



PRESS RELEASE

FOR IMMEDIATE RELEASE

January 7, 2025

Mounds View High School DECA Recognized for THRIVE Level Chapter Campaigns

Written by Thanishka Shetty

Arden Hills, MN – Mounds View High School DECA was among 1,100 chapters that achieved Thrive Level recognition during the 2024-2025 school year and will be commended at DECA's International Career Development Conference (ICDC) held April 26-29, 2025, in Orlando, Florida.

Each fall, DECA offers four campaigns for chapters to complete as part of their program of leadership for the year. These campaigns are designed to grow membership engagement and build lasting partnerships within the school and local community. Chapters that achieve Thrive Level receive a commemorative pennant, flag and plaque. The chapters also have an opportunity to participate in ICDC. In order to receive Thrive Level recognition, the chapter completed two out of three chapter campaigns, including the community service campaign, ethical leadership campaign, and promotional campaign.

Mounds View DECA members completed the community service campaign, raising over \$3,000 in monetary donations, and over \$6,000 worth of non-perishable food items and hygiene supplies for the Ralph Reeder Community Food Shelf in five days, partnering with Stonehouse Catering, Tomatillo Mexican Cuisine, Kowalski's Catering, and Jersey Mikes. In addition, students completed the promotional campaign. This entailed doing three pieces of school outreach, one piece of community outreach, and working with three DECA alumni as guest teachers from industry. The school outreach activities included: 1) Pumpkin DECA-rating contest and Instagram voting, 2) working with Chihiro Gustafson, an industry expert in sales and marketing and former Mounds View DECA alumni, and 3) welcoming and promoting the DECA organization to incoming 9th graders.

The Mounds View High School DECA members who contributed to the THRIVE recognition were Maisie Adams, Haikel Amare, Taylor Bade, Diego Barrientos, Delaney Barte, Zane Carlson-Zuraff, Zheru Chen, Zachariah Christiansen, Kenneth Clark, Patrick Cummings, Aurora Delvin, Clifton Doran, Brody Dullum, Kolbe Erickson, Hanz Kevin Espinas, Samuel Feleke, Edward Gaulke, Simon Getenet, Clara Grace, Aidan Happel, Nancy Herrera Herrera, Samuel Hickel, Barret Homme, Isak Kappers, Jayna Kavathekar, John Kinne, Jacob Kluz, Mason Liang, Preston Miller, Jaidan Mitchell, James Moore, Jaxon Mueller, Evan Peterson, Isaiah Petschl, Carter Porisch, Fatma Rashed, Emily Ren, Scarlett Scholl, Maryam Shahkhan, Ishwaq Sharif, Thanishka Shetty, Olyad Tadesse, Owen Thao, Chloe Tran, Daniel Tyler, Caitlin Uy, Suhayb Wazwaz, and Benjamin Young.



For more information about Mounds View DECA, visit <http://www.moundsviewdeca.org>.

For more information about DECA, visit <http://www.deca.org>.