SL:

Hey Ragged Edge team,

I have seen your landing page while I was researching your company.

I had a look at your sales page and I really liked the innovative designs you guys produced.

Have you ever wondered if there is a way to **harvest** more customers into buying your products?

Maybe doubling or tripling them?

How is it that the top players got <u>higher</u> conversion rates than the upcoming companies?

Sure they are "famous"...but how?

Surely they have done something that the others have not.

I have something that you could hardly find.

If you want to feast like the kings you got to know how to be like one.

If you want to, just reply to me back and we can discuss this further.

Best,

- Charan