

Location: Remote

How to Apply

Email your resume **EITHER** your personal social media links (if you already post fashion content), **OR** an example short-form fashion video to **mae@trykitme.com**

DUE BY EOD SUNDAY (5/10)

Prompt: Following the aesthetic of our current TikTok, create one of the following videos (<https://www.tiktok.com/@trykitme?lang=en>)."

👠 A fit check with a moodboard (preferably download the app, sync your closet, and make a moodboard to use, or if you don't have a gmail you can make a mock moodboard in canva)

-> [One example](#)

👠 Kitme feature focused (pick any feature and market it to us as the audience)

-> [One example](#)

👠 A general fashion styling video

-> [One example](#)

Notes:

- **PREFERABLY TALK IN THE VIDEO VS JUST DOING IT TO MUSIC**
- Show us your creativity
- Feel free to keep it between 15-30 seconds

**We're giving minimal direction on purpose because we want to see your initial instincts. No video concept is a bad video concept, we simply want to see your execution!*

About Kitme

Kitme is a fashion-tech startup redefining how people shop, style, and share their clothes. For those overwhelmed by closet chaos, Kitme transforms your email receipts into a digital closet experience that saves you time, money, and decision fatigue. From our free personal stylists, to new product recommendations customized to our users every single day, Kitme helps you make your closet smarter and your style better.

Check out more info here: <https://trykitme.com/>

Who We're Looking For

We're seeking creative and stylish summer interns who have basic content creation experience, a strong eye for fashion and trends, and know how to create engaging, short-form videos. We want individuals who are excited about the app and believe in its ability to change the future of fashion.

Requirements and What You'll Do:

- Film, edit and post 2x short-form videos per week for Kitme's social media based on the content briefs you're given each week
- Keep Kitme's accounts active in the fashion community by liking, commenting on, and reposting videos on the FYP/Explore page from Kitme's account
- Brainstorm engaging and trendy content ideas for Kitme and share them with the Head of Socials
- Occasionally help with side tasks as able in influencer, marketing, email marketing, trend forecasting, etc.

Why This Internship Is Valuable

As a startup, we are currently going through our first round of fundraising, so we want to be transparent that this is an unpaid internship at this time. However, we believe that the unique hands-on experience of helping to build a company, personal brand exposure, and direct mentorship offered through this role provide exceptional value for students looking to break into the fashion and marketing industries.

- **Summer internship/school credit** if applicable
- Learn real-time tips and tricks for social media from influencer Mae Moore (670k followers - @mae_moore)
- **Get exposure on our accounts and build your own recognizable identity** with Kitme's audience
- **Build a strong social media and content portfolio** with both professional video examples and direct analytics you can pull straight from your posts **(to help if you're looking to make content creation a source of income)**
- Receive a **letter of recommendation straight from the CEO** of a company
- **Break into the fashion and marketing industries** which can be hard to get your foot in the door
- **Learn what it's like to start and grow a company**