Google Alerts and News Feeds

I.Google Alerts

What is Google Alerts?

Google Alerts allows you set up alerts on any topic, allowing articles to be read in Google Alerts itself, or channeled to your email or an RSS feed reader.
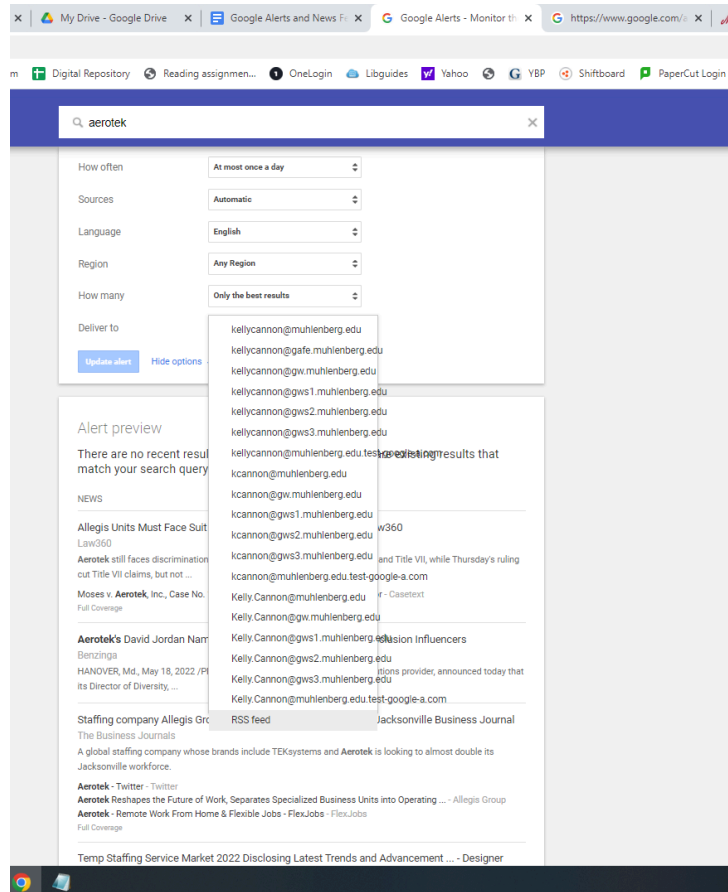
How do I begin?

In Google Chrome, logged in as yourself, search for "Google Alerts" or visit
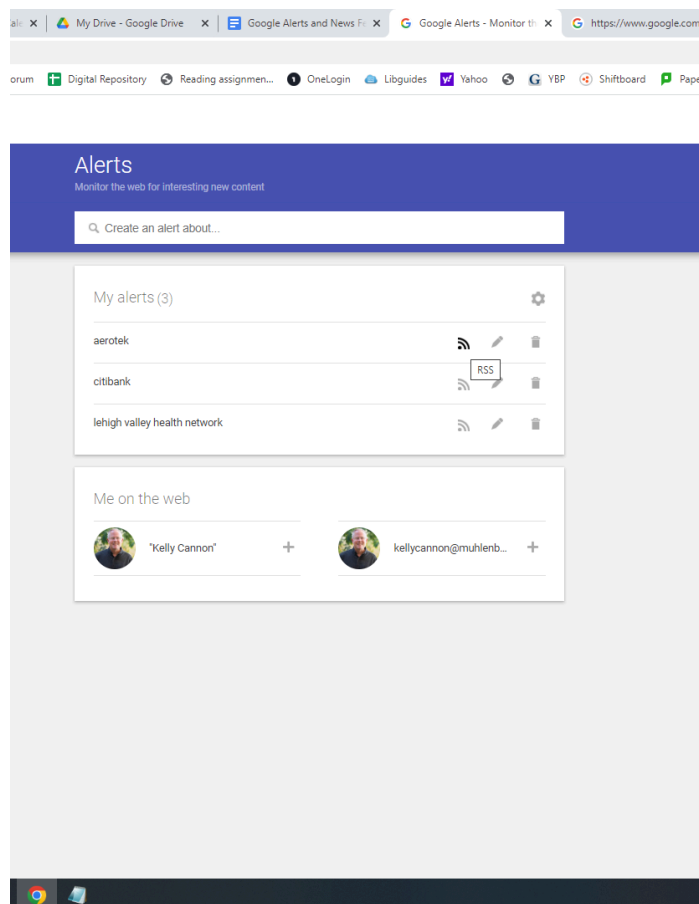https://www.google.com/alerts

Type your search into the search box. Create alert.

Click on the pen icon next to the alert and then choose Deliver to > RSS feed (or select an email address if you wish to have the articles delivered to your email.)

Then click on Update Alert

Then choose the RSS icon to view the results of the continuous search anytime. You can also, if you wish, paste the URL of the feed into any RSS feed reader (see below).

II. Chrome RSS Feed Reader (news feeds)

You may wish to view your alerts in Google Alerts directly, but you have the option to view them through a news feed. Chrome RSS Feed Reader is a quality, free alternative.

Setting up Chrome RSS Feed Reader

In the Google Chrome browser, Google search for *Chrome RSS Feed Reader*. Click on the first result, RSS Feed Reader. Add to Chrome. Pin to the toolbar if you wish.

Adding feeds to the RSS Feed Reader

In Google Alerts (see above), click on the RSS icon across from the desired topic, and copy the URL that appears at the top of the screen. Go to RSS Feed Reader and paste the URL of the desired feed into the search box. Search, and then Follow.