

WASN'T OWNING AN ONLINE COACHING BUSINESS SUPPOSED TO GIVE YOU MORE TIME BACK?

Who are we, and what is OMG?



I'm Kevin Banegas!

We are fellow strategists with roots from the health & fitness industry who have built scaled 6 figure businesses. We've worked with 100's of other coaches teaching them how to build successful businesses of their own.

The problem: Not everyone wants to do all the things involved in building a business.

OMG is a solution designed to take all the headaches & struggles off your plate as a business owner so you can focus on delivering to your clients and do what you enjoy in your business.

This program is for fitness business owners that are:

- Finding a lot of stress & wasting money trying to hire and manage a sales team.
- Not getting return of investments for paying people to do their direct messaging.
- Losing time and energy to show up on social media to attract leads and build their audience.
- Organically posting, but hardly getting any sales calls bookings from it
- Experiencing less and less time doing what inspired you to begin your entrepreneurship journey: coaching clients and changing lives.
- Wanting time and bandwidth back to grow your business but want to avoid burnout
- Can't break past the 3-6k a month organically
- Rely on Paid Ads as your main funnel of lead generation & you can only grow by pouring more money into them

Here's how we help those same fitness business owners start making 6-10k more in 60 days:

- We assist in taking on sales management tasks (Messaging, Hiring, Training, Meetings) for businesses and generate leads.
- Coaches gain back time and resources to improve their client delivery and promotional aspects of their business.
- Coaches have more bandwidth to execute our Marketing and Sales Call strategies we lay out for businesses.
- Coaches will post better content and have higher client satisfaction.
- Coaches will have sales call bookings without doing any outreach of your own.
- Coaches get our team as a revenue producing arm of their business.

Our mission is to have fitness coaches 3-5x their income while providing a done-for-you sales model to build & scale a full time fitness business.

Our team, designed:

The Emerald Program

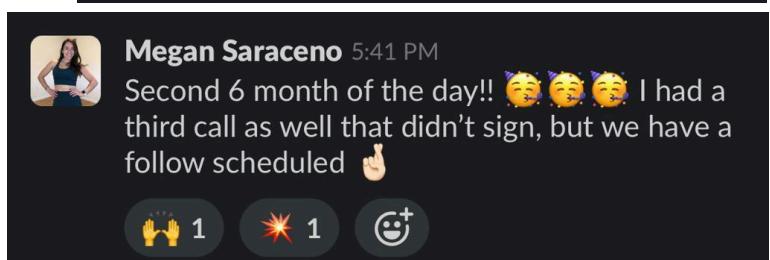
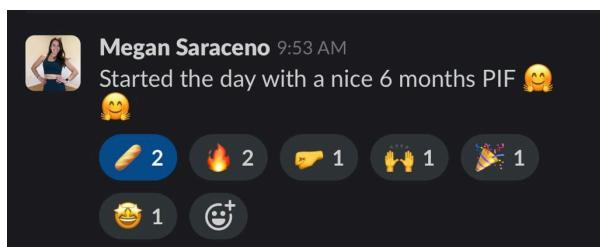
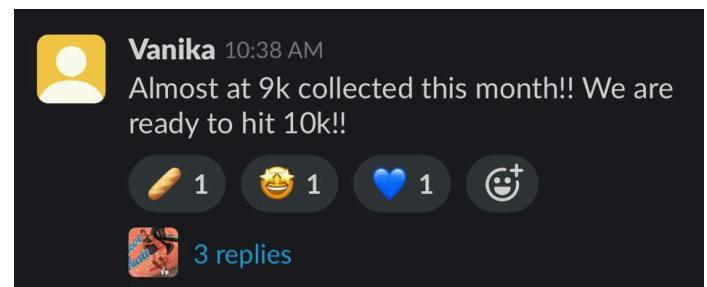
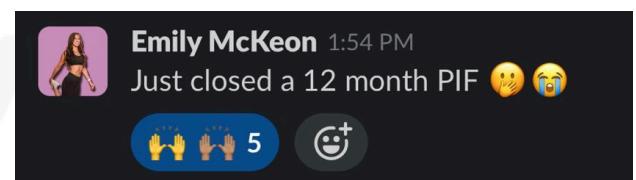
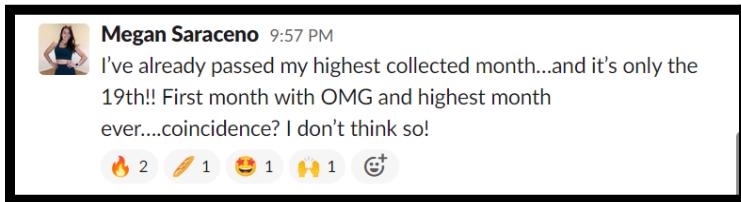
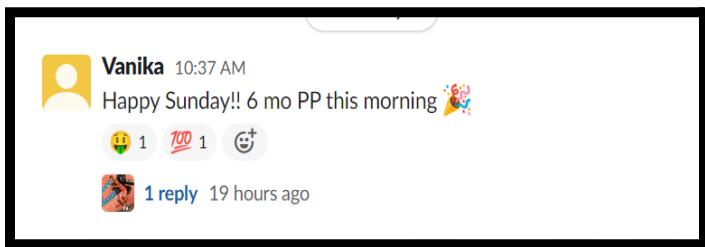
Specifically for fitness coaches who want to increase their organic reach, offload outreach and DM work, be able to tend to clients, and make 10k months.

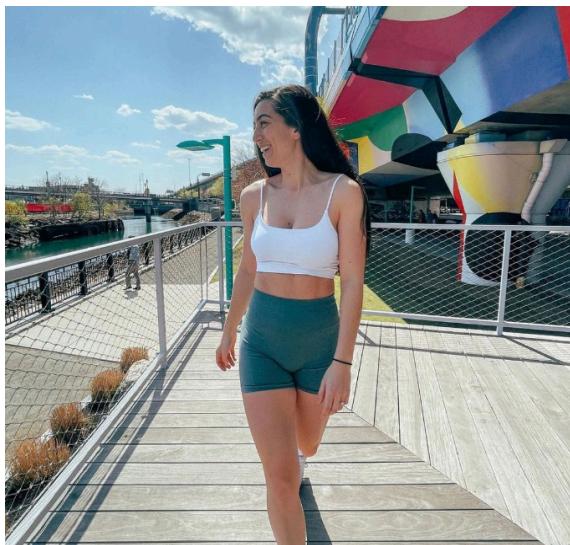
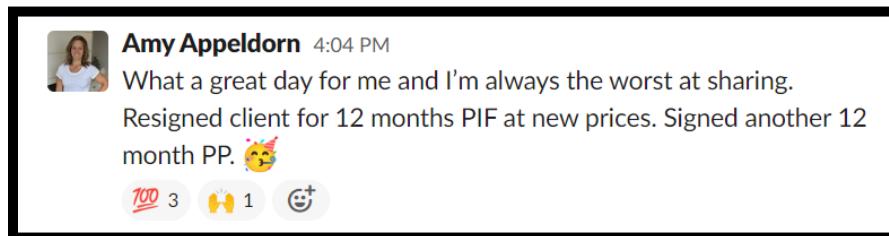
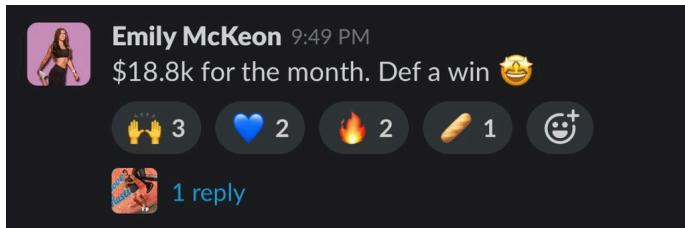
Who this isn't for:

- New coaches who are still learning basic coaching fundamentals.
- Coaches making less than 2k per month.
- Coaches desiring add-to-cart or subscription based services, so those looking to do group only or 1 time only programs.

Does OMG Emerald actually work for online coaches?

Here's the Proof: Client Wins and Testimonials





Vanika had just 9 clients while working on her business for 9 months. In her first 45 days in OMG she signed on 4 new clients. She also implemented our re-sign approach and resigned 3 of her clients to continue working with her for longer.



Amy struggled with sales and was pacing 60k a year when she joined OMG. In her first month with OMG, she made over half of that with 35k.



Megan had been chasing 10k months for over a year. Within her first 60 days with OMG, she finally broke through and surpassed 10k collected.

INCREDIBLE VALUE TIME!

We hope you find a ton of value in the video below! We invited a few of the current coaches and business owners to our morning meeting with a few people from our sales team, and asked them to freely speak on the program! There was no script for the questions we asked, and we got fantastic feedback!

Enjoy!

[**Click here to see how you aren't
much different than them!**](#)

WANT TO START MAKING
6-10K MORE PER MONTH IN
60 DAYS OR LESS? BOOK
YOUR CALL!

So, what exactly is the OMG Emerald program?

The OMG Emerald program has 2 services included: Done For You Direct Messaging & Management, and Mentorship Behind Marketing & Sales Training.

Direct Messaging & Management

What's included:

- A team who has hired, trained, and educated hundreds of coaches & DMers on how to create effective scripts, message leads, and book sales calls.
- Managers who will interview the right candidates for a successful DMer within your social media profiles.
- Managers who will take care of all the onboarding, training, payroll, meetings, and performance tracking of your assigned DMer
- Sales calls booking in your calendar without heavy time commitment on messaging
- An overall done-for-you lead generation service

You get to do more of what you enjoy, which is coaching or focusing on building other streams of income. Our Direct Messaging & Management performs to offload the immense amount of work outreach and managing a team takes from you. **You will generate more money by getting more opportunities to present your offer and close deals.**

Mentorship: Marketing & Sales

We believe that execution & growth in your online business goes hand in hand with being able to attract leads! Of course we need to be able to close them as well! In our mentorship, you will receive an outline of what to do in order to get your calendars booked with calls and have higher closing rates.

You will receive 10 one-on-one foundational calls with our coaches to discuss individual action plans and guidance. **Your mentorship** will be based around these 4 pillars all designed to make you more money.

Pillar 1: Business Game Planning Session

You will receive a full review of your offer, client delivery, onboarding process, marketing efforts, and sales call performance to identify trouble areas in your business. You will get a complete map out of your own *Business Growth Strategy & 21 Day Action*

Plan individually to what you need to meet your personal and business goals.



Pillar 2: Marketing Reboot

We really want to take an approach where you feel that social media is more exciting and easier for your business. You will receive a Social Media Action Plan and Networking & SM Outreach Script to

reflective of how you want to relate to your audience. You will get exactly what to post to excite prospects and generate a lead pool. As you grow, you will get trained on how to create marketing for ad funnels and build Facebook groups to house a pool of leads waiting to buy.

Pillar 3: Crafting Your Irresistible Offer

You will know how to take a decent offer to an offer that is no brainer for you and the client. You will learn how to educate (what will I teach?), implement (how will I deliver and connect?), and support (how will I make clients feel taken care of?) your clients. You will increase your revenue by improving customer satisfaction so that clients continue to pay you, have more re-signs, and receive higher rates of referral customers.

Pillar 4: Ditch Sales Anxiety

You will get trained on how to show up on sales calls confident and authentic. You will get taught how to really connect with your leads and lean into emotion, not logic, so that leads like and trust you to buy. You will receive sales call recording reviews so that you know exactly what to do to close more deals.



With our DM Strategy and Mentorship combined, our coaches are attracting more leads, closing more deals, keeping customers longer, and generating 5-10k more collected revenue a month *in the first 60 days*.

Here's what's included in OMG Emerald!

You will receive:

10 1:1 Calls the First 30 Days

We apply the 4 Emerald Pillars on individual support calls with our Marketing expert Cory, Sales expert Kevin, and DMer management expert Jeff.

2 Weekly Group Support Calls

So you can see live demonstrations, attend training sessions, and get your questions answered.

Access to Slack Chat

Another chance to ask questions, share wins and challenges, and be in a community with like-minded fitness business owners growing their business.

Done-for-you DMer Team

You get a whole team at your disposal. We are an extension of your business and sales without you having to do the work.

Want to work together?

Click the link below to set up a discovery call to get to know more about us, and share more about your business goals.

CLICK HERE TO
BOOK A CALL!

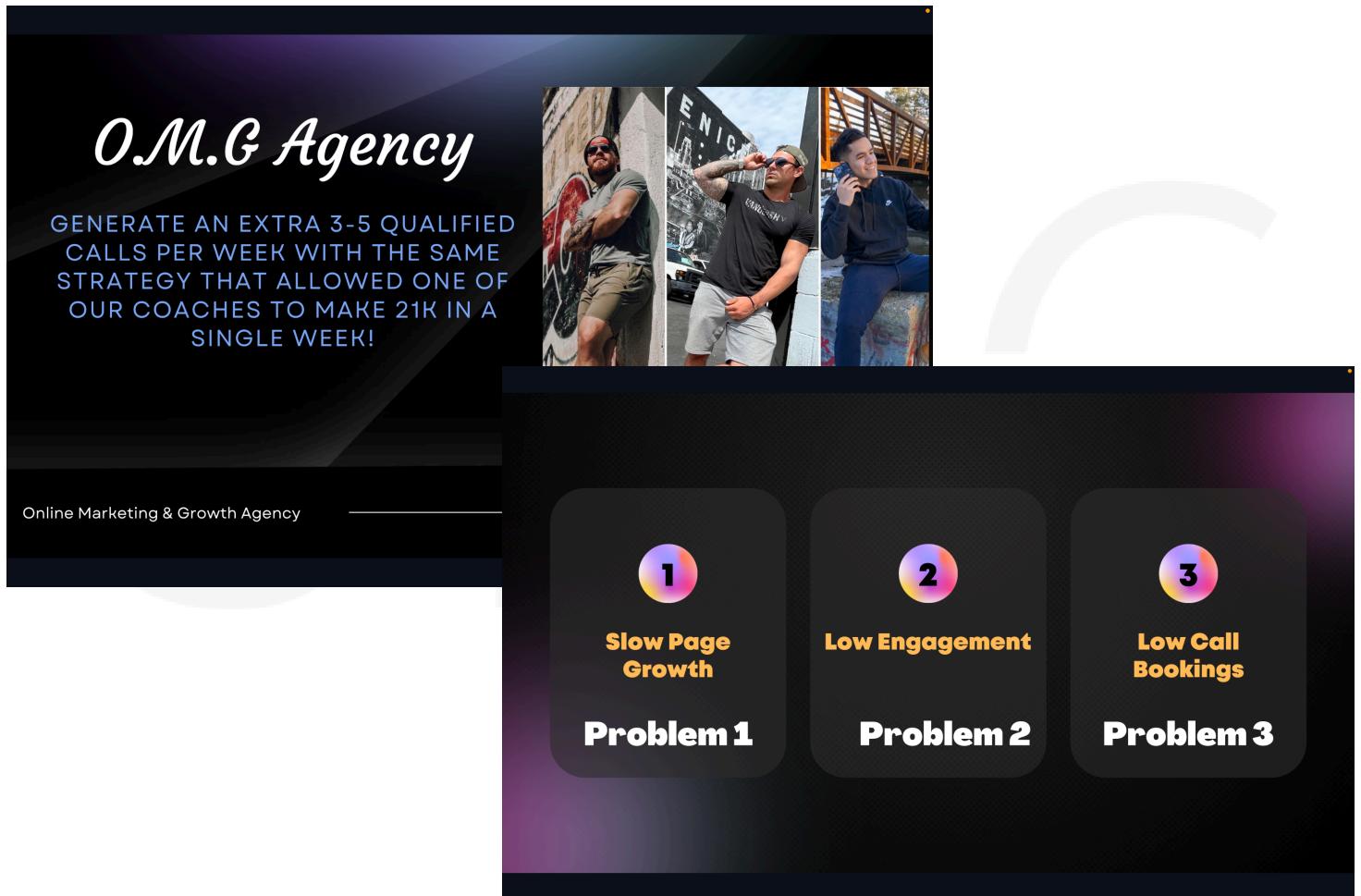
At the end of our call, 1 of 2 things will happen: You'll either be a perfect fit, and you will have finally found a map to your success and goals!

Or, if it's not a good fit, that's totally okay too. There won't be any hard feelings and NO obligations on your part — we will suggest something else you can do to achieve your goals and point you in the right direction.

We appreciate your interest in our business and our program. We look forward to working with you!

BONUS!!

Here's a strategy that has allowed one of our coaches to make \$21k with multiple others generating over 8k over the first 30-45 days! Learn how to book an additional 3-5 calls organically each week with the same strategy with this free training.



The image shows a landing page for 'OMG Agency'. The top section features the 'OMG Agency' logo in a stylized, italicized font. Below the logo is a sub-headline: 'GENERATE AN EXTRA 3-5 QUALIFIED CALLS PER WEEK WITH THE SAME STRATEGY THAT ALLOWED ONE OF OUR COACHES TO MAKE 21K IN A SINGLE WEEK!'. To the right of this text are three small photographs of a man in different outdoor settings: leaning against a wall, standing outdoors, and sitting on a ledge. The bottom section of the page is a dark panel with three numbered boxes, each containing a problem: '1 Slow Page Growth', '2 Low Engagement', and '3 Low Call Bookings'. The text 'Problem 1', 'Problem 2', and 'Problem 3' is centered under each respective box.

Online Marketing & Growth Agency

1

Slow Page Growth

Problem 1

2

Low Engagement

Problem 2

3

Low Call Bookings

Problem 3

CLICK HERE TO JOIN OUR FREE FACEBOOK GROUP HERE
TO GAIN ACCESS TO AN EXCLUSIVE TRAINING!