

Frequently Asked Questions



Who is Top Biller Club for?

Anyone who wants to **give value** to their clients & candidates, **consistently and at scale**.

If you tick any of the below then our newsletter is for you:

- Time poor
- Wish to increase your income
- Want to add value to your clients
- Position yourself as an industry expert
- Attract potential clients to your books
- Create multiple touch points with your clients, consistently and at scale.

How does it work?

We target a pain point for clients and candidates and provide practical solutions.

This is because people want their problems solved. The more you do this the more business you get. Simple.

The challenge is finding time to send something, let alone create it. After all your specialty is filling roles with quality candidates, not writing content.

At Top Biller, we make it easy by providing you with our exclusive collection of lead-generating articles. Once you join Smart Recruiter, you have a license to use our articles as your own. You don't even have to link back to us.

What do I receive if I subscribe?

Once you sign up for Top Biller Club, you are part of an exclusive group of salespeople who receive access to proven, expert articles written by our team.

This includes a Leadership Coach of Recruitment Agencies, a pool of recruitment consultants and social media specialists.

You then have access to years of experience distilled into content that's ready to pick up and use.

Remember, these are white-label articles.

This means you can take them and use them on your website, newsletters and any other platform you prefer. You can send them to specific areas of your database or broadcast them to grow your position as the go-to expert.

You don't even have to link back to us.

What happens if I don't experience success after using Top Biller?

Here's 3 main reasons this could happen...

1. You need to post consistently.

Once or twice a month is not enough. Remember you are competing for your audience's attention. Once a week (twice if you're ambitious) is a great mix of suspense and predictability.

2. You need to post for longer.

Momentum takes time to build. "The difference between a successful person and others is not a lack of strength, not a lack of knowledge, but rather a lack in will." – Vince Lombardi

3. You need to 'meet' your audience.

Make sure your content is where your audience will engage with it.

Emails are effective because they are delivered straight to the user. SMS messages also tick this box. If you aren't seeing a lot of engagement in your posts, add a link to them in your emails or SMS.

It's a terrible phrase but there's more than one way to skin a cat.

What if I don't have the time?

Being a Top Biller is like having a professional copywriter and coach on your team, for less than the cost of a gym membership.

Don't spend hours looking for content online or trying to write your own. Your time is precious and should be spent generating business.

Let us do the legwork and you reap the benefits.

By leveraging our expertise and content you can free up more time for BD and face to face meetings with your high value contacts.

What if other consultants in my area use it too?

Membership is limited to 500 salespeople worldwide to protect your investment.

Be the proactive agent that gets on board early. Secure your access to high-quality content before spaces fill up.

Once you join, you gain instant access to our back catalogue of articles you can use to suit your exact needs at any given time.

What is your cancellation policy? Do you offer refunds?

Absolutely. If you sign up for a paid plan and then change your mind, you can cancel your subscription. We will provide a full refund if you cancel within 14 days.

We also have a monthly subscription option with no minimum term.

Can't I just buy one article?

No. We have chosen a subscription model because like all things in recruitment, content marketing works when you commit to it long-term.

One article won't change your business. But consistent access to the world's best content marketing resource for recruitment professionals will.

Something else on your mind?

Send us an email at Biglifemindset@gmail.com and one of the team will get back in touch. We'd love to hear from you.