



ELECT THE BOSTON SCHOOL COMMITTEE

#YesOn3 Tweetstorm Toolkit

(HAVING PROBLEMS DOWNLOADING PICS? GO HERE: electthebsc.org/toolkit)

When is the #YesOn3 tweetstorm?: **Thursday 10/28/21, 8am - 10am**

Helpful hints:

- Thanks so much for your support! We couldn't do this without you.
- If you belong to an organization that has endorsed us, we have some [images for you!](#) Upload your endorser graphic and tell us why #YesOn3 is important to your org.
- Have fun! Use the pre-written tweets below or use your own words to express support but DON'T FORGET **#YesOn3** please!
- Retweet...retweet...retweet! Click on [#YesOn3](#) and RT as many as possible!
- Please consider going [LIVE](#) for a few minutes on your account. **Video** is the most persuasive tool we have in the campaign!!! Use photos of yourself w/ #YesOn3
- ***If you can't be available on Thursday 8am-10am? You can [schedule Tweets from a computer](#) to go out later (sadly mobile doesn't allow this)!***

Hashtags:

#YesOn3 #bospoli #Boston

Sample Tweets (use these tweets or be creative; or use these tweets and be creative):

- Not having an elected school committee is one of the biggest voting rights issues Boston faces.

It is not a schools issue.

It is a basic voting rights issue.

[#YesOn3 #ElectTheBSC #bospoli](#)
- Do you want to see significant change in the [#BPS](#) system? [#YesOn3](#) is the way forward to an elected school committee! Shouldn't it be the people's choice for Boston too? Find out more: electthebsc.org [#YesOn3](#) [#bospoli](#)
- Únase a nuestra campaña para reclamar nuestro derecho al voto por nuestros representantes en el Comité Escolar de Boston. Vote SÍ en esta pregunta en la papeleta de Boston el 2 de noviembre. [#SíPorLa3](#) [#YesOn3](#) [#bospoli](#) [#Boston](#) [#ElectTheBSC](#)
- In just 5 days, change is coming! When you see the problem visualized, the solution seems simple. In Boston—the cradle of American Democracy—we must restore the right to vote for our school committee. Vote [#YesOn3](#)! Share, sign up & donate: <http://ElectTheBSC.org> [#bospoli](#) ([See images to go with tweet](#))



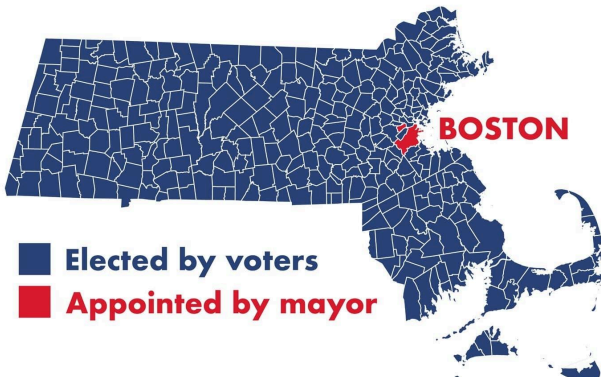
ELECT THE BOSTON SCHOOL COMMITTEE

- Next Tuesday, help advance a 30-year voting rights struggle. Our right to elect our own Boston school committee — a right every other Mass voter has — was taken away just when our school committee became its most diverse. Vote #YesOn3 on Nov. 2 to reclaim our rights. #ElectTheBSC ([Insert map images to go with tweet](#))
- There are 428,000+ registered voters in Boston. But right now only one person gets to decide who can sit on Boston's school committee! Next Tuesday, join a 30-year voting rights struggle to reclaim our voting rights. Vote #YesOn3 on Nov. 2 to #ElectTheBSC. ([Insert map images to go with tweet](#))
- By voting YES on Q3, Bostonians have the opportunity to move a step closer to electing their own community representatives for the Boston School Committee! It should be in the hands of the people. Join us in the campaign to #ElectTheBSC: electthebsc.org/events #YesOn3 #bospoli
- Don't forget to *turn over your ballot* and vote #YesOn3! We want every vote because every voice counts! A HUGE Yes vote will provide a mandate to tell City Council to move forward with public process for restoring our rights without delay. #bospoli #ElectTheBSC
- Go [LIVE](#) on your account and tell the world why #YesOn3 is the right move for Boston! (Don't forget to tag us with #YesOn3!)

Media (images & videos you can include in your tweets. Right click to upload them):

- Official **campaign video** for #YesOn3 is here: https://www.youtube.com/watch?v=tCpLwDIXQ_c&t=10s
- [Dr. Jean McGuire](#), former director of METCO & elected school committee member, explains why we should have an elected school committee: https://www.youtube.com/watch?v=vc191_8jBJc
- **Other campaign images** you could tweet:

Boston is the **ONLY** municipality in the Commonwealth that cannot elect its own school committee



ELECT THE BOSTON SCHOOL COMMITTEE

¡VOTE SÍ POR LA 3!

Boston es el **ÚNICO** municipio en Massachusetts que no puede elegir su propio comité escolar



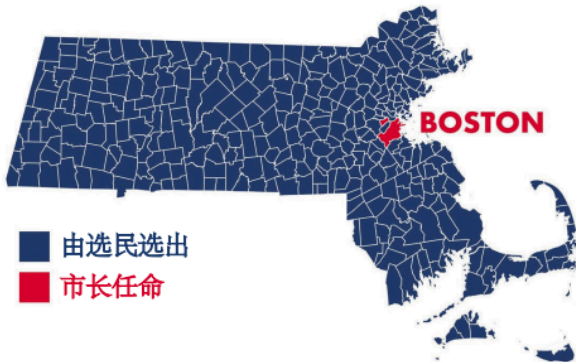
ELECT EL COMITÉ ESCOLAR DE BOSTON



ELECT THE BOSTON SCHOOL COMMITTEE

为3投赞成票!

波士顿是馬薩諸塞州**唯一**一個不能選舉自己的學校委員會的城市。



■ 由选民选出
■ 市长任命



选举波士顿学校委员会

YES ON 3
Sí por la 3

Wi pou 3

请投议题3

Chọn Có cho câu 3

Sim na Pergunta 3



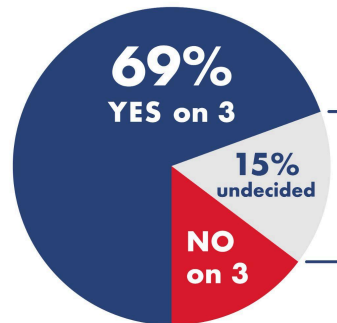
ELECT THE BOSTON SCHOOL COMMITTEE

VOTE NOV. 2

Join us at ElectTheBSC.org - #ElectTheBSC

Paid for by the grassroots coalition Bostonians for an Elected School Committee that's funded by residents just like you. Join us!

A majority of likely voters support a YES vote on Question 3 to return to an ELECTED Boston School Committee



**VOLUNTEER
TO HELP US
FIND THEM!**

Suffolk/Globe/NBC 10 poll of Boston voters, October 15-17, 2021



ELECT THE BOSTON SCHOOL COMMITTEE

