



UNIVERSITAS PEMBANGUNAN NASIONAL "VETERAN" YOGYAKARTA
FACULTY OF SOCIAL AND POLITICAL SCIENCE
BACHELOR PROGRAMME OF COMMUNICATION SCIENCE

DOCUMENT CODE
CUD/COMMUNICATION
SCIENCE/S1/1530193/2023

COURSE UNIT DESCRIPTION (CUD)

COURSE UNIT (CU) & CODE: News Writing		COURSE UNIT CLUSTER (CUC): Communication Science	ECTS CREDITS ALLOCATED: T = 4.8 P = -	SEMESTER: 4th
LANGUAGE OF INSTRUCTION: Bahasa Indonesia		COURSE UNIT TYPE: Compulsory	DATE CREATED: 10/01/2023	Level of course unit (according to EQF): Level 6 First Cycle Bachelor
AUTHORIZED	LECTURER OF CUD CREATOR: Sika Nur Indah, M.I.Kom.	CUC COORDINATOR:	COORDINATOR STUDY PROGRAM:  ARIF WIBAWA	
Learning Outcome (LO) CPL	Program Learning Outcome in Course Unit (PLO-CU)			
	S1	Demonstrate a spiritual, disciplined, creative, entrepreneurial, diligent, honest, excellent, and <i>bela negara</i> attitude in performing tasks within their area of expertise (LO1).		
	P3	Explain the social, cultural, ecological, political, economic, legal, and technological influences to address communication issues (LO9).		

	KU3	Able to produce independent and group performance of high quality in accordance with standards and ethics of communication (LO5).
	KK3	Create journalistic, broadcasting, and marketing communication works based on ethical codes (LO12).

Course Description

This course aims to equip students with the necessary skills and knowledge to become effective news writers. Students will learn the fundamentals of news writing, including journalistic principles, news-gathering techniques, interviewing skills, and ethical considerations. Through a combination of lectures, discussions, and practical exercises, students will develop their abilities to write clear, concise, and engaging news articles across various platforms.

Learning Objectives

By the end of this course, students will be able to:

1. Understand the principles and values of journalism, including accuracy, fairness, and objectivity.
2. Identify news angles, gather information from various sources, and assess the credibility of sources.
3. Conduct effective interviews and gather relevant quotes for news articles.
4. Write news articles using the inverted pyramid structure, incorporating relevant facts and quotes.
5. Edit and revise news articles for clarity, coherence, and conciseness.
6. Adapt news writing to different platforms, such as print, online, and social media.
7. Analyze and critique news articles from a journalistic perspective.
8. Apply ethical considerations in news writing, including avoiding plagiarism and conflicts of interest.

Course Structure

This course will be delivered through a combination of lectures, discussions, group activities, and practical exercises. Active student participation is expected during all sessions. The course will also include guest lectures from industry professionals to provide real-world insights and perspectives.

Course Schedule

Week	Topics	Readings	Assignments
1	Students can explain Introduction to News Writing	Kovach & Rosenstiel: Ch. 1-2	-
2	Students can explain the Principles of Journalism	Kovach & Rosenstiel: Ch. 3-4	News Writing Exercise 1
3	Students can explain News Gathering Techniques	Kovach & Rosenstiel: Ch. 5-6	News Writing Exercise 2
4	Students can explain Interviewing Skills	Kovach & Rosenstiel: Ch. 7-8	News Writing Exercise 3
5	Students can explain The Inverted Pyramid Structure	Cappon: Ch. 1-2	News Writing Exercise 4
6	Students can explain Writing Clear and Concise News Articles	Cappon: Ch. 3-4	News Writing Exercise 5
7	Students can explain News Editing and Revision	Rich & Hanley: Ch. 1-2	News Writing Exercise 6
8	MID TEST		
9	Students can explain Adapting News Writing to Different Platforms	Rich & Hanley: Ch. 3-4	News Writing Exercise 7
10	Students can explain Analyzing and Critiquing News Articles	Hickman: Ch. 1-2	News Writing Exercise 8
11	Students can explain Ethical Considerations in News Writing	Phillips: Ch. 1-2	News Writing Exercise 9
12	Students can explain Writing Feature Stories	Hickman: Ch. 3-4	Feature Story Assignment
13	Students can explain Writing Press Releases	Cappon: Ch. 5-6	Press Release Assignment
14	Students can explain Adapting to Online and Social Media Platforms	Phillips: Ch. 3-4	Online News Writing Assignment
15	Students can explain Industry Insights: Guest Lecture	-	-
16	Final TEST		

Course Policies

1. Attendance: Regular attendance is expected. If a student misses more than three classes without a valid reason, their final grade may be affected.

2. Late Submissions: Late submissions of assignments will be penalized by a deduction of 10% per day.
3. Academic Integrity: Plagiarism and any form of academic dishonesty will not be tolerated and may result in severe penalties, including failure in the course.
4. Technology Policy: The use of electronic devices, such as laptops and smartphones, should be limited to course-related activities during class sessions.
5. Respectful Environment: All students are expected to treat their classmates and the instructor with respect and professionalism, fostering a conducive learning environment.

References

Required Textbook

- Kovach, B., & Rosenstiel, T. (2014). *The Elements of Journalism: What Newspeople Should Know and the Public Should Expect*. Crown/Archetype.
- Cappon, R. (2003). *The Associated Press Guide to News Writing (3rd ed.)*. McGraw-Hill Education.
- Rich, C., & Hanley, R. (2012). *Writing and Reporting News: A Coaching Method (8th ed.)*. Cengage Learning.
- Hickman, L. A. (2014). *Writing the News: A Guide for Print Journalists*. Routledge.
- Phillips, A. (2019). *The Craft of Journalism: A Professional's Guide to Writing and Reporting*. Routledge.

Grading

- Class Participation: 10%
- News Writing Assignments: 40%
- Midterm Exam: 20%
- Final Exam: 30%

Class Participation (10%)

Active participation in class discussions, group activities, and exercises is essential for a comprehensive understanding of news writing principles and techniques. Students are expected to come prepared, ask questions, and contribute to the discussions.

News Writing Assignments (40%)

Throughout the semester, students will be assigned various news writing tasks to practice and apply the concepts learned in class. These assignments will cover different topics and formats, such as news articles, feature stories, and press releases. Students will be evaluated based on the accuracy, clarity, and adherence to journalistic principles in their writing.

Midterm Exam (20%)

The midterm exam will assess students' understanding of the fundamental concepts and principles of news writing. It will include multiple-choice questions, short-answer questions, and a practical component where students will be asked to write a news article within a given timeframe.

Final Exam (30%)

The final exam will be comprehensive and will cover all the topics discussed throughout the semester. It will include a mix of multiple-choice questions, short-answer questions, and a practical component where students will be required to write a news article based on a given scenario.