



LightForce Laser | General Pain

Email #1

Subject: Important For [Contact.FirstName]...

Body: Hey [Contact.FirstName],

Do you have chronic pain or recent injuries?

We have an innovative, non-invasive treatment option to offer you.

High Power Laser Therapy ™ can help people relieve chronic pain, muscle spasms, or pain caused by injured, hard-to-reach tissues in their muscles or joints.

As a special offer to you (because we know you), we want to offer you a Free Laser Consultation...

You can click here to register and learn more:)

Laser therapy can help to treat:

- Arthritis sufferers (even with degenerative findings on X-ray or MRI)*
- People with muscle and/or joint-related pain or stiffness
- People with nagging muscle spasms and/or pain in the back, neck, shoulder, knees, or hips
- People who are especially interested in addressing pain without unnecessary pain medication, injections, or surgery

We are offering a LightForce® Laser Consultation only to past and present patients at [Contact.PracticeName].

All you have to do is **click here and register to schedule your consultation>>>** Or call [Phone Number].

[Email Signature]

PS - Here is what one of the patients had to say about laser:

"As a professional soccer player I am constantly managing aches, strains and pain. Since treating my injury with the laser, my recovery time has been really fast. I was skeptical at first, my time is valuable and I cannot be messing with some new fangled toy. However, the results were truly dramatic. I like the fact that it is non-invasive and drug free. It has helped me get back in the game post injury in record time and allowed me to perform at my peak, as I am usually pain free after one or two treatments with the laser. I would recommend this treatment to any athlete looking to optimize healing time." - Christie

Click here and register to schedule your consultation>>>

Or call [Practice.Phone] and mention this email.





*Nakamura T, Ebihara S, Ohkuni I, Izukura H, Harada T, Ushigome N, Ohshiro T, Musha Y, Takahashi H, Tsuchiya K, Kubota A. Low Level Laser Therapy for chronic knee joint pain patients. Laser Ther. 2014 Dec 27;23(4):273-7. doi: 10.5978/islsm.14-OR-21. PMID: 25705083; PMCID: PMC4331569.

Disclaimer: Each patient testimonial relates an account of an individual's response to treatment. The accounts are genuine, typical and documented. However, these responses do not provide any indication, guide, warranty or guarantee as to the response other people may have to the treatment. The response other individuals have to the treatment could be different. Responses to the treatment can and do vary. Not every response is the same.

Email #2, sent 2 days after email 1

Subject: Muscle Spasms?

Body:

Hey [Contact.FirstName],

If you're experiencing any pain, especially from painful tension or muscle spasms, check out this innovative treatment option...

We recently acquired a high power therapy laser... We wanted to offer a laser consult to all past and present patients...

Laser therapy can help treat:

- Arthritis sufferers (even with degenerative findings on X-ray or MRI)*
- People with muscle and/ or joint related pain/ stiffness
- People with nagging muscle spasms and/or pain in the back, neck, shoulder, knees, or hips
- People who are especially interested in addressing pain naturally, without unnecessary pain medication, injections, or surgery

It's an option for you if you're looking to be in less pain and pursue a treatment that differs from surgery and pain medication.

We are offering a Laser Consultation only to past and present patients at [Contact.PracticeName].

All you have to do is <u>click here and register to schedule your consultation>>></u> Or call [Practice.Phone].

Best.

[Email Signature]

PS - Here is what one of the patients had to say about laser:

"As a professional soccer player I am constantly managing aches, strains and pain. Since treating my injury with the laser, my recovery time has been really fast. I was skeptical at first, my time is valuable and I cannot be messing with some new fangled toy. However, the results were truly dramatic. I like the fact that it is non-invasive and drug free. It has helped me get back in the game post injury in record time and allowed me to perform at my peak, as I am usually pain free after one or two treatments with the laser. I would recommend this treatment to any athlete looking to optimize healing time." - Christie





Click here and register to schedule your consultation>>>

Or call [Phone Number]

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Email #3, sent 2 days after email 2

Subject: Lasers Helping with Chronic Pain

Body: Hey [Contact.FirstName],

If you're experiencing any chronic muscle pain or mobility issues, you are going to want to check this out...

We recently acquired a high powered laser... We wanted to offer a laser consult to you...

Laser therapy can help treat:

- Arthritis sufferers (even with degenerative findings on X-ray or MRI)*
- People with muscle and/ or joint related pain/ stiffness
- People with nagging pain in the back, neck, shoulder, knees, or hips
- People who are especially interested in reducing pain without unnecessary pain medication, injections, or surgery

It's an option if you're looking to be in less pain, move more freely, and pursue a treatment that differs from surgery, injections, or taking pain medication.

We are offering a free Laser Consultation only to past and present patients at [Contact.PracticeName].

All you have to do is **click here and register to schedule your consultation>>>** Or call [Practice.Phone].

Best.

[Email Signature]

PS - Here is what one of the patients had to say about laser:

"As a professional soccer player I am constantly managing aches, strains and pain. Since treating my injury with the laser, my recovery time has been really fast. I was skeptical at first, my time is valuable and I cannot be messing with some new fangled toy. However, the results were truly dramatic. I like the fact that it is non-invasive and drug free. It has helped me get back in the game post injury in record time and







allowed me to perform at my peak, as I am usually pain free after one or two treatments with the laser. I would recommend this treatment to any athlete looking to optimize healing time." - Christie

Click here and register to schedule your consultation>>>

Or call [Phone Number]

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