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  h1,h2,h3 { font-family: sans-serif; padding: 20px; max-width: 600px; }

</style>
</head>
<body>
<h2>    <b>Hi
[[contact.custom_properties.q_rkhq87_b5iqmkq_before_we_get_started_whats_your_name]],
here is your personalized skincare routine!</b>
  </h2>
  <p>
    Applying your skin care products in the proper order ensures that your skin receives the full
benefits of each product. An easy rule of thumb to follow is to
    <b>apply your products with the thinnest consistency to thickest</b>, or from liquid to oil.
  </p>
  <p>
    Enter this coupon code at checkout to get a 10% discount:
    <b>QUIZ123</b>
  </p>

<p>    <a
href="[[contact.custom_properties.permalink_rkHq87]]?utm_campaign=SkincareQuizDemo%22
&utm_medium=email&utm_source=revenuehunt" style="text-decoration: none !important;color:
white !important;background-color: rgb(55,55,55);padding: 15px 45px;display:
inline-block;">GET YOUR ROUTINE NOW</a>
  </p>

<p>    <br/>
  </p>
  <p>    <b>Step 1 - Cleanser:</b> A low-PH cleanser in your skincare routine helps to
properly deep clean without causing redness that is hard to calm before makeup application.
  </p>

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style="text-decoration: none !important;color: white !important;background-color:
rgb(55,55,55);padding: 5px 10px;display: inline-block;">read more</a>
  </p>
</td>
</tr>
</table>

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<p>
 Step 2 - Toner: Essential for balancing skin pH and prepping skin the ingredients that follow. After patting your skin dry with a towel, apply the product with your fingers, not with a cotton pad.
 </p>

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10px;display: inline-block;">read more</a>
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<p> Step 3 - Serum: This is the most powerful and customizable step in your routine, used to treat the issues you're having.

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rgb(55,55,55);padding: 5px 10px;display: inline-block;">read more

</p>

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</table>

<p> Step 4 - Moisturizer: There is no such thing as skin that is too hydrated and there is no replacement for this essential step.

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style="text-decoration: none !important;color: white !important;background-color: rgb(55,55,55);padding: 5px 10px;display: inline-block;">read more

</p>

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</table>

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<h3>

Need answers to your skincare questions?

</h3>

<p>

Sign up now and book your

FREE one-on-one skin consultation with a Beauty Advisor. Enjoy a 20 minute consultation Zoom from your home and discover the perfect products and skincare routine for you.

</p>

<p> Bonus: at the end of your consultation, enjoy a

10% off your order and get a special treat just for you!

</p>

<p> SIGN UP FREE

</p>

<p>

Already a member?

Log in here

</p>

</body>

</html>