at University of Virginia, Charlottesville, Va.
- Oppenheimer, D.M.** (2010, February). *Aggregation as a principle for understanding human decision strategies – or – is the individual the right level of analysis?* Invited address at University of California Berkeley, Berkeley, Ca.
- Oppenheimer, D.M.** (2010, February). *Harry Potter and the Sorcerer's Scope: Scope Bias in Explanatory Reasoning*. Invited address at University of California Berkeley, Berkeley, Ca.
- Oppenheimer, D.M.** (2010, February). *A dozen short studies in Judgment and Decision Making*. Invited address at University of California, Berkeley, Berkeley, Ca.
- Oppenheimer, D.M.** (2010, February). *Fortune Favors the Bold (and the Italicized): Effects of Fluency on Educational Outcomes*. Invited address at University of California Berkeley, Berkeley, Ca.
- Oppenheimer, D.M.** (2010, February). *Fortune Favors the Bold (and the Italicized): Effects of Fluency on Educational Outcomes*. Invited address at Society of Personality and Social Psychology JDM Preconference, Las Vegas, Nv
- Oppenheimer, D.M.** (2010, January). *Fortune Favors the Bold (and the Italicized): Effects of Fluency on Educational Outcomes*. Invited address at University of California San Diego, San Diego, Ca.

- Shah, A.K., & **Oppenheimer, D.M.** (2009, November) Categorical Cue Weighting. Paper presented at the Annual Conference for the Society of Judgment and Decision Making, Boston, MA.
- Alter, A.L., **Oppenheimer, D.M.**, & Zemla, J. (2009, November). How much do I know? When abstraction produces overestimation. Paper presented at the Annual Conference for the Society of Judgment and Decision Making, Boston, MA.
- Oppenheimer, D.M.** (2009, October). *Several studies on Fluency and Construal*. Invited Address at Yale University, New Haven, CT.
- Alter, A. L., & **Oppenheimer, D. M.** (2009, October). *Fluency and psychological distance: Consequences for construal and discounting*. Paper presented at the Association of Consumer Research annual conference, Pittsburgh, PA.
- Zemla, J., Alter, A.L., & **Oppenheimer, D.M.** (2009, August). *The illusion of political sophistication*. Paper presented at SPUDM, Rovereto, Italy.
- Zhao, J., & **Oppenheimer, D.M.** (2009, August). *Beyond Binary: An analysis of the Recognition Heuristic*. Paper presented at SPUDM, Rovereto, Italy.
- Oppenheimer, D.M.** (2009, April). *The Secret Life of Fluency*. Invited Address at Seton Hall University, South Orange, NJ.
- Oppenheimer, D.M.** (2009, March). *The Secret Life of Fluency*. Invited Address at University of Texas at Dallas, Dallas, TX.
- Oppenheimer, D.M.** (2009, January). *The Secret Life of Fluency*. Invited Address at Duke University Department of Psychology, Durham, NC.
- Oppenheimer, D.M., Schneider, A.S., Detre, G.** (2009, January). *Voting Agent Model of Preference (VAMP): A model of Multialternative choice*. Invited Presentation at the Santa Fe Institute Conference on Collective Decision Making, Santa Fe, NM
- Alter, A. L., & **Oppenheimer, D. M.** (2008, October). *Easy on the mind, easy on the wallet: Fluency predicts stock and currency valuation*. Presented within a symposium entitled: What makes ideas stick? How characteristics and contexts of messages influence their success to the Association of Consumer Research annual conference, San Francisco, CA.
- Oppenheimer, D.M., Shah, A.K., & Alter, A.** (2008, July). *Fluency and Psychological Distance*. Paper presented at the Annual Meeting of the Cognitive Science Society, Washington DC.

- Oppenheimer, D.M., Schneider, A.S., Detre, G.** (2008, May). *Voting Agent Model of Preference (VAMP): A model of Multialternative choice*. Paper presented at the Association of Psychological Science Annual Meeting, Chicago, IL.
- Oppenheimer, D.M.** (2008, May). *Research inspired by Danny Kahneman*. Invited address at the Festschrift for Danny Kahneman, New York City, NY.
- Oppenheimer, D.M.** (2008, May). *The secret life of fluency*. Invited Address at Yale Washington University, St. Louis, MO.
- Oppenheimer, D.M.** (2008, April). *The secret life of fluency*. Invited Address at Yale University, New Haven, CT.
- Oppenheimer, D.M.** (2008, April). *The secret life of fluency*. Invited Address at Rice University, Houston, TX.
- Oppenheimer, D.M.** (2008, February). *The secret life of fluency*. Invited Address at Duke University, Durham, NC.
- Alter, A.L., **Oppenheimer, D.M.**, Epley, N. & Eyre, R. (2008, February). *Overcoming Intuition: Metacognitive difficulty activates analytical reasoning*. Paper presented at the Annual Meeting of the Society for Personality and Social Psychology, Albuquerque, NM.
- Oppenheimer, D. M.** (2007, December) *The secret life of fluency*. Invited address at University of Pacific, Stockton, CA
- Oppenheimer, D.M., Schneider, A.S., Detre, G.** (2007, November). *Voting Agent Model of Preference (VAMP): A model of multialternative choice*. Invited address at the Society for Judgment and Decision Making Annual Meeting, Long Beach, CA.
- Shah, A.K. & **Oppenheimer, D.M.** (2007, November). *Easy Does it: The role of fluency in Cue Weighting*. Paper presented at the Society for Judgment and Decision Making Annual Meeting, Long Beach, CA.
- Alter, A.L. & **Oppenheimer, D.M.** (2007, November). *Effects of Fluency on Psychological Distance and Mental Construal: Or Why New York is a large city, but nEW yORK is a civilized jungle*. Paper presented at the Society for Judgment and Decision Making Annual Meeting, Long Beach, CA.
- Oppenheimer, D. M.** (2007, October) *The secret life of fluency*. Invited address at University of Maryland, College Park, MD
- Oppenheimer, D. M.** (2007, September) *The secret life of fluency*. Invited address at Harvard University, Cambridge, MA

Schneider, A.S., **Oppenheimer, D.M.**, & Detre, G. (2007, August) *Applications of Voting Geometry to Multiattribute Choice*. Paper presented at the annual meeting of the Cognitive Science Society, Nashville, TN

Hall, C.C., & **Oppenheimer, D.M.** (2007, August) *The Technique of Error Parsing as a Method of Judgment Analysis*. Paper presented at the conference on Subjective Probability, Utility, and Decision Making, Warsaw, Poland

Olivola, C. & **Oppenheimer, D.M.** (2007, August) *Randomness in Retrospect: Exploring the Interactions Between Memory Biases and Biased Beliefs About Randomness*. Paper presented at the conference on Subjective Probability, Utility, and Decision Making, Warsaw, Poland

Shah, A.K., & **Oppenheimer, D.M.** (2007, August). *Heuristics Made Easy: An Effort-Reduction Framework*. Paper presented at the conference on Subjective Probability, Utility, and Decision Making, Warsaw, Poland

Oppenheimer, D. M., & Olivola, C. (2007, June) *Randomness in Retrospect*. Invited address at University of California Los Angeles, Los Angeles, CA

Oppenheimer, D. M. (2007, May) *The Secret Life of Fluency*. Invited address at University of California San Diego, San Diego, CA

Oppenheimer, D. M. (2007, April) *A Dozen short Studies in Judgment and Decision Making*. Invited address at University of California Merced, Merced, CA

Oppenheimer, D. M. (2007, April) *The Secret Life of Fluency*. Invited address at University of California Merced, Merced, CA

Oppenheimer, D. M. (2007, April) *A Dozen short Studies in Judgment and Decision Making*. Invited address at University of California Los Angeles, Los Angeles, CA

Oppenheimer, D. M. (2007, April) *The Secret Life of Fluency*. Invited address at University of California Santa Cruz, Santa Cruz, CA

Oppenheimer, D.M. (2007, March) *The Secret Life of Fluency*. Invited address at Arizona State University, Phoenix, Az

Oppenheimer, D. M. (2007, March) *Communicating Risk to Patients*. Invited Address at Cedar Sinai Medical Center, Los Angeles, CA

Oppenheimer, D.M. (2007, February). *Twelve Short Studies in Judgment and Decision Making*. Invited Address at Occidental College, Los Angeles, CA.

Oppenheimer, D.M. (2007, February). *The secret life of fluency*. Invited Address at University of Southern California, Los Angeles, CA.

- Oppenheimer, D. M.** (2007, February) *The Secret Life of Fluency*. Invited address at Stanford University, Stanford, CA
- Oppenheimer, D.M.** (2007, February). *The secret life of fluency*. Invited Address at University of California Berkeley, Berkeley, CA.
- Oppenheimer, D.M.** (2007, January). *The secret life of fluency*. Invited Address at University of California Los Angeles, Los Angeles, CA
- Oppenheimer, D.M.** (2007, January). *The secret life of fluency*. Invited Address at Columbia University, New York, NY.
- Olivola, C. & **Oppenheimer, D.M.** (2006, November) *Randomness in Retrospect*. Paper presented at the Annual Meeting of the Society for Judgment and Decision Making, Houston, Tx.
- Hall, C.C. & **Oppenheimer, D.M.** (2006, November) *Novel applications resulting from an alternate method of implementing social judgment theory*. Paper presented at the Brunswick Society Annual Meeting, Houston, Tx.
- Oppenheimer, D.M.** (2006, October). *The secret life of fluency*. Invited Address at University of Pennsylvania, Philadelphia, PA
- Oppenheimer, D.M.** (2006, October). *The secret life of fluency*. Invited Address at MIT, Cambridge, MA.
- Alter, A.L. & **Oppenheimer, D.M.** (2006, June). *Predicting short-term stock fluctuations by using stock fluency*. Paper presented at Behavioral Decision Research in Management Annual Meeting, Santa Monica, Ca.
- Oppenheimer, D.M.** & Small, D. (2006, June). *Issues in Charitable Giving*. Symposium at Behavioral Decision Research in Management Annual Meeting, Santa Monica, Ca.
- Oppenheimer, D.M.** (2006, March) *Conceptions and Consequences of Randomness*. Invited Symposium at the Annual Meeting of the Eastern Psychological Society, Baltimore, MD.
- Olivola, C. & **Oppenheimer, D.M.** (2006, March) *How Conceptions of Randomness Bias Memory*. Paper presented at the Annual Meeting of the Eastern Psychological Society, Baltimore, MD.
- Blinder, D.S. & **Oppenheimer, D.M.** (2006, March) *Setting Priors: Beliefs about what kind of mechanisms produce random sequences*. Paper presented at the Annual Meeting of the Eastern Psychological Society, Baltimore, MD.
- Oppenheimer, D.M.** (2006, March). *Spontaneous Discounting of Fluency*. Invited address at University of Chicago, Chicago, IL.
- Oppenheimer, D.M.** (2006, January). *Spontaneous Discounting of Fluency*. Invited address at University of New South Wales, Sydney, New South Wales, Australia.
- Oppenheimer, D.M.** (2005, September). *Everything You Ever Wanted to Know about Discounting of Cognitive States in Heuristic Judgment but were Afraid to Ask*. Invited address at Cornell University, Ithaca, NY.

- Oppenheimer, D.M., & Monin, B.** (2005, May) Causal Reasoning and Fluency Experiences: Factors Influencing Metacognitive Discounting. Paper presented at the Annual Meeting of the American Psychological Society, Los Angeles, Ca
- Oppenheimer, D.M.** (2005, April) *Everything You Ever Wanted to Know about Discounting of Cognitive States in Heuristic Judgment but were Afraid to Ask.* Invited address at Yale University, New Haven, CT.
- Oppenheimer, D.M.** (2005, April) *Feature interactions in categorization.* Invited address at Yale University, New Haven, CT.
- Oppenheimer, D.M.** (2005, February) *Everything You Ever Wanted to Know about Discounting of Cognitive States in Heuristic Judgment but were Afraid to Ask.* Invited address at Temple University, Philadelphia, Pa.
- Oppenheimer, D.M.** (2004, November) *Anchors Aweigh: Investigations in cross modality anchoring.* Paper presented at the Annual Meeting of the Society for Judgment and Decision Making, Minneapolis, Mn.
- Oppenheimer, D.M.** (2004, July) *Everything You Ever Wanted to Know about Discounting of Cognitive States in Heuristic Judgment but were Afraid to Ask.* Invited address at University College of London, London, UK.
- Oppenheimer, D.M.** (2004, July) *Everything You Ever Wanted to Know about Discounting of Cognitive States in Heuristic Judgment but were Afraid to Ask.* Invited address at University of Warwick, Cambridge, UK.
- Oppenheimer, D.M.** (2004, January). *Discounting of Cognitive States in Heuristic Judgment.* Invited address at University of Illinois, Champaign-Urbana, IL.
- Oppenheimer, D.M.** (2004, January). *Discounting of Cognitive States in Heuristic Judgment.* Invited address at Northwestern University, Evanston, IL.
- Oppenheimer, D.M.** (2004, January). *Discounting of Cognitive States in Heuristic Judgment.* Invited address at Princeton University, Princeton, NJ.
- Oppenheimer, D.M., & Monin, B.** (2003, November). *Retrospective Gambler's Fallacy.* Paper presented at the Society for Judgment and Decision Making Annual Meeting, Vancouver, Canada.
- Griffin, Z. & **Oppenheimer, D.M.** (2003, November). *Looking and Lying: Speakers' Gazes Reflect Locus of Attention, not Content.* Paper presented at the Psychonomics Society Annual Meeting, Vancouver, Canada
- Griffin, Z.M., & **Oppenheimer, D.M.** (2003, August) *Looking and lying: Speakers gazes reflect attention rather than speech content.* Paper presented at the European Conference on Eye Movements, Dundee, Scotland.
- Oppenheimer, D.M.** (2003, June). *Complexity of Reasoning in Judgment and Decision Making.* Invited Address at Massachusetts Institute of Technology, Boston, Ma.
- Oppenheimer, D.M.** (2003, May). *Discounting of Cognitive States in Heuristic Judgment.* Paper presented at the Berkeley Stanford Social Psychology Conference, Berkeley, Ca.

- Oppenheimer, D.M.**, (2002, November). *Discounting of Cognitive States in Heuristic Judgment*. Paper presented at the meeting of the Society for Judgment and Decision Making, Kansas City, Mo.
- Oppenheimer, D.M.** & Davidenko, N. (2002, June) *Instructional Manipulation Checks: How to Maintain Statistical Power with up to 30% Fewer Subjects*. Paper presented at the meeting of the Association for Psychological Science, New Orleans, La.
- Oppenheimer, D.M.** (2002, May) *Obfuscation and Complexification*. Paper presented at the Stanford-Berkeley Cognitive Psychology Conference, Stanford, Ca.
- Davidenko, N., & **Oppenheimer, D.M.** (2002, May). *Instructional Manipulation Checks*. Paper presented at the Stanford-Berkeley Cognitive Psychology Conference, Stanford, Ca.
- Bangerter, A. & **Oppenheimer, D.M.** (2002, April) *Inefficacy of unaided pointing as a referential gesture*. Invited Address at IBM Research Center, San Jose, Ca.
- Oppenheimer, D.M.** (2001, May). *Parallel Systems: A voting model of decision Making*. Paper presented at the Berkeley-Stanford Cognitive Psychology Conference, Berkeley, Ca.

Conference Posters

- Thomson, K.S., **Oppenheimer, D.M.**, & Rifai, S. (2022, February) When More is Less: Incorporating Irrelevant Information Into Judgments and Decisions Can Be Less Effortful Than Ignoring It. Poster presented at the Annual Society for Judgment and Decision Making Conference, virtual conference.
- Cash, T. & **Oppenheimer, D.M.** (2022, February) How Well Do Parents Know Their Own Preferences When Making School Choice Decisions? Poster presented at the Annual Society for Judgment and Decision Making Conference, virtual conference.
- Sloman, S. & **Oppenheimer, D.M.** (2020, July). You take the high road, and I'll take the low road: evaluating the topological consistency of cognitive models. Cognitive Science, virtual conference.
- Sloman, S. & **Oppenheimer, D.M.** (2019, November). Testing a Voting Agent Model of Preferences using parameter contingent choice patterns. Society of Judgment and Decision Making, Annual Meeting, Montreal, Quebec, Canada.
- Sloman, S., **Oppenheimer, D.M.**, Dedeo, S. (2018, November). Valence bias in detection of political speech. Poster presented at the Society of Judgment and Decision Making Annual Meeting, New Orleans, La.

- Angulo, A. & **Oppenheimer, D.M.** (2018, March). Goldilocks Numbers: Not Too Big To Be Unbelievable, Not Too Small To Be Ignored. Poster presented at the Society of Personality and Social Psychology annual meeting, Atlanta, Ga.
- Thomson, K. S. & **Oppenheimer, D. M.** (2016, November). Reducing decision effort by considering additional information. Poster presented at the Annual Society for Judgment and Decision Making Conference, Boston, MA.
- Lim, J. & **Oppenheimer, D.M.** (2016, November). Complexity Matching in Explanation. Poster presented at the Annual Society for Judgment and Decision Making Conference, Boston, MA
- Friedman, M. & **Oppenheimer, D.M.** (2015, November). Reviewing from one's own notes versus another's notes. Poster Presented at the Annual Conference of the Psychonomic Society, Chicago, IL.
- Thomson, K. & **Oppenheimer, D.M.** (2015, August). The CRT-2: An alternate form of the Cognitive Reflection Test. Poster Presented at Subjective Probability, Utility, and Decision Making, Budapest, Hungary.
- Yue, C.L., **Oppenheimer, D.M.**, & Castel, A. (2013, November). Metacognitive Accuracy in Student Underlining Behavior. Poster presented at the Annual Meeting of the Psychonomic Society, Toronto, Ontario, Canada.
- Getz, S. & **Oppenheimer, D.M.** (2010, November). Probabilistic savoring: The more certain we are, the less we savor. Poster presented at the Annual Meeting of the Psychonomic Society, St. Louis, MO.
- Khemlani, S., Sussman, A., & **Oppenheimer, D.M.**, (2010, August). Harry Potter and the sorcerer's scope: Latent scope biases in explanatory reasoning. Poster Presented at the Annual Conference of the Cognitive Science Society, Portland, OR.
- Khemlani, S., Sussman, A., & **Oppenheimer, D.M.**, (2010, November). Harry Potter and the sorcerer's scope: Latent scope biases in explanatory reasoning. Poster presented at the Annual Meeting of the Psychonomic Society, St. Louis, MO
- Zhao, J. & **Oppenheimer, D.M.** (2009, November). Continuous vs. binary: On compensatory strategies in Judgment. Poster presented at the Annual Conference for the Society of Judgment and Decision Making, Boston, MA.
- Steffel, M. & **Oppenheimer, D.M** (2008, November). Actor-Observer Differences in Preference Inferences Based on Choices. Poster presented at the Annual Meeting for the Society of Judgment and Decision Making, Chicago, IL

- Alter, A.L., **Oppenheimer, D.M.**, & Zemla, J. (2008, November). The illusion of political sophistication. Poster presented at the Annual Meeting for the Society of Judgment and Decision Making, Chicago, IL.
- Shah, A.K. & **Oppenheimer, D.M.** (2008, April). Fluency and Intertemporal Choice. Poster presented at Behavioral Decision Research and Management, San Diego, CA.
- Steffel, M. & **Oppenheimer, D.M.** (2008, January). *Happy by what standard: Inter and Intrapersonal comparison standards in well being research*. Poster Presented at the Annual Meeting of the Society for Personality and Social Psychology, Albuquerque, Nm.
- Alter, A.L., **Oppenheimer, D.M.**, Epley, N. & Eyre, R. (2006, November). *Overcoming Intuition: Metacognitive Difficulty Activates Analytic Reasoning*. Poster Presented at the Annual Meeting of the Society for Judgment and Decision Making, Houston, Tx.
- Shah, A.K. & **Oppenheimer, D.M.** (2006, November) *The role of fluency in cue weighting*. Poster Presented at the Annual Meeting of the Society for Judgment and Decision Making, Houston, Tx.
- Steffel, M. & **Oppenheimer, D.M.** (2006, November) *Comparison standards in social judgment*. Poster Presented at the Annual Meeting of the Society for Judgment and Decision Making, Houston, Tx
- Oppenheimer, D.M.** & Alter, A.L. (2005, November). Malleability of Fluency Based Judgment. Poster Presented at the Annual Meeting of the Society for Judgment and Decision Making
- Olivola, C. & **Oppenheimer, D.M.** (2005, August). How Conceptions of Randomness Bias Memory. Poster presented at Subjective probability, utility, and decision making, Stockholm, Sweden.
- Hotchkiss, K.M., **Oppenheimer, D.M.**, & Monin, B. (2004, November). Self construal and risk preference. Poster presented at the Annual Meeting of the Society for Judgment and Decision Making, Minneapolis, Mn.
- Oppenheimer, D.M.** (2004, August). *Fluency in Categorization*. Poster presented at the Annual Meeting of the Cognitive Science Society, Chicago, Illinois.
- Oppenheimer, D.M.** (2004, May). *Consequences of Erudite Vernacular Utilized Irrespective of Necessity: Problems with Using Long Words Needlessly*. Poster Presented at the Association for Psychological Science Annual Meeting, Chicago, Illinois.
- Hotchkiss, K.M., **Oppenheimer, D.M.**, & Monin, B. (2004, January). *Contrast effects in nonconscious priming of risk preference*. Poster presented at the Society for Personality and Social Psychology Annual Meeting, Austin, Texas.

- Van Os, N., **Oppenheimer, D.M.**, & Monin, B. (2003, November) *The effect of cognitive load on spontaneous discounting*. Poster presented at the Society for Judgment and Decision Making Annual Meeting, Vancouver, Canada.
- Choi, B.Y., **Oppenheimer, D.M.**, & Monin, B., (2003, August). *Motivational biases in judgments of streaks in random sequences*. Poster presented at Subjective probability, utility, and decision making, Zurich, Switzerland.
- Monin, B., & **Oppenheimer D.M.** (2003, June). *Individual vs. Aggregated Data: An examination of the Warm Glow Heuristic*. Poster presented at the meeting of the Association for Psychological Science, Atlanta, Ga.
- Oppenheimer, D.M.**, & Monin, B. (2003, June). *Examining the Inverse Gambler's Fallacy*. Poster presented at the meeting of the Association for Psychological Science Annual Meeting, Atlanta, Ga.
- Oppenheimer, D.M.** (2003, February) *Consequences of Erudite Vernacular Utilized Regardless of Necessity: Problems with using long words needlessly*. Poster presented at the meeting of the Society for Personality and Social Psychology, Los Angeles, Ca.
- Oppenheimer, D.M.**, McKenzie, C.H.M., & Le, V. (2002, November). *Elimination of Framing Effects through Explicitly Provided Reference Points*. Poster presented at the meeting of the Society for Judgment and Decision Making, Kansas City, Mo.
- Malinek, T.R., & **Oppenheimer, D.M.** (2002, November). *Probabilistic Intertemporal Choice and Framing Effects*. Poster presented at the meeting of the Society for Judgment and Decision Making, Kansas City, Mo.
- Oppenheimer, D.M.** (2002, August). *Not so Fast! (and not so Frugal): Rethinking the Recognition Heuristic*. Poster presented at the meeting of the Cognitive Science Society, Fairfax, Va.
- Oppenheimer, D.M.** (2001, November) *Parallel Systems Models: A Voting Theory Framework for Decision Making*. Poster presented at the meeting of the Society for Judgment and Decision Making, Orlando, Fl.
- Oppenheimer, D.M.** & Brelsford, J. (1999, June) *The Cognitive Basis of Deception: Increased Reaction Times in Generating Deceptive Messages*. Poster presented at the meeting of the American Psychological Society, Denver, Co.
- Oppenheimer, D.M.**, & Brelsford J. (1998, June) *Applied Magical Thinking: Photographs as Substitutes for Live Supervision in Simple Tasks*. Poster presented at the meeting of the American Psychological Society, Washington, D.C.

Teaching

Instructor:

Howdy you're a cowboy! A'hooy you're a pirate! Using Linguistic Cues to Predict Thought, Identity and Behavior – CMU Summer 2021

Thinking in Person vs. Thinking Online – CMU Fall 2020
Political Rhetoric – CMU, Fall 2018, consultant Fall 2019
Judgment 1 (Phd Seminar) – CMU Spring 2018
Judgment 2 (PhD Seminar) – CMU Spring 2018
Human Intelligence and Human Stupidity – CMU Fall 2017, 2018, 2019, 2021 (2 sections), 2022 (two sections), 2023 (two sections)
When and Why Does Democracy Work – UCLA Fall 2016
Honors Psychology – UCLA Spring 2014
Core Marketing – UCLA, Winter (2 sections), Fall (3 sections) 2013, Fall 2014 (3 sections), Spring 2017 (2 sections).
Psychology of Charity – Princeton University, Fall 2011
Higher Education Reform – Princeton University, Fall 2010.
Accountability in Higher Education – Princeton University, Spring 2008, Fall 2008-2009.
Psychology and Public Policy – Princeton University, Spring 2006, 2010, 2011, Fall 2011, UCDC – Fall 2015.
Research Seminar in Cognitive Psychology – Princeton University Fall 2006-2011, Spring 2008; UCLA Winter 2015.
Introduction to Psychology – Stanford University, Summer 2002, Princeton University Fall 2005 – 2011, UCLA Spring 2013, 2014, Winter 2015, Fall 2016. CMU – Fall 2017 - 2023
Policy Implications of Psychological Testing – Princeton University Spring 2005
Psychology of Thinking – Princeton University, Fall 2004
Graduate Research Methods – Stanford University Winter, 2003
Contemporary Issues in Psychology – Stanford University, Fall 2003
Psychology as Portrayed by the Media – Stanford University, Summer 2003

Advising:

Short Junior Papers: Jason Thompson, Daniel Thompson, Kira Hohensee, Nicole Larrea, Chris Princepe, Sarah Butsch, Wade Gibson, Chas Ballew, Ryan Davies, Anouk Schneider, Yomaira Jimenez, Debbie Blinder, Christine Kansky, Shayla Mulvey, Catherine Wolpe, Zhenling Lai, Nadya Soto Fernandez, Monika Friedman, Bradford Stephens, Krista Ford, Jonathan Essenburg, Harry Schiff, Lisa Burkholder, Lisa Donnely, Sarah Hoffman, Lizzie Borges, Jon Christenson, Grace DuPont.

Long Junior Papers: Peter Forsberg, Kira Hohensee, Nicole Larrea, Roshan Varma, Debbie Blinder, Anouk Schneider, Catherine Wolpe, Taylor Numann,

Bryan Sharkey, Nadya Soto Fernandez, Taylor Carroll, Harry Schiff, Connor Diemand-Yuaman, Hila Calev, Lizzie Borges, Bryan Tay, Alexandra Jerez-Fernandez, Grace DuPont, Elizabeth Cai, Helen Chen, Paige Tsai, Jonathan Yergler, Brianna Wilcox, Molly Hamrick, Ari Arfello.

Senior Thesis: Candace Mootoo, Dwerti Addy, Peter Forsberg, Kira Hohensee, Nicole Larrea, Roshan Varma, Justin Hawver, Debbie Blinder, Anouk Schneider, Robert Glasgow, Catherine Wolpe, Mark Gober, Elizabet Sucuyan, Taylor Numann, Taylor Carroll, Connor Diemand-Yuaman, Harry Schiff, Sar Medoff, Thomas Kontchou, Hila Calev, Caroline Boulos, Sarah Hernandez, Josh Levine, Grace DuPont, Matt LaMonaca, Ben Lu, Alex Jerez-Fernandez, Wonji Choi, Paige Tsai, Kyunga Ko, Matthew Fuhrman, Gregory Volynsky, Jamie Slomka, Isolde Moyer, QX Teo, Kayla Leung, Alexandra Yu, Yuqi Zhao, Shannon Wertz, Hyun Jee (Chloe) Sung, Asad Sheikh, Aramya Trivedi, Michael Chen, Anna Li, Jessica Pham, Divya Bannerjee, Greta Luo, Patrick Chen, Brett Nyman

FSI advisees: Andres Mendes, Leonore Carlson, Cordaro Rodriguez

Mellon advisees: Robert Grote, Doori Song, Jessica Montoya

PSURE advisees: Mark Starks, Erikka Vaughn, Felicia Fitzpatrick, Nina Lauharatanahirun

Other Advisees: Debbie Blinder, Valerie O'Malley, Rosie Haimm, Justin Hawver, Ahmed Meleis, Kelly Matula, Daniel Frasin, Stephen Antanopolis, Divya Bhaskar, Harry Hochwarter, Chloe Horowitz, Lisa Stewart, Clytze Sun, Amy Huo, Denise Lin, Clair Sun, Lewis Li, Nick Cardamone, Lauren Pratt, Jamie Slomka, Isolde Moyer, QX Teo, Kayla Leung, Alexandra Yu, Lisa Leung, Anirudh Narayanan, Annie Li, Michael Son, Sophia Lee, Meghna Mahajan, Emma Levine, Mason Kim, Isabel Brum, Ayushi Tripathi, Nancy Zuo, Lisa Leung, Lauren Pugged, Ryan Domalik, Madeline Blakely, Tiffany Chiao, Mahith Edula, Sophia Hill, Matthew Dai, Tiger Huo, Ashley Gelber, Omer Raz, Divyasri Krishnan, Jiatong Li, Sam Ostrowski, Allison Yu, Zhongchi Li, Kyle Chen, Kate Hanson, Almutwakel Hassan, Silas Wang, Zane Kelley, Claire Phoneprasert, TL Ng, Gemma Jefferson, Piper Ligotti, Cheryl Zhang, Grayson Ticer

Ph.D: Adam Alter (secondary advisor), Anuj Shah (primary advisor), Mary Steffel (primary advisor), Abby Sussman (secondary Advisor), Cristina Vinado (primary advisor), Chris Olivola (tertiary advisor), Sunny Khemlani (tertiary advisor), Jiaying Zhao (tertiary advisor), Jonathan Lim (primary advisor), Marissa Sharif (secondary advisor), Keela Thompson (primary advisor), Elicia John (secondary Advisor), Sabina Sloman (primary advisor), Trent Cash (primary advisor), Chris Rodriguez (primary advisor).

Oral Examinations/2nd year papers: Amir Goren, Chris Olivola, Mary Steffel, Adam Alter, Greg Detre, Tom Trail, Anuj Shah, Jihye Chong, Ann Marie Russell, Matthew Kugler, Meg Gerbasi, Jeffrey Meier, Shane Blackman, Kyle Keller, Carole Yue, Pauline Mueller, Li Jiang. Adam Blake, Derek Powell, David Lick, Andres Molnar, Dan Wall, Erin Carbone, Christina Boyce-Jacino, Keela Thomson, Sabina Sloman, Wenzhou Xu, Chris Rodriguez, Trent Cash.

Dissertation Proposal Committees: Chris Olivola, Adam Alter, Anuj Shah, Matthew Kugler, Mary Steffel, Abby Sussman, Carole Yue, Megan Fox, Li Jiang, Stephen Lick, Marissa Sharif, Ashley Angulo, Jonathan Lim, Nik Gurney, Chris Boyce-Jacino, Keela Thomson, Benjamin Ostrowski, Yana Litovsky Zachary Caddick, Sabina Sloman. Dan Connoly

Dissertation Defense Committees: Agatha Lenartowicz, Jessica Barson, Mary Steffel, Adam Alter (reader), Chris Olivola (reader), Anuj Shah, Chris Said, Matthew Kugler (reader), Thomas McKeef, Hjalmar Tureson, Sunny Khemlani, Abby Sussman (reader), David Lick, Adam Blake, Ashley Angulo, Jonathan Lim, Dan Wall, Thomas Strandberg, Chris Boyce-Jacino, Zachary Caddick. Keela Thomson, Yana Litovksy. Sabina Sloman

Stanford Honors Students: Tamar Malinek, Bryan Choi

Stanford Undergraduates: Guy Isely, Neal Van Os, Peter Finlayson, Van Le, Vanessa Baker, Busayo Ojumu, Michelle Keller, Renee Trouchet, Katie Hotchkiss, Jessica Wang, Michael Frank, Aaron Leven, Christina Lee, Jose Trejo, Jessica Laughlin.

Reviewing

- Ad Hoc Reviewer for: Psychological Science, Experimental Psychology, Cognition, JEP: General, Trends in Cognitive Science, JEP:LMC, Rationality and Society, Psychonomic Bulletin and Review, Quarterly Journal of Experimental Psychology, European Journal of Cognitive Psychology, Climate Change, Cognitive Psychology, Journal of Economic Psychology, Acta Psychologica, Journal of Personality and Social Psychology, Psychological Review, Memory and Cognition, Thinking and Reasoning, Journal of Experimental Social Psychology, Organizational Behavior and Human Decision Processes, Applied Cognitive Psychology, Journal of Political Economy, Decision Analysis, Journal of Behavioral Decision Making, Cognitive Science, Journal of Mathematical Psychology, Perspectives in Psychological Science, Journal of Service Science and Management, Psychological Bulletin, British Journal of Social Psychology, Social Psychology, Journal of Decision Making, Brain Research, Behavioral Research Methods, Social Psychology and Personality Science, Swiss Journal of Psychology, Time Sharing for the Experimental Social Sciences, Risk Analysis, Journal of Applied Research in Memory and Cognition, Management Science, American Journal of Political Science, American Journal of Pharmaceutical

Education, Education Psychology Review, Journal of Consumer Research, Scholarship of Teaching and Learning in Psychology, Journal of Language and Social Psychology, PNAS, Behavioral Science and Policy, Marketing Letter, Journal of Memory and Language, Ethics and International Affairs, International Journal of Public Opinion Research, Nature Human Behavior, Journal of Educational Psychology, Frontiers in Psychology, Learning and Individual Differences, Cognitive Research: Principles and Implications, Computers and Education, Marketing Letters, Learning and Instruction, International Journal of Research in Marketing, Journal of Research in Childhood Education, Computational Brain and Behavior.

- Ad Hoc Reviewer for the Annual Conference of the Cognitive Science Society, Society of Judgment and Decision Making Annual Meeting, North American Case Researchers Association, Annual Conference of the Association of Consumer Research
- Ad Hoc Reviewer for the Joint Research Council UK grant agency, Swiss National Science Foundation, Israeli Science Fund, Social Science and Humanities Research Council of Canada, NSF, National Science Centre of Poland, and NIH
- NSF Funding Panelist (DRSM division)
- AXA Research Fund Reviewer
- Consulting Editor for Psychonomic Bulletin and Review, Memory and Cognition (term completed), Psychological Science (term completed), Thinking and Reasoning, Journal of Behavioral Decision Making, and Journal of Experimental Social Psychology, Perspectives in Psychological Science (term Completed), Cognition.
- Associate Editor for Cognition (term completed).
- Spotlight Coordinator – Behavioral Science and Policy Association (term completed)
- Associate Editor for Perspectives in Psychological Science (term completed)
- TESS API
- Reviewer for UC President's Postdoctoral Fellowship Program

Service

- E.D Smith Award for Teaching and Learning selection committee 2024
- AI and Generative Technologies Teaching Liaison 2023-2024
- CMU Institutional Review Board (IRB) 2022-2024
- Disability and Accessibility Liaison 2022-2024
- Academic Advising Award Selection Committee 2022-2024

- Cognitive Decision Science PhD Program Founding chair, 2021-2024.
- Mark Patterson reappointment committee (chair). 2022
- General Education Steering Committee, Dietrich College, CMU, 2022
- Equity and Justice Gen Ed. Committee Member, Dietrich College, CMU, 2021
- Tenure Committee Chair – Stephen Broomell 2021
- FABBS representative 2020-2022
- SJDM President 2020-2021
- PhD curriculum reform committee chair, Social and Decision Sciences at CMU, 2020
- Chair – Joint PhD in marketing and behavioral decision research, CMU 2020-2024
- Chair – Joint PhD in psychology and behavioral decision research, CMU 2020-2024
- Teaching and Learning Center Liaison, 2020-2024
- Center for Behavioral Decision Making, Codirector, 2020-2024
- CMU Graduate Student Teaching Award Committee, 2019-2024
- SJDM President elect, 2019
- CMU Dietrich College Council, 2019, 2020
- Social and Decision Sciences Qualifying exam committee, Judgment 2017, 2018 (chair) 2019, 2020 (Chair), 2021,2022,2023,2024, Cognitive Science, 2018, 2021 (chair), Educational Decision Science (Chair).
- SJDM Board – conference organizing committee (2017-2019), Chair 2019
- Graduate Education Committee, CMU Social and Decision Sciences 2017-2024
- Review Committee for Promotion of Stephen Broomell
- Tenure Review Committee Chair – Hal Herschfield
- Summer Colloquium Speaker Series Co-Organizer, UCLA Summer, 2016
- Behavioral Decision Lab Colloquium Organizer, UCLA, Spring, 2017.
- Cognitive Brownbag Organizer, 2014, 2016
- Review Committee for promotion of Iris Firstenberg.
- Review committee for promotion to Chaired Professor – Craig Fox.
- 4th year review committee -- Stephen Spiller (chair).
- UCLA Psychology Teaching innovations committee. (2014-2016)
- UCLA Marketing Area Head (2014)
- Adventures of the Mind Facilitator (2014)

- SJDM/Psychonomic Society Liaison (2014)
- Marketing Area Ph.D. co-coordinator (2013-2014)
- Teaching Committee, Anderson School of Management, 2013-2016 (chair, 2014-2016).
- Tenure Review Committee, Suzanne Shu
- Beattie Award Selection Committee (2013)
- UCLA Development Office Guest Speaker 2012, 2013
- UCLA Alumni Speakers Series, 2012-2014
- 4th year review Committee – Andres Terech
- Tenure Review Committee – Jenessa Shapiro
- Woodrow Wilson Qualifying Exam Committee (2011-2012)
- Society of Judgment and Decision Making Executive Board (2011-2014)
- Princeton Executive Committee for the Council on Science and Technology, 2011, 2012
- Psychology Senior Thesis Awards Committee, 2011
- SPSP JDM Preconference Organizing Committee (2011-2015)
- Cognitive Faculty Search Committee (2008, 2010, 2011)
- Ad Hoc Committee on Disability Accommodations
- Woodrow Wilson School Undergraduate Curriculum Committee 2010
- Psychology Department Undergraduate Curriculum Committee, 2010
- SPUDM 2011 conference organizing committee
- Colloquium Committee Chair 2009-2012
- Woodrow Wilson Society of Fellows 2008-2012
- Third Year Review Committee Sam Schulofer-Wohl, Betsy Levy-Palluck, Amy Lerman
- Committee Member on the Council of the Princeton University Community 2009-2011 (Executive Committee 2010)
- Psychology Graduate Student Curriculum Committee, 2008-2009
- Leadoff speaker for the Princeton Research Symposium Public Lectures
- Paidea Guest Speaker, 2008, 2012
- Master Lecturer's Speaker Series Contributor, 2008, 2010
- Parent's Day Panelist, 2007
- Alumni Association Speakers Bureau – 2005-2012
- Carl Field's Center Faculty Discussant, 2007, 2008

- Cognitive Area Head, Princeton University 2007-2012
- Conference Organizer: Behavioral Approaches to Charity - 2007
- New Faculty Orientation Panelist, 2006
- Graduate Student Orientation Panelist, 2006, 2008, 2010
- Building Programming Committee 2005-2010
- Miller Schroeder Prize Committee 2005-2006
- Men's and Women's Varsity Volleyball Faculty Fellow – 2005 -2010
- Freshman/Sophomore Advisor – 2005 – 2006, 2008-2010
- IRP subcommittee for student research 2005-2006
- Undergraduate Research Symposium Judge -- 2005
- Wilson College Faculty Fellow – 2004-2010
- Graduate Ethics Seminar - 2004
- Princeton University IRB – 2004-2006
- SJDM Student Research Award Committee – 2004 - 2010
- Representative to the Faculty Committee – Stanford Psychology Dept, 2000-2004
- Health and Safety Committee – Stanford Psychology Dept, 2001-2004
- Stanford Earthquake Building Assessment Team Member – 2001, 2002, 2003
- Hilgard Visiting Scholar Committee (Chair) – 2002, 2003
- Stanford University Space Committee area representative – 2002, 2003
- Stanford-Berkeley Cognitive Psychology Conference organizer – 2002
- Research Assistant Training Program organizer – Stanford, 2002
- Cognitive Friday Seminar organizer – Stanford, 2002
- Colloquium Speaker Selection Committee – Stanford, 2002
- National Undergraduate Advocate to the American Psychological Society (1999-2000)
- Rice University Commencement Speaker Selection Committee (Chair) (2000)

Representative Media Mention

Reuters, The Economist, Shape Magazine, Fitness Magazine, Health Magazine, Men's Health Magazine, Glamour Magazine, Palm Beach Post, Dallas Morning News, Science Daily, BBC Radio, icWales, Times of India, PBS, MSNBC, Nature News, LA Times, NY Times, CBC, The Guardian, Cincinnati Post, Innovations Report, Discovery

Channel, Yahoo Finance, China Post, Toronto Star, Fox News, Irish Examiner, New Kerala India, Evening Standard, More blogs than I care to count...

References Available Upon Request.

Last Updated March 11, 2020