

#ICT4Dsummit

Shortcut to:

[Day 1 \[Thursday\]](#)

[Day 2 \[Friday\]](#)

[Day 3 \[Saturday\]](#)

Dropbox to share social media photos, assets:

<https://www.dropbox.com/sh/ih9v6rho75ai81y/AACHlp0JhEmHjqNSAMPV-LCFa?dl=0>

Notes: Periscope, Instagram.

Social media tips:

1. Include an image if possible.
2. Use hashtags: #ICT4Dsummit #ICT4D #UMC #rethinkchurch #socialgood
3. Also use: #ICT #technology or # the type of equipment being mentioned
4. Include engagement opportunities when possible: Did you know that... Are you ready to...
5. Leave a few extra characters for those who will RT to add something else.
6. RT others
7. Refer to twitter list, and add to it as you hear from individuals/orgs who are a part of the conversation during the summit
8. We are tweeting to a broad audience, so minimize churchy language
9. Door prizes are only being given out on last day. Let's be sure and tweet some photos/info of the prizes and snap a few photos/tweets of winners with their prizes and tag them.
 - a. 1 free, two-hour consultation with The Sentinel Project on ICT usage or misinformation management in a humanitarian / development / conflict situation. Value \$200
 - b. Contact Christopher Tuckwood (chris@thesentinelproject.org) to redeem this certificate. Expiration: 9/17/2016
 - c. 1 free, two-hour consultation with Medic Mobile on utilizing mobile phones for healthcare communications. Value \$250. Contact Regina Mukutu (regina@medicmobile.org) to redeem this certificate. Expiration: 9/17/2016
 - d. 1 Free TechChange Course – valued at \$395. This includes the course titled, “3D Printing for Social Good.” Provided by TechChange.
 - e. 1 RACHEL Pi server with English content, provided by World Possible. Value: \$150

- f. 1 RACHEL Pi server with English content, provided by World Possible. Value: \$150
- g. 1 RACHEL Pi server with French content, provided by World Possible. Value: \$150
- h. 8 watt solar charger kit provided by Voltaic. Value: \$99
- i. The Animated Humanitarian DVD – a documentary on the life of Firdaus Kharas. (Note, we have several of these. We could provide on Saturday before or after his tech talk.)
- j. Outernet Lighthouse valued at \$99.

Contact info for those at Summit involved w/ social media

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Steven Adair, PR

Cell: 615.218.9916

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General Notes

Who to Follow:

Twitter Game Changers Summit list:

https://twitter.com/UMCom_ICT4D/lists/game-changers-summit

@malarianomore

Individuals/participants to Follow:

Twitter Game Changers Summit list:

https://twitter.com/UMCom_ICT4D/lists/game-changers-summit

General Summit tweets

Reserve this one about a week or two before conference: Even if you can't join us in person at the #ICT4Dsummit this week, check out the lineup: <http://bit.ly/ict4dsummit2015speakers> #UMC [include photo(s) of speakers]

Technology strengthens communities + transforms lives. That's putting beliefs into action.
<http://youtu.be/AGVS7M68-tM> #ICT4Dsummit #UMC

.@Inveneo is here in Nashville for #ICT4DSummit! Be sure to meet their reps Kelly and Sam. <http://bit.ly/1ymhHHw>

Ready to meet leading thinkers in technology and community development? Join the conversation! #ICT4Dsummit #UMC

How is simple technology transforming lives in low resource parts of the world? Follow the convo at #ICT4Dsummit

What is #ICT4D and why is The #UMC involved? Learn more at: <http://bit.ly/1zFWTMC> and follow #ICT4Dsummit.

Toilets or technology? How about both? <http://bit.ly/1qhlyUB> #ICT4Dsummit #UMC #rethinkchurch

What does communication as aid look like? Here's one example in The #UMC:
<http://bit.ly/VQY3rc> #ICT4Dsummit

At **@UMCommunication** and **@UMCom_ICT4D**, we believe in using technology for social good: <http://bit.ly/1AUWPem> #ICT4Dsummit #UMC

During conference: Sound off, who's in #Nashville attending #ICT4Dsummit? Say hello so we can add you to the list: https://twitter.com/UMCom_ICT4D/lists/game-changers-summit

What does #ICT4D look like in the field? Here's a glance: <http://bit.ly/1AXSQhc> #ICT4Dsummit #UMC #rethinkchurch [include photo]

UMC-targeted tweets

Tweets that tie mission with ICT4D so UMC folks get a sense of how this fits in with/reimagines the work of a mission team. Diane or Steven--can you help craft some of these that we can tweet or RT?

- Incorporate Jana's infographics and articles about connectivity and Bishops in the Philippines
- 2 ICT white papers

Speaker-themed tweets

"Be humble and honest and respectful in how you go about helping people." - **@kiwanja** #ICT4Dsummit

Learn more about **@kiwanja** and the dos and don'ts of ICT4D:
<http://www.umc.org/news-and-media/ken-banks> #ICT4Dsummit

Meet #ICT4Dsummit speaker, **@maeghanorton**, who is excited about connecting communities to useful tech: <http://bit.ly/1lcD09a>

Meet #ICT4Dsummit speaker, **@Culture_Shift**, who uses animation to defeat cultural stigmas:
<http://bit.ly/1vqcQZC> #UMC

From mission trip to sustainability in Haiti. Meet **Warren**: <http://bit.ly/1teWlth> #ICT4Dsummit

Technology is vital in recovery + growth, but do the tools fit the need? Meet **@wayan_vota**:
<http://bit.ly/1rCs3Gf> #ICT4Dsummit

What impact has Inveneo made in the #ICT world? <http://bit.ly/1UPZEuG> #ICT4Dsummit

.@Inveneo is here in Nashville for #ICT4DSummit! Be sure to meet our reps Kelly and Sam.
<http://bit.ly/1ymhHHw>

Day 1: Thursday, Sept. 17

Registration: 8am

8am registration

- 1-2 tweets generating excitement about the day.
- RT people who are tweeting about the summit

8:30am-10:30: Worship [Nashville DS Harriet Bryan] + Welcome from Dan, Neelley [A year in review], Mayor Dean

Who's tweeting: SOPHIA & D.G.

- 1-2 tweets from worship, for a broad audience
- 8:30am: some quotes to welcome from worship/message from DS Harriet Bryan
- 9:20am: 1-2 quotes from Dan
- 9:35: Neelley
- 10:15: 1-2 quotes from Mayor Dean
- Examples of tweets:
 - Technology strengthens communities + transforms lives. That's putting beliefs into action. <http://youtu.be/AGVS7M68-tM> #ICT4Dsummit #UMC
 - _____
 - _____

10:45: Ken Banks @kiwanja

Mobile Phones in Africa: A story of innovation and social change

<https://gamechangerssummit2015a.sched.org/event/1efae3772143a87b42b9ebeacef152f7#.VcF59pNViko>

Who's tweeting: SOPHIA & D.G.

- Intro tweet about Ken/his work
 - Connect with speaker Ken Banks at [@kiwanja](#). [#ICT4Dsummit](#)
 - What questions do you have for [@kiwanja?](#) [#ICT4Dsummit](#)
- 2-3 tweets from keynote
- Tweet: Learn more about [@kiwanja](#) and the dos and don'ts of ICT4D:
<http://www.umc.org/news-and-media/ken-banks> [#ICT4Dsummit](#)

- Tweet: Have you read our whitepaper on ICT4D and social good? Check it out: <http://bit.ly/UMCOMICT4D-whitepaper>
- RTs from others

Up next: Panel on #Ebola crisis and ICTs: <http://sched.co/3TQ6>. Tweet us your questions! #ICT4Dsummit

11:30: Panel: Ebola Crisis in West Africa: How ICTs Mattered

Participants: April Mercado, Lauren Woodman, Kelly Doley, Phileas Jusu, David Robinson

@apri

Location:

<https://gamechangerssummit2015a.sched.org/event/ca42f374b6455851271bb2fc31e76f8e#.VcF6iJNViko>

Who's tweeting: SOPHIA

- 2-3 tweets from talks/quotes
- We've got an excellent panel speaking about #Ebola crisis and ICTs: <http://sched.co/3TQ6> #ICT4Dsummit
- @inveneo Project Manager showcases impact during the #Ebola crisis. #ICT4DSummit <http://bit.ly/1erQ5z4>
- Glad to have our practitioners share with us their experience responding to #Ebola via ICT4D. #ICT4Dsummit
- tweet links to any resources mentioned
- RTs from participants
- Remind folks we'll be breaking for lunch and we'll see them again at the lightning talks

1pm: Lightning talks [need confirmation of who's speaking]

<https://gamechangerssummit2015a.sched.org/event/30d9d426fc59de159796afb173f3a0fc#.VcF7MJNViko>

Who's tweeting: D.G.

- 2-3 tweets from talks
- RTs from participants

2PM: Workshop A: Communicating in disaster: Ernani and April

<https://gamechangerssummit2015a.sched.org/event/09e0098569e1451e3b12014701b19456#.VfcP951Viko>

Who's tweeting: _____

Workshop B: Where there is no internet: Lifeline communications through SMS

<https://gamechangerssummit2015a.sched.org/event/9241b7bb4f555ff816b579a6a8d2260f#.VfcQFp1Viko>

Who's tweeting: D.G.

- Tweets about Pierre's work
- Tweets about Matt's work
- 2-3 quotes from Pierre, Matt
- RTs from others

4pm: Workshop A [Wayan Vota]: ICT4D experts Address your ICT problems:

<https://gamechangerssummit2015a.sched.org/event/9d8b748eb63568f8514724130ae71774#.VcF745NViko>

Workshop B [Eric Youngren]: Where there is no electricity: Alternative Energy with Jeff Crystal, Voltaic Systems

<https://gamechangerssummit2015a.sched.org/event/43bd7fc3083a7f4a7f0d2ec2fe8e8e79#.VfcQQ51Viko>

Who's tweeting: SOPHIA

- Quotes from Wayan
- Quotes from Jeff
- 2-3 quotes from conversation
- RTs from participants

6pm: book signing // appetizers

Who's tweeting: SOPHIA

- Search #ICT4Dsummit to RT
- photos from book signing/mingling
- try and capture some quotes you can overlay on photos of participants and/or vine/insta video.
- Tweet: Best practices in #ICT4D for #socialgood: <http://bit.ly/1AUWPem> #ICT4Dsummit #UMC

7pm: Lessons from the Field [Wayan Vota]

UMCOM staff: _____

- 2-3 quotes

Evening

- If we took video, post during book signing or immediately after conference at 8pm

- D.G. is taking lead on Periscope interviews and vids to be posted on YouTube and then shared via social media so it gets in the #ICT4Dsummit strea

Day 2: Friday, Sept. 18

Doors open at _____

8am registration

- 1-2 tweets generating excitement about the day.
- RT people who are tweeting about the summit

9am: Worship with J Kabamba Kiboko

Who's tweeting: D.G.

- 1-2 tweets from worship, for a broad audience
- Tweet out inspirational quote or prayer to start the day.

10:40: Panel: Drones, 3D printers, Outernet: How new technologies impact lives

<https://gamechangerssummit2015a.sched.org/event/b06c9f4ec7bab54ec487c7f9d12eb793>

Who's tweeting: D.G.

- Intro tweets about panelists: Adele Waugaman, Sara Pitcairn, Thane Richard, Chris Tuckwood
 - Learn more about @tech4dev: <http://adelewaugaman.net>. #ICT4Dsummit
 - Follow #ICT4Dsummit panelist, Thane from @outernetforall at @thanerichard.
 - Glad to have @Ctuckwood from @SentinelProject. Learn more about his org: <https://thesentinelproject.org>
- 2-3 tweets from keynote or questions from audience
- RTs from others
- Tweet ICT4D whitepapers published by UMCOR

12noon: Innovation Fair

Who's tweeting: SOPHIA with D.G and Steven on Periscope

- Photos, what is it, what's there
- Quotes/photos from those who have used this tech on display
- Quotes/photos of participants who are trying out the technology
- RTs of participant reactions

1:30pm: Lightning talks [need to know who's speaking]

<https://gamechangerssummit2015a.sched.org/event/9d4a7de37833f7b38e123585901531e6#.VfcXSp1Viko>

Who's tweeting: SOPHIA

- 2-3 tweets from talks
- RTs from participants

2pm: Workshop A: EduTech: Technology that facilitates learning [Sybille F, Carmen Strigel]

<https://gamechangerssummit2015a.sched.org/event/9f2cab9761008f8eaf690406ece87ede#.VcF-cZNViko>

Who's tweeting: SOPHIA & D.G.

- 2-3 quotes/photos from Sybille and Carmen talk
- quotes from Sybille's and Carmen's work
- UMC stance on education
- RTs from others
- Tweet audience questions

Workshop B: Inventory & Outbreaks: Communications for health [Julio Malikane, Rev. Betty Kazadi Musau, Regan Deming]

<https://gamechangerssummit2015a.sched.org/event/4d84959e6b92c3389a3b57208a03b9a1#.VcF-z5NViko>

Who's tweeting: SOPHIA

- 2-3 quotes/photos from Julio, Regan, Betty
- quotes from speakers
- Links to UMC articles on ebola, global health + ICT4D
- RTs from others
- Tweet audience questions
- Link to:
<http://www.umcom.org/global-communications/the-rev.-betty-kazadi-musau-technology-saves-lives>

4pm: Workshop A: Game changing content through offline solutions with Jeremy Schwartz, Matt Crum

<https://gamechangerssummit2015a.sched.org/event/42e47a211673b47c59d8499ea23f3fde#.VfcXtJ1Viko>

Who's tweeting: D.G.

- Who's on panel, quotes or bio info from them
- UMC stance on education
- 2-3 quotes, and audience questions
- RTs

- **Global Communications: Project helps 6 Haiti schools go solar**
<http://www.umc.org/news-and-media/project-helps-6-haiti-schools-go-solar>

Evening

- if we took video, post during book dinner/innovation fair or immediately after conference at 6pm.
- DG will take the lead on shooting and producing the Periscope vids for publishing on YouTube.

Day 3: Saturday, Sept. 19

Doors open at 8:15

NOTE: Saturday, Kentucky students who are studying ICT will be there. Get interviews with them.

8:30: Worship with Amy Valdez Barker [head of Connectional Table]

- 1 tweets from worship
- 1-2 tweets to hype up the day
- RTs

9am: Innovation Fair + Tech talks [Firdaus Kharas, Carmen Strigel, Lauren Woodman]

https://gamechangerssummit2015a.sched.org/event/aff3222be82672c41f03657431daad74#.VcF_75NViko

Who's tweeting: SOPHIA & D.G. Periscope

- Photos, what is it, what's there
- Quotes/photos from those who have used this tech on display
- Quotes/photos of participants who are trying out the technology
- RTs of participant reactions
- quotes from Firdaus, Carmen, links to their work or articles we've done on them

9:55am: Innovation Fair Demo and break

Who's tweeting: SOPHIA & D.G.

11:15: Door Prizes and Closing remarks

Who's tweeting: SOPHIA & D.G.

- Where to find notes from conference [Storify will be up later that day]
- Tweet link to ICT4D landing page on umc.org
- Tweet a few photos of door prize winners with their handles
- RTs from participants

Post-Conference coverage

- Storify of Game Changer Summit
- Production videos

Notes from any of our partner orgs [so we can prep tweets linking to their work/speaker's work]

Articles

Inveneo

Opening a New World of Educational Content for ICT Students <http://bit.ly/1mrb4iA>
The E-Waste Dilemma: Where Do Broken Computers Go? (This was written by Neelley) <http://bit.ly/1qz4dKe>
ICT Brings Students and Communities Together in the DR Congo <http://bit.ly/SYI4XX>
Tablet Training for Teachers in Haiti <http://bit.ly/REqw1J>
A WiFi Connection for a Leading Bishop in the Philippines <http://bit.ly/1go91vv>

Reports

Inveneo

No Electricity Means No Internet (Comes with attached infographic if you'd like to use it) <http://bit.ly/1tD7Duu>
Inveneo Publishes White Paper on Top ICT Hardware Challenges (comes with an attached infographic) <http://bit.ly/1numYgs>
Shop UMC Product Evaluation Report <http://bit.ly/XYL74x>

Inveneo

Videos

The Inveneo Effect in Haiti: <http://bit.ly/1llcBvz>
Haiti Recovers From the Earthquake with Inveneo's Partnership <http://bit.ly/1vu9bdq>

Speaker Twitter hastags and tweets for easy copy and paste:

#ICT4dSummit
#rethinkchurch