



Business Studies

CURRICULUM OVERVIEW

KEY STAGE 3		KEY STAGE 4	KEY STAGE 5
<i>Transition Stage</i>	<i>Foundation Stage</i>	<i>Examination Stage</i>	<i>Advanced Stage</i>
		In Year 10, students are introduced to business concepts and issues concerning the activities of a business. They explore the purpose and role of a business from spotting an opportunity through to the growth of an established business. They also look at the role of marketing and human resources. In Year 11, students take a closer look at the role of operations and finance in business activity. Operations include production processes, quality of goods and services, customer service, and working with suppliers. Finance covers its role, its sources, costs, profit and loss, cash and cash flow. They also explore how business responds to external influences, such as ethical and environmental considerations, the economic climate and globalisation, and the interdependent nature of business.	In Year 12, students learn about a variety of contexts, for example: large/small, UK focused/global, service/manufacturing, alongside considering the importance of the context of business in relation to decision-making, with the use of non-quantitative and quantitative data in decision-making In Year 13, students further engage with the Business World and follow business developments and think critically about contemporary business issues.