

Hi, I'm in the warm outreach phase right now and a friend of mine who has quite a few contacts who run a business gave me a suggestion that he would contact them as a referral if I wrote him a call script, based on what I learned from the loc. buss. outreach, so I'm interested in your comments, compliments or objections. Text content:

Hi his name

How's it going with you?

Communicate like a human being

I have a suggestion for you. A friend of mine from Brno is studying marketing and has a project to help a company. So I thought of you.

The way it would work is that I would give him your contact, the name of your business and something about it. He would analyze your marketing and suggest ways to improve it. Then he would contact you and you would set up an online or offline meeting where he would present his suggestions for getting new clients. If you were interested, you could arrange to work together again.

As this is a project, the friend does it for free, of course. Worst case scenario, you help him with his project and you learn something new about marketing.

What do you think, could I give him your contact?

If you agree, I'll give him your contact and he'll get back to you soon.

Bye!