Roxanna Y. Ortiz | 602-516-6632 | Phoenix, AZ | roxannaortiz88@gmail.com

https://www.roxannayortiz.com/ | www.linkedin.com/in/roxannayortiz

Video Resume: https://youtu.be/wWugAJtfJbo?si=oaNp1R4OquP277yK

PROFILE

I am a highly skilled ID with 13 years of experience. I am dedicated to creating effective and engaging learning experiences that not only meet the needs of the learners but also contribute to the overall success of the organization. I have extensive experience in conducting needs analysis. By conducting thorough assessments, I identify any gaps in employee knowledge or skills that may be hindering their performance. This analysis allows me to tailor the learning experiences to address these gaps and provide targeted training solutions.

EXPERIENCE

Instructional Designer

Televerde Foundation

September 2023 - July 2024

- Designed and developed an asynchronous 30 minute eLearning course, effective job aid, using the ADDIE Model in 6 months for currently incarcerated women and formerly incarcerated women to help raise completion rates by 20% compared to the previous year.
- Generated an inclusive eLearning course storyboard that seamlessly integrated
 multimedia components, including simulations featuring real-life scenarios for
 justice-impacted women. These scenarios depicted interactions with various figures like
 teachers, correctional officers, family members, roommates, and employers. The
 incorporation of sound effects, visuals, and voiceover narration enriched learner
 engagement and comprehension.
- Managed relationships with internal stakeholders monthly and with SMEs weekly over 6
 months to ensure that learning assets aligned with the business goals and supported
 organizational objectives.

Instructor/Facilitator Guide

Cartwright Elementary School District

May 2011 – February 2024

- Crafted and facilitated engaging learner experiences through a range of technology platforms, including PowerPoint, Canva, and Google Slides, and used gamification reaching over 300 learners.
- Maintained weekly, monthly, and quarterly communication and collaboration with stakeholders at all organizational levels.
- Created and implemented a comprehensive master schedule for 8 subjects in an 8 hours shift.
- Designed and facilitated assessments to evaluate learner outcomes weekly and monthly and achieved growth of 30% from beginning of the year to end of the year in 2 core content areas.

TECHNOLOGY

Articulate Storyline Camtasia Canva
Lectora Vyond Audacity
Genially Velsoft, LMS Sharepoint

SKILLS

Visual Design Business Needs Analysis Prototyping

Research Design Assessments Instructional Scripting

Project Management Storyboard Voiceover

Gamification Video Editing Design Effective Job Aids

EDUCATION

Certified Professional in Training and Performance (CPTP)

IDOL Academy, Atlanta, Georgia

Masters of Higher Education

Grand Canyon University, Phoenix, Arizona

Bachelor of Arts in Education

Arizona State University, Tempe, Arizona

LANGUAGES

Fluent in English and Spanish

REFERENCES

Available upon request