You Alzheimer's Questions, Answered (Working Title)

# **Project Description:**

This project will be a video series about the common questions that caregivers have when taking care of someone with a memory disorder. It will function as a resource that they can refer to when they want to learn more about specific memory disorder topics, including how to manage specific behaviors. It will also function as a training tool for new social workers unfamiliar with memory disorders.

## **Organization:**

Memory Disorder Clinic of West Florida Hospital.

# **Project Goals:**

The goal of the project will be to create a video series to function as a resource to answer the common questions of the caregivers of memory disorder patients. It will act as a resource they will be able to come back to. After finishing the video series, learners will have a greater understanding of how to better accommodate the person suffering from a memory disorder.

#### **Deliverables:**

- 3 short videos on common questions regarding memory disorders:
  - 1. When should someone come into the Memory Disorder Clinic?
  - 2. Can a person with Alzheimer's drive?
  - 3. How do you manage agitation?

#### **ID Model Used:**

ADDIE (Analyze, Design, Develop, Implement, Evaluate)

The ADDIE model is a generic, flexible instructional design model that allows for a systematic development of learning materials. During this project, evaluation will also occur during the Development process to allow for changes to be made before the formal evaluation process.

## How the finished product will be used:

The finished product will be a resource available online for the caretakers to access on their own time. It will be hosted on a video-sharing platform.

### **Evaluation:**

This project will be evaluated by caregivers of those already suffering from memory disorders through a brief questionnaire. The questionnaire will be distributed through the Memory Disorder Clinic to allow the target learners to provide feedback.

# **Instructional Designer's role within the project:**

To film, edit, and create the videos. The videos will be hosted on Youtube and will be displayed on the Medical Disorder Clinic homepage. I plan on using my knowledge of Adult Learning Theory to help structure the content so that it is easily digestible for the target demographic (age 50 - 70), and my knowledge of Mayer's Multimedia Principles to ensure that the information is disseminated in a readable format.

# **Project Supervisor:**

Name: (Removed for Privacy)

Position: (Removed for Privacy)

Email: (Removed for Privacy)