

Thanks for asking me to collaborate with you. My website is available for link opportunities, I can write a guest post, appear on your podcast and/or join your live broadcast.

Here's some info you might need:

Headshots:

Here is a link to my headshots folder.

<https://drive.google.com/drive/folders/1I9lepji9Xa4B-grcb70Bue2Fi-MyZPiG?usp=sharing>

Socials

Twitter (800+ followers) : <https://twitter.com/diaryofadetour>

Facebook (17,000+ followers): <https://www.facebook.com/diaryofadetour>

Instagram: (7000+ followers) <https://www.instagram.com/scootergirlie/>

Linkedin: <https://www.linkedin.com/in/ali-richards-summerley-digital/>

Websites:

Blog <https://diaryofadetour.com/>

Business <https://summerleydigital.com/>

Key products/services

[Design and build websites](#)

[Blog writing](#)

[Social media content writing](#)

Bio 1 [Business]

Ali Richards is a freelance website designer, writer and digital marketing consultant.

She worked in IT for over 30 years and now helps small and medium-sized businesses improve their online presence.

She writes social media content, blogs and website copy for clients around the world.

She has appeared on business podcasts talking about how she transitioned from the corporate world into a new freelance career.

Bio 2 [Blogging]

Ali Richards is a travel, street art and lifestyle blogger, who launched Diary Of A Detour in 2017.

Ali writes about her travels around the world, her love of street art and scooters.

Ali has also written guest blogs on subjects including cancer, scooter rallies and fitness.

Ali appeared on BBC News and Rip Off Britain and wrote for The Sunday Times as a result of the TSB fraud scandal, when fraudsters stole £2000 from her bank account.

Bio 3 [Scooters]

Ali Richards has owned and ridden Vespa and Lambretta scooters since the early 1980s.

She has ridden the length of Britain attending scooter rallies and loves taking photos of her travels.

She launched a blog, [Diary Of A Detour](#), in 2017 where she writes about her scootering life, which features nostalgic memories from the early days as well as rally articles. The blog ranks top in Google for many scootering subjects and includes a detailed calendar of events.

Ali has appeared on BBC radio shows talking about her love of scooters and promoting the scene.

Bio 4 [Cancer]

Ali Richards was diagnosed with breast cancer in 2018. She went through treatment including chemotherapy, radiotherapy, mastectomy, reconstruction and targeted therapies.

Ali wrote about her cancer 'journey' in her blog, Diary Of A Detour, to document her experiences and demystify the illness. Her aim is to make it less of a taboo and help people understand how they can support friends and family who are going through cancer treatment.

Ali also writes about cancer for the US website [New Life Outlook](#).

[Link to Diary Of A Detour cancer articles](#)