

[Nava Template]

Usability test research brief

This research brief can be used for either a moderated or unmoderated study. The goal is to include just enough information for key stakeholders to understand the initiative and the outcomes to expect.

Template

Details	
Research Lead	[Name]
Epic	In agile, an epic is a defined body of work that in turn is segmented into more specific tasks, called user stories. If your team doesn't use epics, leave this blank or describe the broad topic or focus area.
Approvals	[Name] [Name]

Problem statement

- A couple sentences to describe the core use problems and why this research study should be prioritized
- Include known metrics or qualitative evidence we have to support the problem statement

What this research will help us do

- A couple sentences to describe what we anticipated learning, the benefit of this research to our teams and other vendors, etc.

Who we'll aim to speak with

- This could include the anticipated number of participants or specific user types

Methodology

- If the sessions will be moderated or unmoderated

Timeline

Sprint	Sprint	Sprint	Sprint
Activity	Activity	Activity	Activity

Definition of done

The Definition of Done will typically include the following:

- Conducted usability testing with X participants
- Synthesized feedback into short-term and long-term recommendations
- Socialized the feedback widely
- Design, product, and engineering have aligned on recommendations
- Closed out all documentation so the research is discoverable