

Application Personal Service - Personal Coaching for Irresistible Applications

Overview

This TCLA Personal Service offers you the most personal, hands-on coaching to craft irresistible application answers that get you a training contract interview.

Over eight weeks, we will follow a structured curriculum to convert your application weaknesses into strengths and convert your strengths into superpowers. You will:

- Master law firm research, analysing the practices and offerings of at least two firms
- Craft a compelling story about why you will make a great commercial lawyer
- Identify the areas of law you are interested in, and articulate those interests correctly
- Formulate a clear strategy for the upcoming application cycle with a clear plan

This programme is for you if you want a high level of personalised support to maximise your chances of converting your applications into interview offers.

Duration: 8 weeks (Monday 16th June - Friday 8th August)

Places: 15 only

[Sign up here!](#)

About Your Coach

- Aks is a Future Trainee at Latham & Watkins LLP and has passed SQE1. Aks secured two US training contracts and completed six assessment centres in one cycle.
- Aks has worked in legal teams at several fintech startups and led an Operations team to build London's first hyperloop pod.
- Aks has reviewed over 100 candidates' applications and interviewed over 100 candidates at TCLA.
- Aks's interview candidates have gone on to secure training contracts at firms including White & Case, Freshfields, and Jones Day.

What You Will Gain

This programme will include:

1. Eight weekly 30-minute sessions of structured coaching for application writing
2. A tailored personal development plan and application tracker based on your stage
3. Week-by-week exclusive resources for personal service candidates, including explainer videos and resources
4. Access to an exclusive WhatsApp group for personal service candidates to answer any questions live
5. Free early two-month access to our flagship commercial awareness platform - TCL Academy

Week by Week Overview

Week 1: Building Your Personal Development Plan (w/c 16th June)

Start strong with a tailored approach. You'll complete a pre-session survey to identify your strengths and challenges. During your 1-2-1 coaching call, we'll explore your application journey, address key pain points, and create a personalised development plan that guides the rest of this program. Your personal development plan will help you set clear goals, enhance your confidence, and align the programme with your needs. You'll then begin your first research task to prepare for the weeks ahead.

Week 2: Effective Law Firm Research (w/c 23rd June)

Dive into law firm research with confidence. Before the call, you'll explore and conduct research into two firms, answering guided questions before your session. During your 1-2-1 call, we'll analyse the firm's live, uncovering unique insights to craft standout applications. You'll learn to differentiate firms using online tools live. You'll then continue your research after the session, producing a second research document, which will help you draft a compelling application by the end of the course.

Week 3: Articulate your Story (w/c 30th June)

Identify your unique narrative. You'll answer pre-session questions about your strengths and bring your CV to the session. During your 1-2-1 call, we'll dig deeper, identifying anecdotes to highlight skills suited to commercial law and identify persuasive strengths from your CV. You'll develop compelling stories for applications. You'll then write a sample response about your qualities as a trainee solicitor as your first written application response.

Week 4: The Application Cycle Strategy (w/c 7th July)

Plan your application success strategically. You'll complete a pre-session survey about your target firms and application goals. During your 1-2-1 call, we'll design a tailored strategy, advising on application volume, timing, and goal-setting based on your priorities. You'll understand common question types. You'll then explore TCLA resources and confirm your firms' application questions to stay focused and on track. You will be provided with supporting resources to plan your upcoming application cycle.

Week 5: Approaching the Big Three Questions (w/c 14th July)

Tackle core application questions with skill. You'll study TCLA resources on the "big three" questions (why law, why this firm, why you) before your session. During your 1-2-1 call, we'll craft authentic, persuasive answers, leveraging your research and strengths from Weeks 2 and 3. You'll gain strategies to stand out. You'll then draft three 150-word responses for each question to refine in the following week.

Week 6: Perfecting your Big Three Responses (w/c 21st July)

Polish your application answers to shine. You'll finalise your "big three" responses from Week 5 before your session. During your 1-2-1 call, we'll review each answer live, addressing pitfalls and enhancing specificity for maximum impact. You'll receive tailored feedback to elevate your work. You'll then revise your responses for two firms, ensuring they're ready to secure training contract interviews.

Week 7: Additional Application Answers (w/c 28th July)

Master diverse application questions with confidence. You'll review guidance on additional questions for your target firms before your session. During your 1-2-1 call, we'll analyse these questions live, crafting tailored responses using firm profiles and TCLA guides. You'll build versatile answers. You'll then complete your two applications and submit them for review to ensure they're interview-ready.

Week 8: The Road Ahead (w/c 4th August)

Finish the programme equipped for the application cycle. We'll review your submitted applications to identify final improvements before your session. During your 1-2-1 call, we'll reflect on your progress, refine your strategy, and address any final questions. You'll receive resources for application success. You'll then access final TCLA materials and our thanks, fully prepared to land that training contract interview.