

# Key Career Info: Strategy - Consulting

**About the Industry Area:** Strategy consulting firms serve companies and investors, for instance, with building business cases to understand the economic drivers of mergers or acquisitions, and further down the line, support clients with due diligence work on potential targets.

## Career Overview

- Strategy Consultant Career Overview
- What is Strategy-Consulting
- Day Life in Strategy Consulting
- The Role of Strategy Consultants

## Carlson School of Management Employment Data

- Employment Report 2019

## Student Involvement Opportunities

- Student Clubs
- Consulting Enterprise
- Student Resources
- Organizational Partnerships
- Alumni Community
- Student and Alumni Profiles
- Case Competitions
- Full-Time MBA Blog

## Recruiting Context

### On-Campus

- TalentLink
- Graduate Business Career Center
- Career Guide
- Careers
- Career Services
- Recruiting is very heavy on fall semester side (both internship and full-time interviews are predominantly done in late September/early October)
- GBCC hosts many information sessions throughout the semester

### *How to Stand out in the Recruiting Process?*

- Meet with employers and recruiters through on campus events such as Career Fair, Info sessions, recruiter office hours, Snack stops, and student org presentations.
- Speak with recent alumni to learn about job responsibilities, their organization and the industry
- Show knowledge and preference for service line

## Case Interview Prep Resources

- Case Interview Video Examples
  - Please note: these are the same cases utilized in our practice interview appointments. If you intend to do a practice interview, we recommend watching these after.
  - Pay Less, Die Less Profitability Video Example
    - Case Text
  - Slot City Market Entry Video Example
    - Case Text
  - Graduate Business Career Center Resources
- Additional Resources
  - Case in Point, Marc Cosentino (Available through UMN Library)
  - Case Interview Secrets, Victor Cheng (Available through UMN Library)
  - Victor Cheng Youtube Series; Victor Cheng Website and Newsletter
  - Mental Math Practice - Arithmetic Flashcards by Magoosh

## Company Interview Prep Resources

- Bain & Co Interview Preparation
- BCG Interview Process and Tips
- Deloitte Case Interview Tips
- McKinsey Interview Tips

## Professional Groups

- Strategic Consulting Group
- The Society of Professional Consultants
- Consulting Associations List and Websites

## Additional Resources

- Consulting, Business Strategy
- 5 Secrets To Surviving Your First Consulting Job
- A Sneak Peek Inside the Life of a Consultant
- 7 Websites Every Consultant Should Know About and Us
- How to Become a Business Strategy Consultant: Career Roadmap
- University of Minnesota Business – Reference Library