



Can't Keep Track Of Expenses?

As your company grows you start to get busy and lose track of expenses, giving you headaches and bad credit scores which might get you in trouble soon.

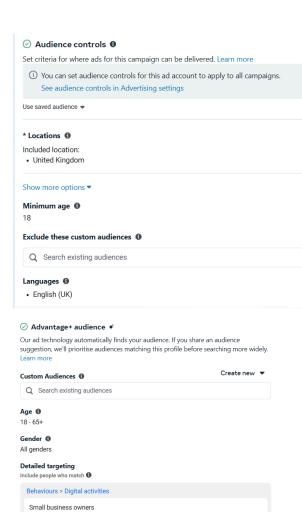
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Managing a business is tough enough—why add the stress of tracking expenses?

We'll help you save time and reduce the stress by keeping organised records with the guidance you need to keep growing your business.

Get a free consultation NOW by clicking "Book Now"!





Suggestions Browse

Q Add demographics, interests or behaviours

Define Further



Campaign Summary:

The campaign has been running for 4 days with a £10/day budget split between two audiences (£5/day each).

Ad Set Details:

Targeting small business owners and SMEs in business & finance. Conversion goal: "Lead" using instant forms. No end date or Advantage Creative enhancements. Ad format: short video with copy.

Ad Copy:

Headline: Can't Keep Track of Expenses?

Body Copy: As your company grows you start to get busy and lose track of expenses, giving you headaches and bad credit scores which might get you in trouble soon.

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Target Audience:

Business owners looking to grow. The copy uses FOMO to stress them about the future of having too many things on their plate.

Situation:

The campaign has been running for 4 days and I've only got **one** lead from the audience **Small business owners**

I've got questions below!

Question

- 1. Which of the following should I change?
- Copy
- Creative
- Audience
- 2. Should I just pour most of my budget into small business owners?