

Accessibility for students with disabilities.

Update: We've been asked whether these posters can be reproduced or translated into other languages. In keeping with the the GDS ethos of making things open, we've used a Creative Commons license which allows everyone to share, use and build upon the posters provided they are used non-commercially and keep the appropriate attributions (Home Office, Home Office Digital and the Creative Commons logo). It would be great if people can share photos of them being used on Twitter and can commit translations of the posters to our [GitHub](#) repository so they're available for everyone.

The individual posters are located below the general poster seen on this page.

Designing for users on the autistic spectrum

Do...	Don't...
use simple colours	use bright contrasting colours
write in plain English	use figures of speech and idioms
use simple sentences and bullets	create a wall of text
make buttons descriptive	make buttons vague and unpredictable
build simple and consistent layouts	build complex and cluttered layouts

Designing for users of screen readers

Do...	Don't...
describe images and provide transcripts for video	only show information in an image or video
follow a linear, logical layout	spread content all over a page
structure content using HTML5	rely on text size and placement for structure
build for keyboard use only	force mouse or screen use
write descriptive links and headings	write uninformative links and headings

Designing for users with low vision

Do...	Don't...
use good colour contrasts and a readable font size	use low colour contrasts and small font size
publish all information on web pages	bury information in downloads
use a combination of colour, shapes and text	only use colour to convey meaning
follow a linear, logical layout	spread content all over a page
put buttons and notifications in context	separate actions from their context

Designing for users with physical or motor disabilities

Do...	Don't...
make large clickable actions	demand precision
give form fields space	bunch interactions together
design for keyboard or speech only use	make dynamic content that requires a lot of mouse movement
design with mobile and touchscreen in mind	have short time out windows
provide shortcuts	tire users with lots of typing and scrolling

Designing for users who are Deaf or hard of hearing

Do...	Don't...
write in plain English	use complicated words or figures of speech
use subtitles or provide transcripts for videos	put content in audio or video only
use a linear, logical layout	make complex layouts and menus
break up content with sub-headings, images and videos	make users read long blocks of content
let users request an interpreter for appointments	don't make telephone the only means of contact with users

Designing for users with dyslexia

Do...	Don't...
use images and diagrams to support text	use large blocks of heavy text
align text to the left and keep a consistent layout	underline words, use italics or write in capitals
consider producing materials in other formats (for example, audio or video)	force users to remember things from previous pages - give reminders and prompts
keep content short, clear and simple	rely on accurate spelling - use autocorrect or provide suggestions
let users change the contrast between background and text	put too much information in one place

Designing for users on the autistic spectrum



Do...

use simple colours



write in plain English

Do this.

use simple sentences and bullets



make buttons descriptive

Attach files

build simple and consistent layouts



Don't...

use bright contrasting colours



use figures of speech and idioms



create a wall of text



make buttons vague and unpredictable

Click here!

build complex and cluttered layouts



Designing for users of screen readers



Do...

describe images and provide transcripts for video

`<alt>`

follow a linear, logical layout



structure content using HTML5

`<h1>`
`<nav>`
`<label>`

build for keyboard use only



write descriptive links and headings

[Contact us](#)

Don't...

only show information in an image or video



spread content all over a page



rely on text size and placement for structure

36pt, bold
Header

force mouse or screen use



write uninformative links and headings

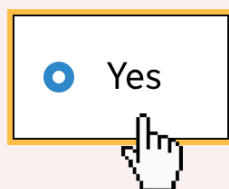
[Click here](#)

Designing for users with physical or motor disabilities

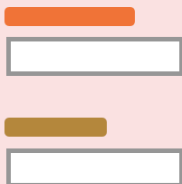


Do...

make large clickable actions



give form fields space



design for keyboard or speech only use



design with mobile and touchscreen in mind



provide shortcuts

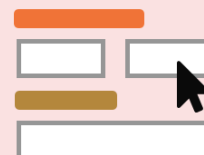
Postcode

Don't...

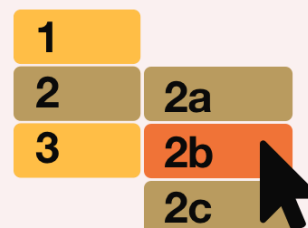
demand precision



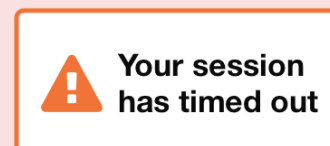
bunch interactions together



make dynamic content that requires a lot of mouse movement



have short time out windows



tire users with lots of typing and scrolling

Address

Designing for users who are Deaf or hard of hearing



Do...

write in plain English

Do this.

use subtitles or provide transcripts for videos



use a linear, logical layout



break up content with sub-headings, images and videos



let users ask for an interpreter when booking appointments



Don't...

use complicated words or figures of speech



put content in audio or video only



make complex layouts and menus



make users read long blocks of content



don't make telephone the only means of contact for users



Designing for users with dyslexia



Do...

use images and diagrams to support text



align text to the left and keep a consistent layout



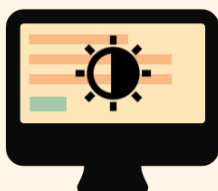
consider producing materials in other formats (for example, audio or video)



keep content short, clear and simple



let users change the contrast between background and text



Don't...

use large blocks of heavy text



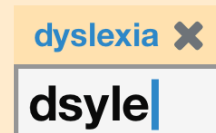
underline words, use italics or write in capitals

***DON'T
DO THIS***

force users to remember things from previous pages - give reminders and prompts



rely on accurate spelling - use autocorrect or provide suggestions



put too much information in one place



Designing for users with low vision



Do...

use good colour contrasts and a readable font size



publish all information on web pages



use a combination of colour, shapes and text

Start >

follow a linear, logical layout

200% magnification



put buttons and notifications in context



Don't...

use low colour contrasts and small font size



bury information in downloads



only use colour to convey meaning



spread content all over a page

200% magnification



separate actions from their context



Submit