



KITA KREATIF
PUSAT RISET KOMUNIKASI PEMASARAN, PARIWISATA
DAN EKONOMI KREATIF UNIVERSITAS SYIAH KUALA

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PUSAT RISET KOMUNIKASI PEMASARAN, PARIWISATA, DAN EKONOMI KREATIF
UNIVERSITAS SYIAH KUALA

Citation:

Dang, T.T., Truyen, P.T., Hasas,, jansxnas, saasxaskxnaskas, nxlasxnaskkxnasklxnasknxa

Title, Font Garamond 14. Title not more than 12 words

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ARTICLE INFO	ABSTRACT
Received Revised Accepted Available online ISSN: 3047-8820 DOI: - Keyword Xxx, Xxxxxx	A single paragraph of about 300 words maximum. The abstract should briefly provides a brief description of problems, aims, the method used, and results. Because an abstract is frequently given apart from the article, it must be able to stand on its own. As a result, references/citations should be avoided. Non-standard or rare abbreviations should also be avoided, but, if necessary, they must be specified in the abstract itself.

1. Introduction

Introduction font Garamond 12 with 1.15 spacing.

Introductions consist of 2 – 4 pages.

The introduction must able explain clearly about:

- (1) Analysis of the general situation (global) and followed by a description of the main problems of the target community. The authors must explain that the problem is a problem related to 17 goals/169 targets of SDGs. Summary of literature review: theoretical studies, results of the present study, and report/article on the publication of previous community service activities, which shows that the problem is indeed "strong" (state of the art). Do not describe the literature review as author by author but should be presented as a group per method or topic reviewed, which refers to some kinds of literature).
- (2) The sentence confirms that the problem must immediately require a solution (gap analysis).
- (3) The problem solves planning (Describe the novelty of the technology / approach used to solve the problem).
- (4) Affirmation sentence about the purpose of community service.
- (5) Affirmation about the purpose of writing the article.

-
- (6) Affirmation of article contribution (a. For the development of science and technology, b. For the achievement of SDGs).

2. Methods

Methods font Garamond 12 with 1.15 spacing

Methods consist of 1 – 2 pages.

This section must contain:

- (1) The description of the target community (description of the "background" of the community, how many people are, and how is the role/involvement of community in this community service activity).
- (2) The parties involved in this service activity (including the number and role or contribution of each, not explaining the name but background/expertise).
- (3) Implementation method that explains the stages or steps in implementing the solution offered to resolve the problem.
- (4) Overview of science and technology transferred/introduced.
- (5) Instruments or tools and materials used in community service activity (including to measure the success of service activities).
- (6) Data collection techniques.
- (7) Measures/indicators of success of community service activities, and
- (8) Data analysis techniques.

3. Result and Discussion

Result and Discussion font Garamond 12 with 1.15 spacing

Guidelines for writing results and discussion:

- (1) Results must be relevant to the objectives and methods.
- (2) The results explanation of the activities must be simple and straightforward.
- (3) Write data in the form of figures or tables (highly recommended, especially those relating to indicators of success of activities).
- (4) Clearly describe the data and various results of the resolution of relevant problems.
- (5) Discussion of activities: comparing with theory and similar community service activities that have been published or reported (it is highly recommended to recite references that appear in the introduction, especially the state of the art and gap analysis).
- (6) Describe the successes or impressive achievements that are appropriate as best practices for other servants/authors (associate with contributions to the achievement of SDGs).
- (7) Figures or tables must be related to explanatory text (narration in paragraphs).
- (8) Don't put figures/illustrations that are not discussed in the text.
- (9) Describe the obstacles that might be encountered in the community service activities (the obstacles must be logical, not solely because of the weak implementation of the activity, completely beyond the control of the team, and existing references support these constraints).

4. Conclusion

Conclusion font Garamond 12 with 1.15 spacing

Conclusion consist of 1 – 3 paragraphs.

Guidelines for writing a conclusion:

- (1) Relevant to the objectives written in the introduction.
- (2) Claims in conclusion must be supported by facts/data from the results of activities.
- (3) Write the conclusions concisely.
- (4) The implications of the activities need to be put forward to clarify the benefits resulting from the service activities.

Acknowledgment

This section can be written in case there are certain parties need to be acknowledged, such as sponsors/funding (complete with contract number and year). The acknowledgement must be written in brief and clear. Besides, avoid hyperbole acknowledgment.

References

Citation and referencing must be written based on APA style 7th Edition which is organized by using Mendeley software's latest version. References used at least 30, 80% primary sources (reputable journals and research reports or community service reports) and 10 (ten) years of publication. All references must be tracked online (have DOI or URL).

How to Cite:

Last name, Initial of first and middle name., & Last name, initial of first and middle name. (year).
 Manuscript Title. *Etikonomi*, 22(1), xx – xx. <https://doi.org/10.15408/etk.v22i1.28486>

Table

Captions for tables must be placed above the table. Captions are in 12pt Garamond.

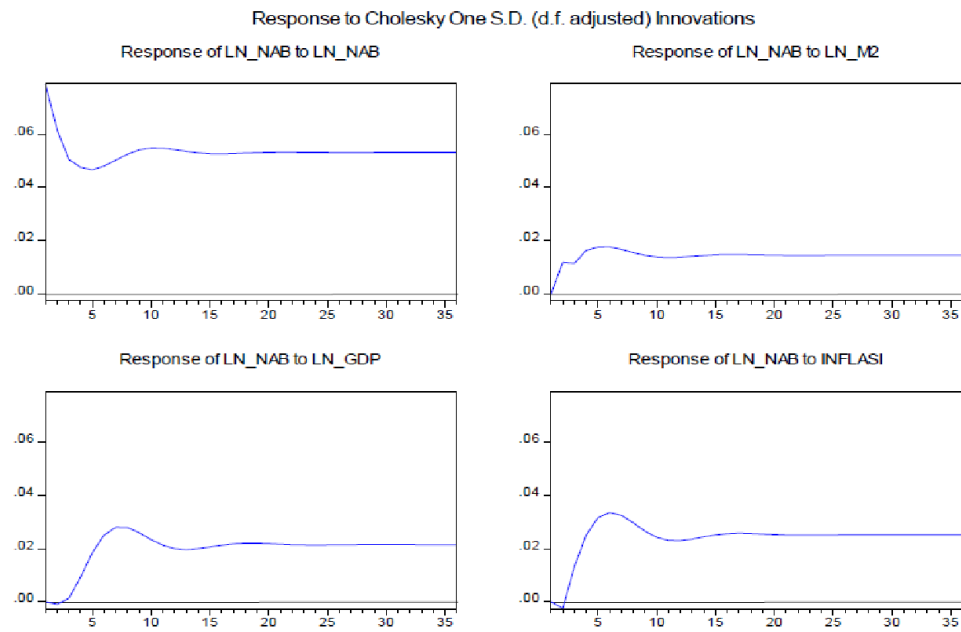
Tabel 1. Summary of Operational Variables

Type of Variable	Name	Variable Definition	Hypothesis (Expected Sign)	Source of Data
Dependent	Bank Z score	Logarithm natural of bank z score . Bank z score : $((\text{return on asset} / \text{equity to asset ratio}) / sd \text{ return on asset})$	$Lnbzs_{i,t-1}$ and $Lnbzs_{i,t-2}$ has positive influence (+)	Quarterly Published Financial Reports from the Financial Services Authority
Independent	Bank's specific variables	I		

Source: (Data processing)

Figure

Captions for Figures must be placed underneath the artwork. Captions are in 12pt, Centered.



Source: Data processing

Figure 2. Result of Impulse Response Function (IRF)