

Shubham Yadav - Freelance Developer Profile

Professional Overview

Shubham Yadav is a 24-year-old freelance full-stack and mobile developer with 5 years of experience delivering production-grade web platforms, mobile applications, and server infrastructure for SaaS, finance, and technical products.

Core Expertise

- Full-stack web development using Node.js and [Next.js](#)
- Frontend engineering using [React.js](#)
- Native and cross-platform mobile development using React Native for Android and iOS
- Backend API design and implementation using Node.js and Python
- Server management, deployment automation, and basic DevOps
- Bash scripting for automation and server operations
- Integrating and maintaining REST and webhook-based APIs

Primary Tech Stack

- Languages: JavaScript (Node.js, React, React Native), Python
- Web: Next.js, React.js, responsive UI implementation
- Mobile: React Native (Android and iOS app development)
- Backend: Node.js APIs, Python-based services
- Infrastructure: Server management, deployments, hosting setup
- Tools: Bash, Git, basic CI/CD and automation scripts

Selected Projects

Wapikon - WhatsApp CRM & Automation Platform

Wapikon is an all-in-one WhatsApp Business API CRM and automation platform that helps businesses automate chat flows, manage all customer conversations in a unified inbox, send bulk broadcasts, and connect with e-commerce and social platforms.

Role: Project developer and manager - responsible for coordinating development, implementing product features, and managing technical delivery.

Work Highlights:

- Contributed to core platform development using the defined web and backend stack
- Helped integrate WhatsApp Business API, automation flows, and CRM-style features
- Supported deployment and server management workflows as part of the project

Project link: <https://wapikon.com>

Learning Power - Finance & Trading Education Platform

Learning Power is a finance and trading education platform focused on helping users build trading skills through courses and mentorship. The platform currently has around 4,000 enrolled users.

Role: Project developer and manager - working across product development, feature planning, and technical coordination.

Work Highlights:

- Contributed to the learning platform used by around 4,000 enrolled users
- Helped build and maintain course, content, and student experience flows
- Supported integrations and backend logic for user onboarding and engagement

Project link: <https://thelearningpower.com>

Honesty Laptops - Laptop Retail Presence

Honesty Laptops is a laptop-focused retail business with an active online brand presence.

Role: Project developer and manager - contributing to the web presence and project coordination.

Work Highlights:

- Assisted in building and maintaining the online presence for the laptop retail business

- Helped align technical implementation with brand and marketing requirements

Project link: <https://honestylaptops.com/>

Portfolio

Primary portfolio website: <https://shubhyadav.com>

Contact Details

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- Portfolio: <https://shubhyadav.com>

Ideal Projects & Clients

- SaaS and fintech platforms needing backend APIs and deployment support
- Projects that combine technical implementation with clear business goals
- Clients looking for reliable delivery, clean code, and straightforward communication
- Long-term collaboration opportunities in backend, mobile, or DevOps workflows